What is tableau and data visualization?

Bi tool used for data visualization analysis and storytelling.

Data visualization is the graphical representation of information and data, and it can be done using charts, graphs. Table and maps\

As part of my learning process, I got the chance to work on the following customer analysis and came up with the following from the sales(csv)

The first step was to come up with the following objectives:

1.Know your objectives

2.Get relevant datasets

3.Choose the right analysis

4.Choose the right charts with meaningful dashboards

The second step is descriptive customer analysis, and it involves the following tasks:

1.Revenue per state

2.Revenue based on month of the year

3.Quantity-Discount Percentage Correlation

4.Percentage of revenue per region

5.Revenue per category per gender

6.Build the dashboard

Critics and comments will highly be appreciated