

The Grant Model Canvas

Alejandro Ochoa — alejandroschoa@duke.edu — <https://ochoalab.github.io/>

Version: 2018-11-28 — Due date: 2019-06-05

The diagram is a business model canvas template divided into 10 numbered sections, arranged in a grid-like fashion. The sections are:

- 1. Problem**: Located in the top-left corner.
- 2. Target audience**: Located in the top-middle-left.
- 3. Solution**: Located in the top-middle-right.
- 4. What is Known?**: Located in the bottom-left corner.
- 5. What is Unknown?**: Located in the bottom-middle-left.
- 6. Value Propositions**: Located in the bottom-middle-right.
- 7. Unfair Advantage**: Located in the top-right corner.
- 8. Expected Impact**: Located in the bottom-right corner.
- 9. Key Resources Needed**: Located in the top-middle-right (adjacent to 2 and 3).
- 10. Novelty**: Located in the bottom-middle-right (adjacent to 3 and 6).

Each section contains placeholder text, typically a bulleted list with two items: "Text" and "More text".