

MEL QUANTITATIVE CASE STUDY

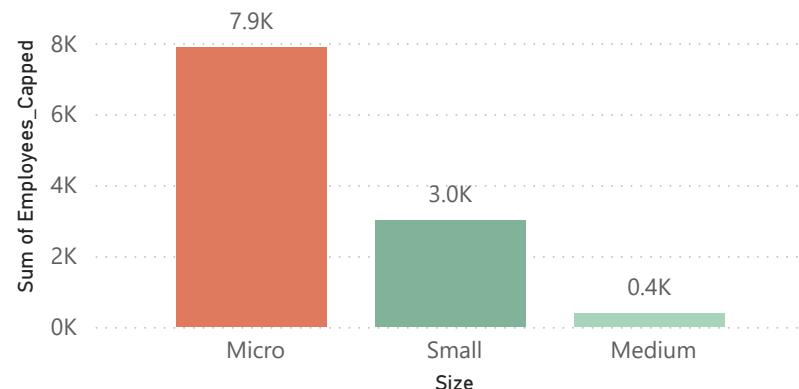
Kenya MSME Manufacturing Sector - Impact Summary

Total Firms
5.016K

Total Jobs
11K

Avg Jobs per Firm
2.25

Employment by Firm Size



Micro: 4,613 firms (70% of jobs)

Small: 395 firms

Medium: 8 firms

Training Impact on Efficiency



KEY INSIGHTS

- ✓ 11,277 Jobs Generated Across 5,016 MSME firms in Kenya
- ✓ 8.1% Efficiency Gain From training interventions
- ✓ 70% Employment from Micro Firms Despite being 92% of firms
- ✓ 39.8% Female-Owned Employment Gap indicates scaling barriers
- ✓ 8 Manufacturing Sectors Food, Textiles, Wood dominate (62%)