

What Is Bayesian Classification?

- ❑ A statistical classifier
 - ❑ Perform *probabilistic prediction* (i.e., predict class membership probabilities)
- ❑ Foundation—Based on Bayes' Theorem
- ❑ Performance
 - ❑ A simple Bayesian classifier, *naïve Bayesian classifier*, has comparable performance with decision tree and selected neural network classifiers
- ❑ Incremental
 - ❑ Each training example can incrementally increase/decrease the probability that a hypothesis is correct—prior knowledge can be combined with observed data
- ❑ Theoretical Standard
 - ❑ Even when Bayesian methods are computationally intractable, they can provide a standard of optimal decision making against which other methods can be measured

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Bayes' Theorem: Basics

- Total probability Theorem:

$$p(B) = \sum_i p(B|A_i)p(A_i)$$

- Bayes' Theorem:

The diagram shows the Bayes' Theorem formula with several annotations:

- $p(H|X)$ is boxed and labeled "posteriori probability" with the note "What we should choose". A red arrow points to it from the handwritten "P" and "test data".
- $p(X|H)$ is boxed and labeled "likelihood" with the note "What we just see".
- $P(H)$ is boxed and labeled "prior probability" with the note "What we knew previously".
- The entire right-hand side of the equation is circled in red, with a red arrow pointing to it from the handwritten "training data".
- The denominator $p(X)$ is underlined in red, with the handwritten note "not".
- Handwritten red notes include "A?" and "B?" near the test data label.

$$p(H|X) = \frac{p(X|H)P(H)}{p(X)} \propto p(X|H)P(H)$$

posteriori probability likelihood prior probability

What we should choose What we just see What we knew previously

- **X**: a data sample ("evidence")
- **H**: X belongs to class C

Prediction can be done based on Bayes' Theorem:

Classification is to derive the maximum posteriori

Naïve Bayes Classifier: Making a Naïve Assumption

- ❑ Practical difficulty of Naïve Bayes inference: It requires initial knowledge of many probabilities, which may not be available or involving significant computational cost
- ❑ A Naïve Special Case
 - ❑ Make an additional **assumption** to simplify the model, but achieve comparable performance.

attributes are conditionally independent
(i.e., no dependence relation between attributes)

$$p(X|C_i) = \prod_k p(x_k|C_i) = p(x_1|C_i) \cdot p(x_2|C_i) \cdots p(x_n|C_i)$$

- ❑ Only need to count the class distribution w.r.t. features

Naïve Bayes Classifier: Categorical vs. Continuous Valued Features

- If feature x_k is categorical, $p(x_k = v_k | C_i)$ is the # of tuples in C_i with $x_k = v_k$, divided by $|C_{i,D}|$ (# of tuples of C_i in D)

$$p(X|C_i) = \prod_k p(x_k|C_i) = p(x_1|C_i) \cdot p(x_2|C_i) \cdots p(x_n|C_i)$$

- If feature x_k is continuous-valued, $p(x_k = v_k | C_i)$ is usually computed based on Gaussian distribution with a mean μ and standard deviation σ

$$p(x_k = v_k | C_i) = N(x_k | \mu_{C_i}, \sigma_{C_i}) = \frac{1}{\sqrt{2\pi}\sigma_{C_i}} e^{-\frac{(x - \mu_{C_i})^2}{2\sigma^2}}$$

Naïve Bayes Classifier: Training Dataset

Class:

C1:buys_computer = 'yes'

C2:buys_computer = 'no'

Data to be classified:

X = (age <=30, Income = medium,
Student = yes, Credit_rating = Fair)

age	income	student	credit_rating	buys_computer
<=30	high	no	fair	no
<=30	high	no	excellent	no
31...40	high	no	fair	yes
>40	medium	no	fair	yes
>40	low	yes	fair	yes
>40	low	yes	excellent	no
31...40	low	yes	excellent	yes
<=30	medium	no	fair	no
<=30	low	yes	fair	yes
>40	medium	yes	fair	yes
<=30	medium	yes	excellent	yes
31...40	medium	no	excellent	yes
31...40	high	yes	fair	yes
>40	medium	no	excellent	no

Training
data

$$P(H^y | x) = ?$$

prop you yes

$$P(H^N | x) = ?$$

prop you No

training data

$$\rightarrow = P(x | H^y) P(H^y) = \left(\frac{9}{14}\right)$$

Naïve Bayes Classifier: An Example

- $P(C_i)$: $P(\text{buys_computer} = \text{"yes"}) = 9/14 = 0.643$
 $P(\text{buys_computer} = \text{"no"}) = 5/14 = 0.357$

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- Compute $P(X | C_i)$ for each class

$$P(\text{age} = \text{"<=30"} | \text{buys_computer} = \text{"yes"}) = 2/9 = 0.222$$

$$P(\text{age} = \text{"<= 30"} | \text{buys_computer} = \text{"no"}) = 3/5 = 0.6$$

$$P(\text{income} = \text{"medium"} | \text{buys_computer} = \text{"yes"}) = 4/9 = 0.444$$

$$P(\text{income} = \text{"medium"} | \text{buys_computer} = \text{"no"}) = 2/5 = 0.4$$

$$P(\text{student} = \text{"yes"} | \text{buys_computer} = \text{"yes"}) = 6/9 = 0.667$$

$$P(\text{student} = \text{"yes"} | \text{buys_computer} = \text{"no"}) = 1/5 = 0.2$$

$$P(\text{credit_rating} = \text{"fair"} | \text{buys_computer} = \text{"yes"}) = 6/9 = 0.667$$

$$P(\text{credit_rating} = \text{"fair"} | \text{buys_computer} = \text{"no"}) = 2/5 = 0.4$$

- $X = (\text{age} \leq 30, \text{income} = \text{medium}, \text{student} = \text{yes}, \text{credit_rating} = \text{fair})$

$$P(X | C_i) : P(X | \text{buys_computer} = \text{"yes"}) = 0.222 \times 0.444 \times 0.667 \times 0.667 = 0.044$$

$$P(X | \text{buys_computer} = \text{"no"}) = 0.6 \times 0.4 \times 0.2 \times 0.4 = 0.019$$

$$P(X | C_i) * P(C_i) : P(X | \text{buys_computer} = \text{"yes"}) * P(\text{buys_computer} = \text{"yes"}) = 0.028 \quad = 0.044 \times 0.643$$

$$P(X | \text{buys_computer} = \text{"no"}) * P(\text{buys_computer} = \text{"no"}) = 0.007$$

Therefore, X belongs to class ("buys_computer = yes")

age	income	student	credit_rating	buys_computer
<=30	high	no	fair	no
<=30	high	no	excellent	no
31...40	high	no	fair ✓	yes
>40	medium	no	fair ✓	yes
>40	low	yes	fair ✓	yes
>40	low	yes	excellent	no
31...40	low	yes	excellent	yes
<=30	medium	no	fair	no
<=30	low	yes	fair ✓	yes
>40	medium	yes	fair ✓	yes
<=30	medium	yes	excellent	yes
31...40	medium	no	excellent	yes
31...40	high	yes	fair ✓	yes
>40	medium	no	excellent	no

$X = \text{age} = 42, \text{student} = \text{yes} ?$

$$P(H^y | \hat{X}) = ?$$

\downarrow
 N

$$P(H = y | \text{age} = 42, \text{student} = y) = P(\text{age} = 42 | y) P(\text{student} = \text{yes} | \text{buy} y) \boxed{P(\text{buy} y)}$$

\downarrow \downarrow \downarrow
 $3/9$ $6/9$ $9/14$

$$P(H = \text{Buy} = N | \text{age} = 42, \text{student} = \text{yes}) =$$