Overview

Trend between costs, profits and sales

Analysing customer discounts and sub-categories

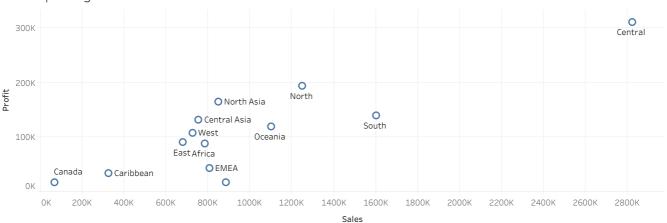
Comparisons between discounts and sub-categories

## Overview

#### Sales worldwide

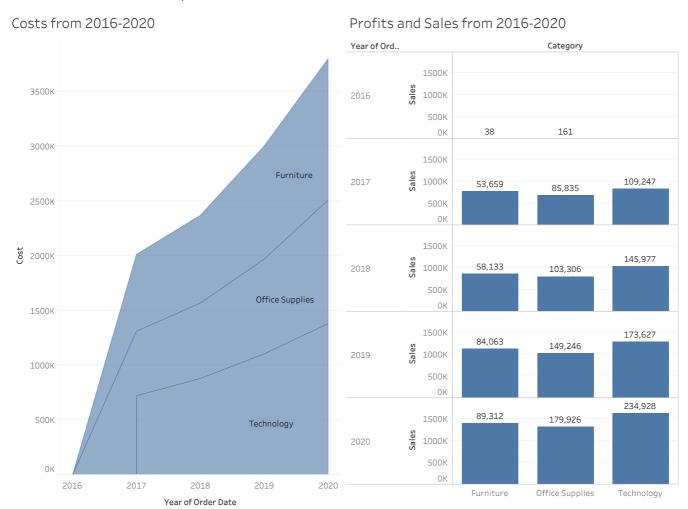


## Profits per region



Overview Trend between costs, profits and sales Analysing customer growth Comparisons between discounts and sub-categories Linking Shipping Costs to Ship Mode

# Trend between costs, profits and sales





## Profit with respect to Customers orders

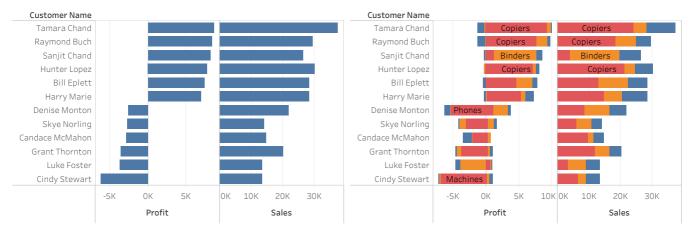
## Category profits and sales annually



#### **Customer Rankings**

#### Customer Rankings in Detail

Category
Furniture

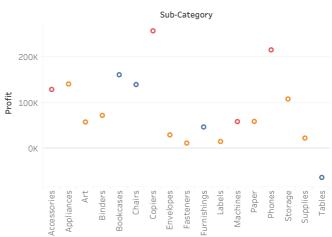


Overview Trend between costs, profits and sales growth Comparisons between discounts and sub-categories Linking Shipping Costs to Ship Mode

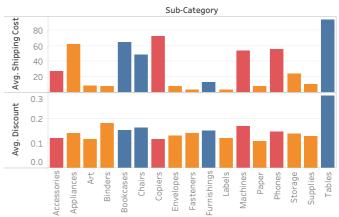
## Profit comparison with categories

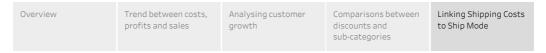
#### Profits per Category Category Furniture Office Supplies Technology -64,083 161,924 Furniture Furniture Tables 216,717 Bookcases Technology Phones 140,396 Furniture Chairs 58,868 46,967 Technology Furniture Machines urnishings **14**1,681 Office Supplies Appliances 258,568 Technology Copiers 57,954 Office Supplies Art 15,011 Office Supplies 22,583 108,461 Labels Office Supplies Office Supplies Supplies Storage

## Profits per Sub-Category



# Shipping Costs and Discounts per Category/Sub-Category





## Linking Shipping Costs to Ship Mode

## Varience between Shipping Cost and Category

## Ship Mode Vs. Order Status

Ship Mode
First Class
Same Day
Second Class

Standard Class



## Ship Mode/Order Priority Vs. Shipping Cost

