

Overview

2023	2024	2025
Jan	Feb	Mar
Apr	May	Jun
Jul	Aug	Sep
Oct	Nov	Dec

- ProductName ▾
- ☐

Baseball Glove
- ☐

Basketball
- ☐

Boxing Gloves
- ☐

Climbing Rope
- ☐

Cycling Helmet
- ☐

Dumbbells
- ☐

Fitness Tracker
- ☐

Football Helmet
- ☐

Golf Clubs
- ☐

Hockey Stick
- ☐

Ice Skates
- ☐

Kayak
- ☐

Running Shoes
- ☐

Ski Boots
- ☐

Soccer Ball
- ☐

Surfboard
- ☐

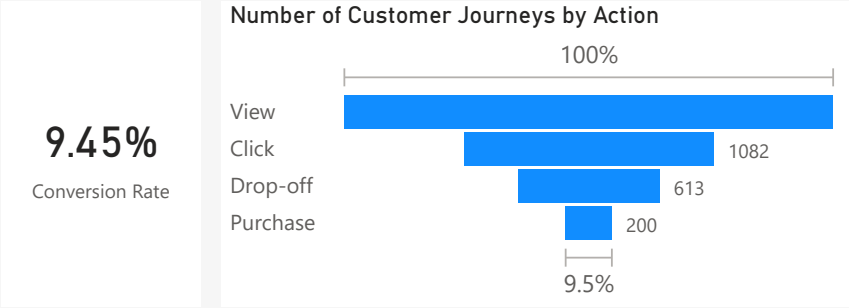
Swim Goggles
- ☐

Tennis Racket
- ☐

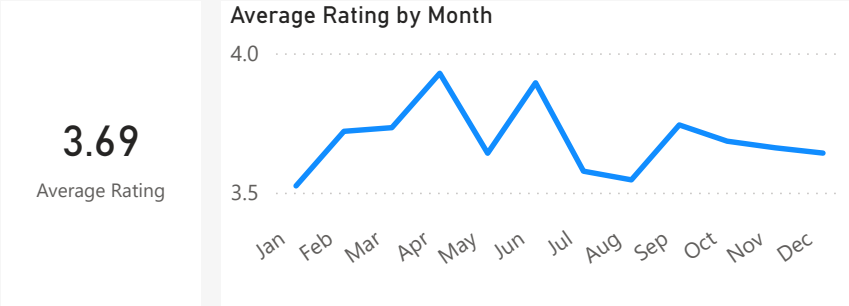
Volleyball
- ☐

Yoga Mat

Conversion



Customer Reviews



Social Media Stats



Conversion Details

- ProductName ▼
- ☐

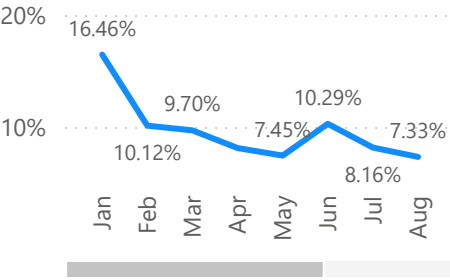
Baseball Glove
- ☐
- Basketball

☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

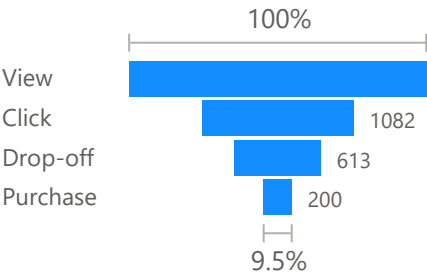
9.45%

Conversion Rate

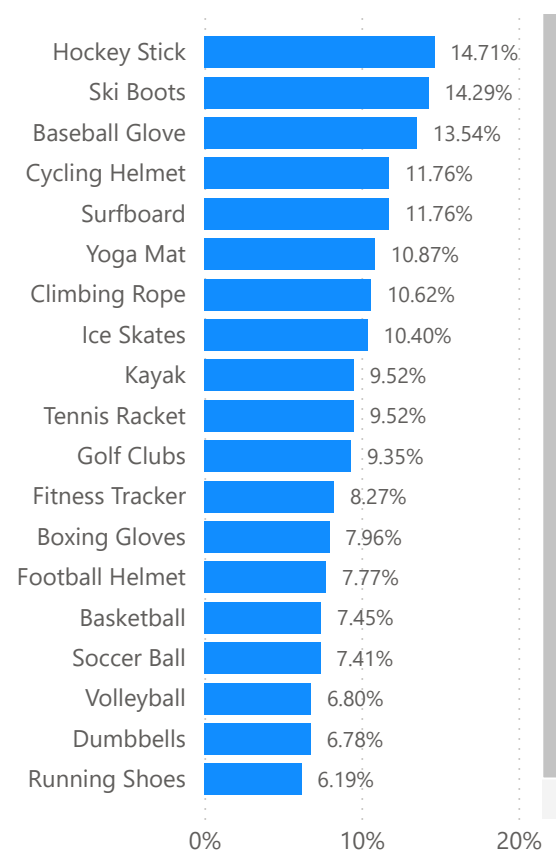
Conversion Rate by Month



Customer Journeys by Action



Conversion Rate by Product



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Hockey Stick	18.18%	40.00%	11.11%		22.22%		12.50%	9.09%	20.00%
Ski Boots	100.00%	10.00%	16.67%	12.50%	11.11%	10.00%	12.50%	40.00%	
Baseball Glove	22.22%	12.50%	7.69%		11.11%	11.11%	12.50%		40.00%
Cycling Helmet		28.57%	20.00%	30.00%	16.67%	8.33%		14.29%	10.00%
Surfboard	33.33%	8.33%	10.00%	11.11%	150.00%	14.29%			11.11%
Yoga Mat	40.00%	12.50%	11.11%			14.29%	30.77%		
Climbing Rope	11.11%	20.00%	28.57%	12.50%	6.67%	12.50%	14.29%	14.29%	7.69%
Ice Skates			12.50%			8.33%	30.00%	16.67%	20.00%
Kayak		16.67%	20.00%	16.67%		16.67%	11.11%		10.00%
Tennis Racket	33.33%	7.69%	25.00%	12.50%	25.00%	11.11%			25.00%
Golf Clubs	11.11%	11.11%		10.00%	14.29%		15.38%	25.00%	12.50%
Total	16.46%	10.12%	9.70%	8.12%	7.45%	10.29%	8.16%	7.33%	11.90%

Social Media

ProductName

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

529K

Likes

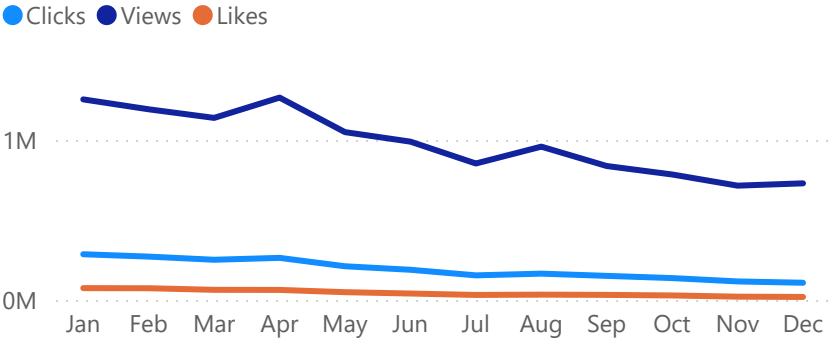
2M

Clicks

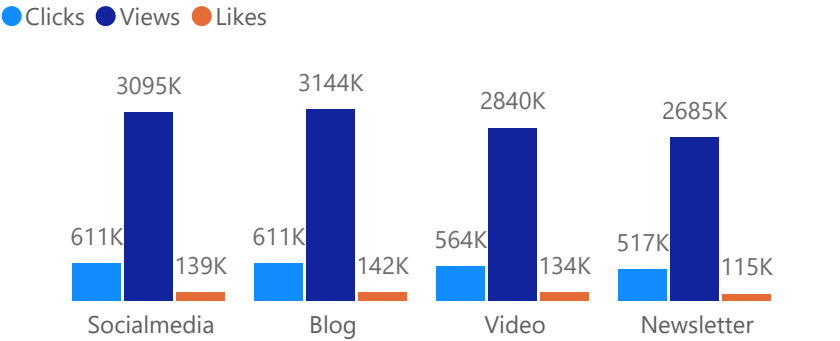
12M

Views

Views, Clicks & Likes



Views, Clicks & Likes



Views, Clicks & Likes by Product

ProductName	Clicks	Views	Likes
+ Running Shoes	139019	660923	31106
+ Soccer Ball	127671	623257	30009
+ Yoga Mat	118852	578549	29590
+ Basketball	127290	676568	29583
+ Swim Goggles	125861	637380	29382
+ Golf Clubs	119239	617481	28716
+ Kayak	117854	592064	28213
+ Hockey Stick	116785	578316	27862
+ Baseball Glove	113642	565119	27452
+ Ice Skates	126104	639254	27339
+ Climbing Rope	129554	643901	27238
+ Boxing Gloves	114522	571937	26512
+ Dumbbells	110629	567244	25002
+ Volleyball	107516	577999	24961
+ Surfboard	104928	498753	24622
+ Ski Boots	100651	541893	23915
+ Cycling Helmet	99694	542610	23685
Total	2301961	11764590	528726

Customer Reviews

2023

2024

2025

Jan

Feb

Mar

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May

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Jul

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Nov

Dec

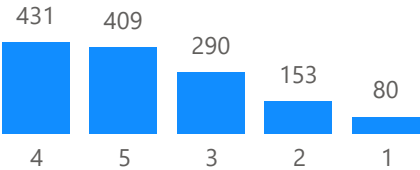
SentimentC... ▾

- ☐ Mixed Negative
- ☐ Mixed Positive
- ☐ Negative
- ☐ Neutral

3.69

Average Rating

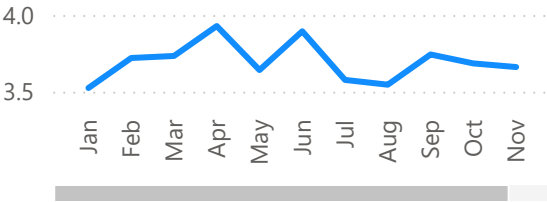
Customer Reviews by Rating



Customer Reviews by Sentiments



Average Rating by Month



ProductName ▾

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball

CustomerID	ProductName	ReviewText	Rating
1	Ice Skates	Exceeded my expectations!	5
1	Kayak	Customer support was very helpful.	5
1	Running Shoes	I love this product will buy again!	4
1	Yoga Mat	Five stars for the quick delivery.	4
1	Yoga Mat	The product is okay but the instructions were unclear.	3
10	Baseball Glove	Customer support was very helpful.	4
10	Cycling Helmet	Customer support was very helpful.	4
10	Fitness Tracker	Shipping was fast and the item was well-packaged.	5
10	Fitness Tracker	The product is okay but the instructions were unclear.	3
10	Football Helmet	Not worth the money.	2
10	Hockey Stick	Not worth the money.	2
10	Hockey Stick	Shipping was fast and the item was well-packaged.	5
10	Hockey Stick	The product stopped working after a month.	1
10	Soccer Ball	The product is okay but the instructions were unclear.	3