

# MEL QUANTITATIVE CASE STUDY

Kenya MSME Manufacturing Sector - Impact Summary

Total Firms

5.016K

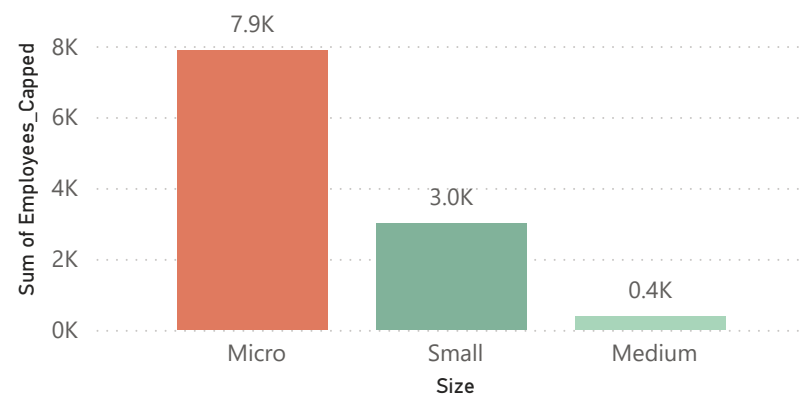
Total Jobs

11K

Avg Jobs per Firm

2.25

## Employment by Firm Size

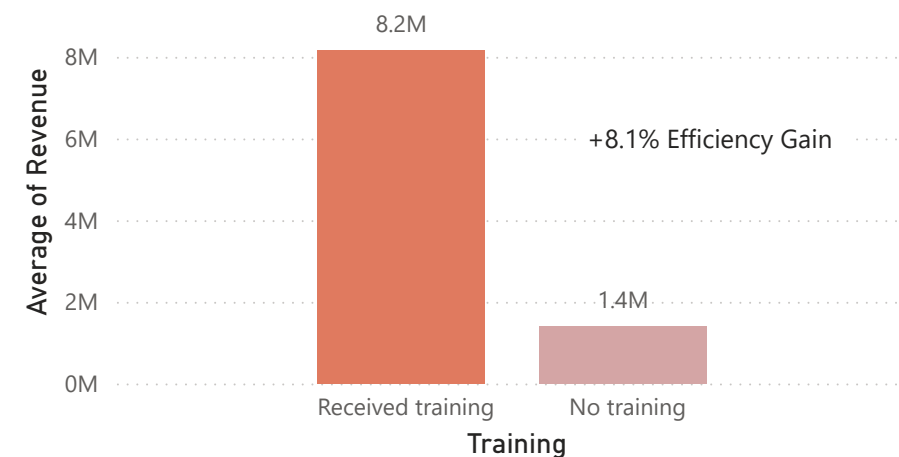


Micro: 4,613 firms (70% of jobs)

Small: 395 firms

Medium: 8 firms

## Training Impact on Efficiency



### KEY INSIGHTS

- ✓ 11,277 Jobs Generated Across 5,016 MSME firms in Kenya
- ✓ 8.1% Efficiency Gain From training interventions
- ✓ 70% Employment from Micro Firms Despite being 92% of firms
- ✓ 39.8% Female-Owned Employment Gap indicates scaling barriers
- ✓ 8 Manufacturing Sectors Food, Textiles, Wood dominate (62%)

Data: 5,016 MSME firms across 47 Kenyan counties | Analysis: MEL Quantitative Case Study