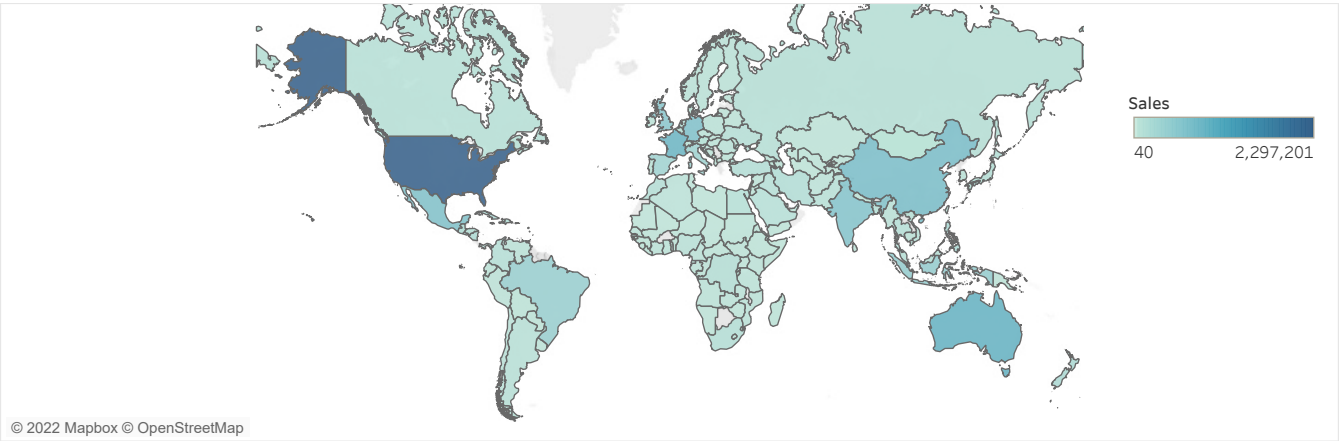
Business Analytics Coursework

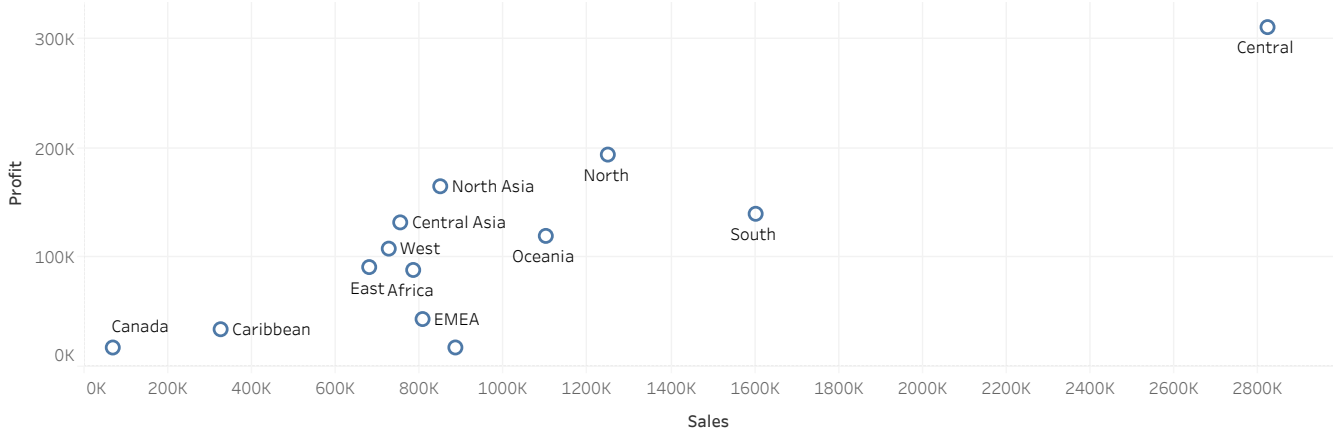
Overview	Trend between costs, profits and sales	Analysing customer growth	Comparisons between discounts and sub-categories	Linking Shipping Costs to Ship Mode

Overview

Sales worldwide



Profits per region



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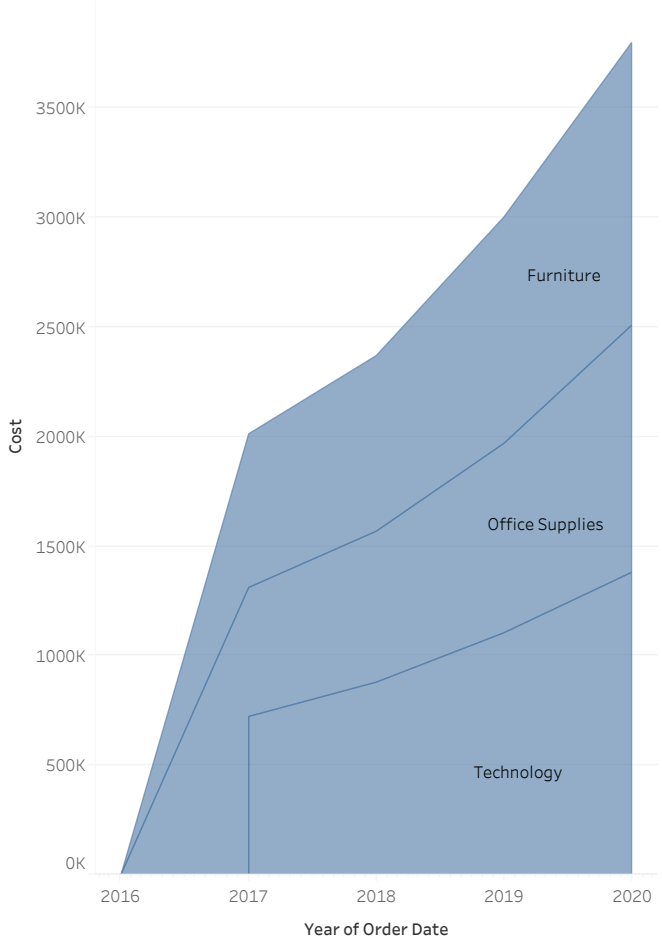
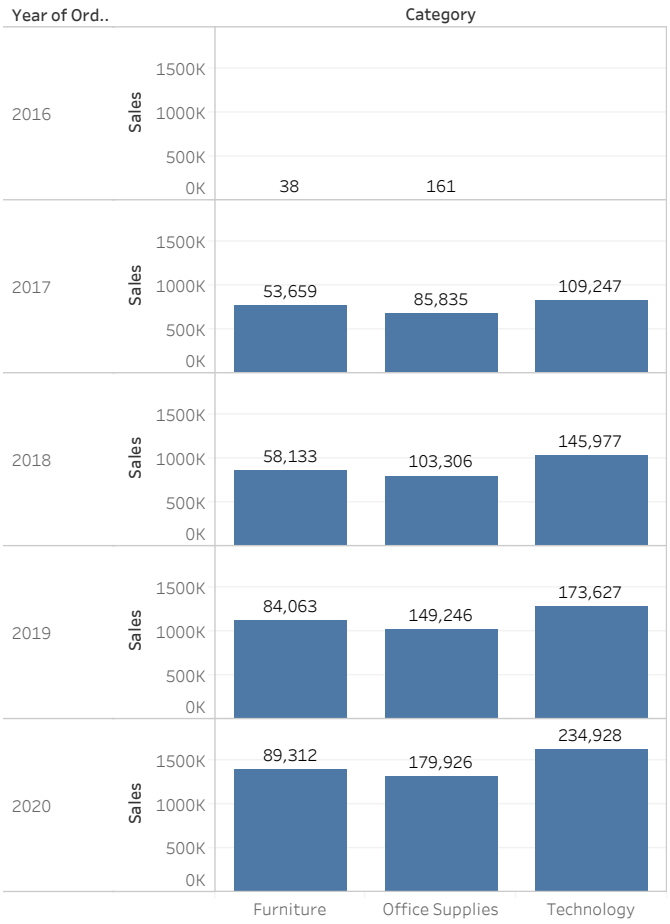
Trend between costs, profits and sales

Costs from 2016-2020



Profits and Sales from 2016-2020



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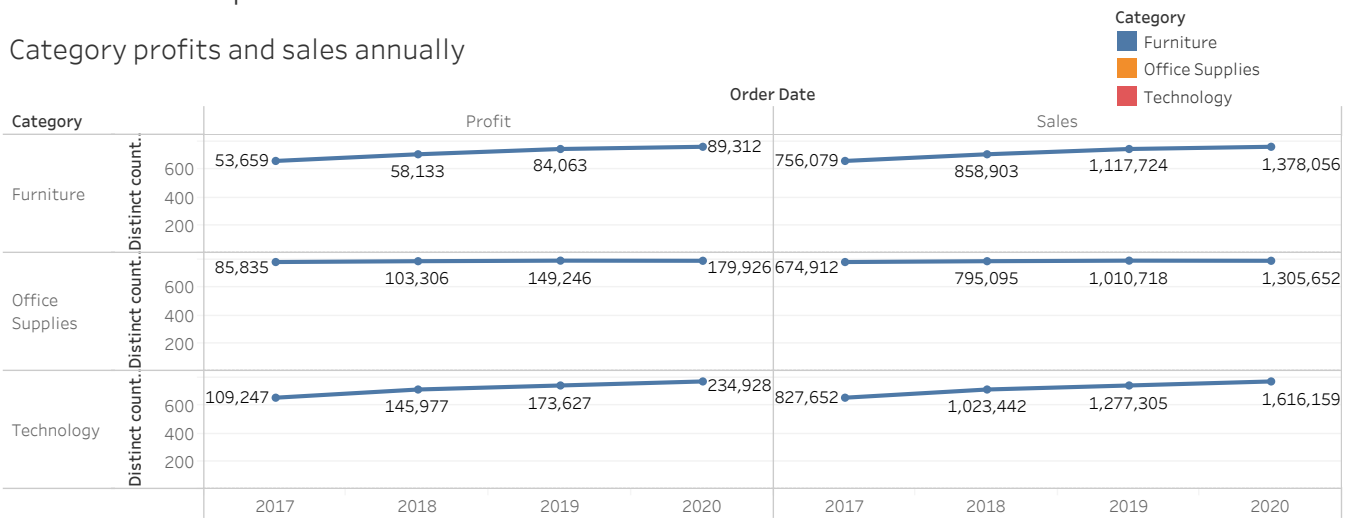
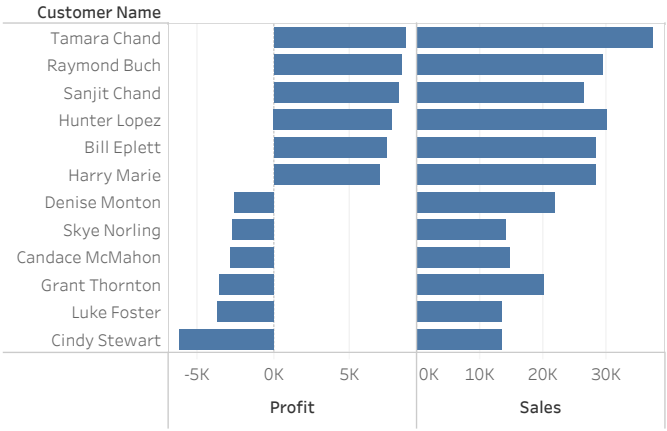
Profit with respect to Customers orders

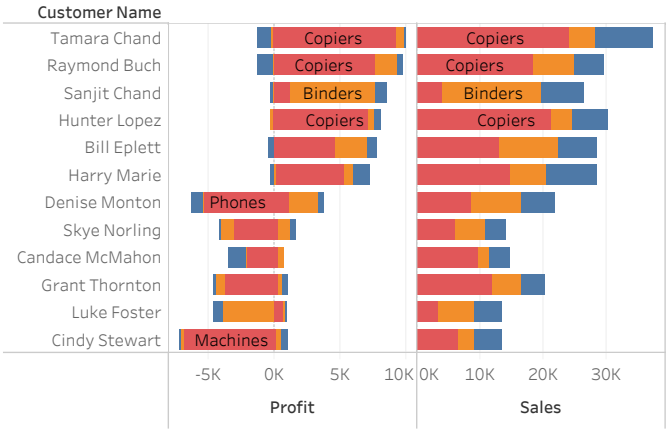
Category profits and sales annually



Customer Rankings



Customer Rankings in Detail



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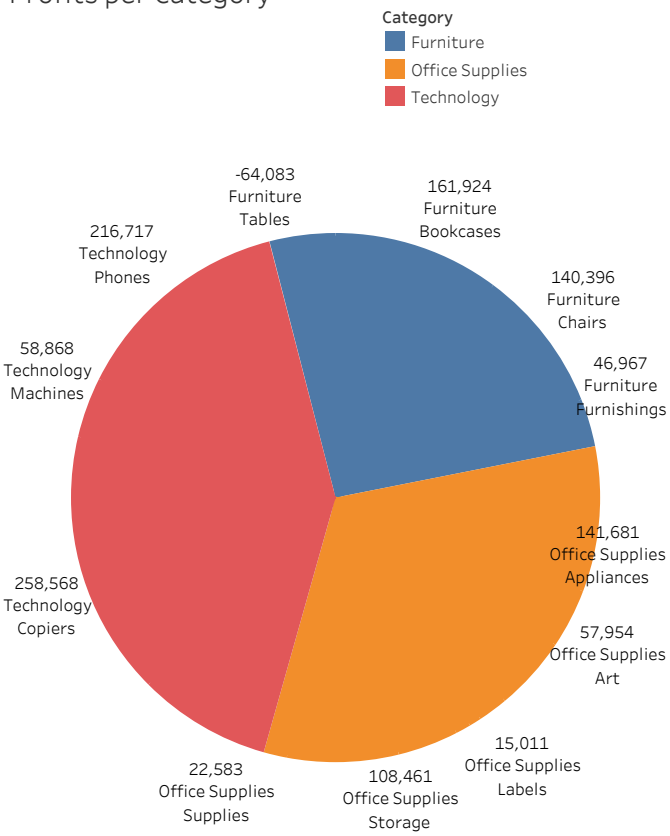
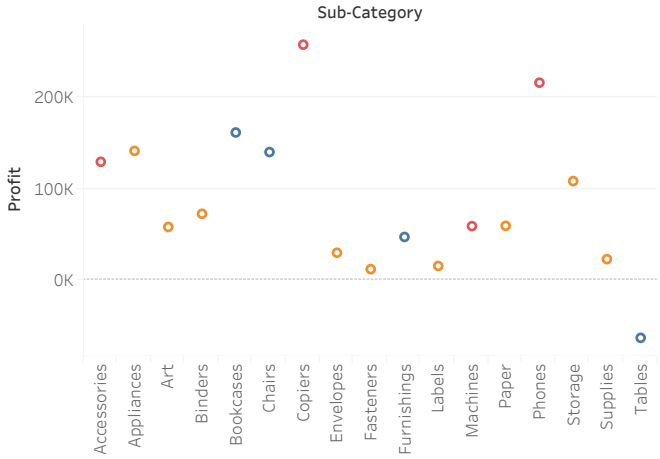
Profit comparison with categories

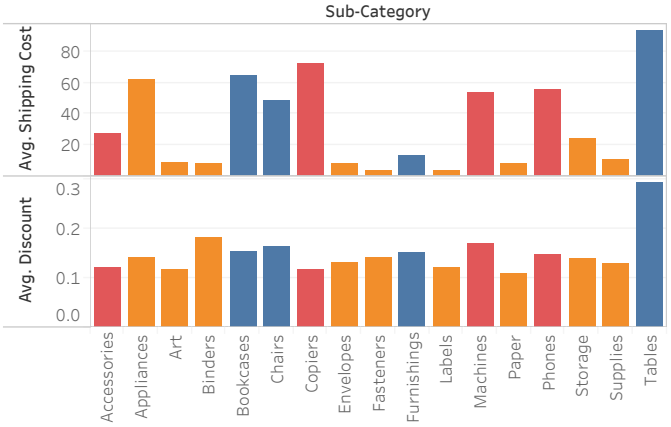
Profits per Category



Profits per Sub-Category



Shipping Costs and Discounts per Category/Sub-Category



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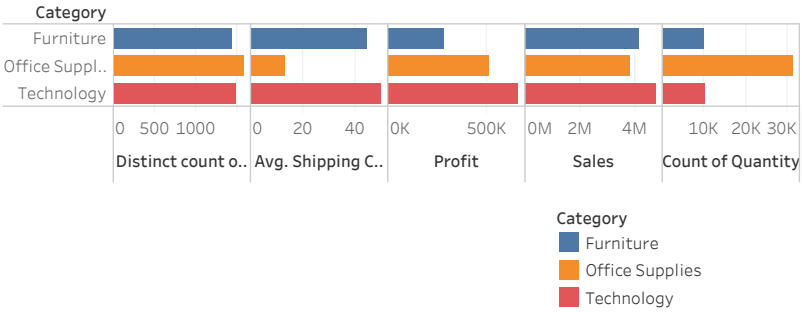
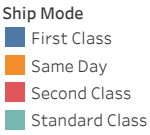
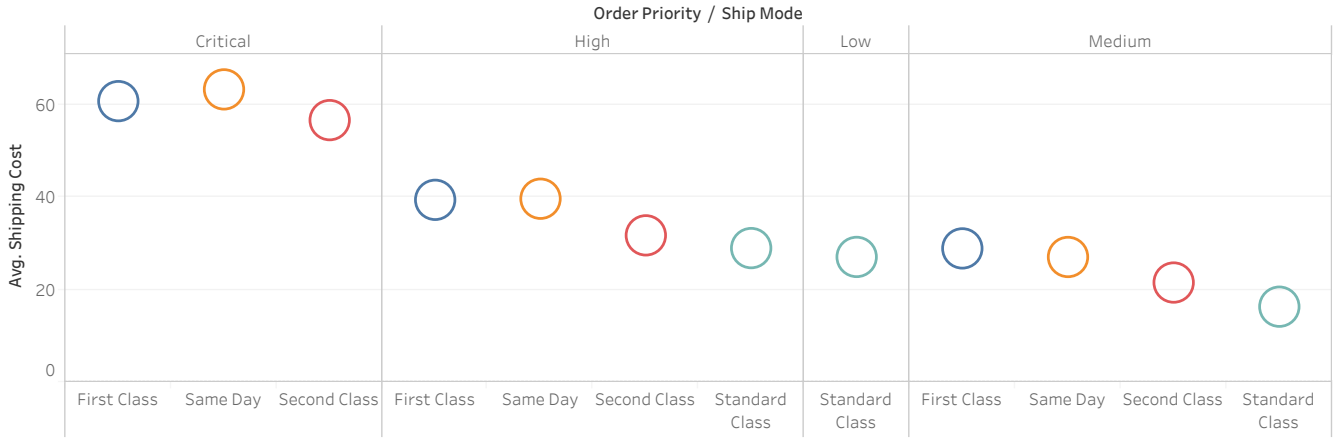
Linking Shipping Costs to Ship Mode

Varience between Shipping Cost and Category



Ship Mode Vs. Order Status

Order Status	First Class	Same Day	Second Class	Standard Class
Early		2,600		
Late	2,925		6,302	30,775
On-Time	4,580	101	4,007	

Ship Mode

Ship Mode/Order Priority Vs. Shipping Cost