Jordan Cooligan Pang

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GitHub | LinkedIn | Portfolio

RELEVANT SKILLS, EXPERIENCES AND ACCOMPLISHMENTS

Adobe Creative Suite: Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Lightroom

Additional Creative Software: Figma, Canva, Maya, Blender

Technical Skills
- Proficient with Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects, Lightroom, etc.) including additional knowledge in Maya and Blender
- Ensured brand consistency by using brand kits and adhering to guidelines on appropriate formats, fonts, colours, and more
- Developed up to 3 design variants for multiple projects, allowing clients to combine elements or select designs that best meet their needs
- Applied accessible design principles through careful consideration of colour contrast, font size, and other factors, resulting in designs following organization standards

Communication Skills
- Facilitated communication between design and technical teams, ensuring a smooth development process and project alignment
- Effectively presented design concepts to managers using rationales and research to support the value of each design
- Engaged in client meetings allowing for open discussion on design requirements, feedback, and revisions to achieve client satisfaction
- Consistently met tight deadlines for social media projects, efficiently delivering high quality designs

APPLIED PROJECTS

Sociable – Graphic Designer   **July 2024**

Logo Design Competition (Link: https://jordancooliganpang.com/2d/proj/1)
- Created 9 logo concepts for student run organization, effectively integrating requested features such as modern styles, social interaction, and fun
- Efficiently produced up to 8 high quality logo variants within a single day, demonstrating strong time management
- Conducted research on modern logo trends, incorporating the styles to various designs resulting in vibrant, colourful, and unique designs
- Developed logos that are adaptable to circular and square formats, ensuring usability across various platforms and applications

Photobook – Layout Designer   **April 2021**

University Photobook Project (Link: https://jordancooliganpang.com/photography/proj/0)
- Designed a visually cohesive photobook using Adobe InDesign, showcasing a diverse range of photography styles and techniques
- Re-shot and refined photographs based on provided feedback, demonstrating commitment to continuous improvement
- Implemented sophisticated layout designs including two-page spreads, page bleeding, and more, ensuring visual flow and appeal in both digital and physical formats

EMPLOYMENT EXPERIENCE

Software QA Intern   **Sept 2022 – Dec 2022**

Autodesk – International Education, Montreal, Quebec
- Conducted numerous fix verifications by reproducing defects in Maya releases, ensuring accurate identification and resolution of issues
- Developed and monitored multiple automated UI tests using Python, enhancing testing efficiency and accuracy
- Created and implemented a series of automated compatibility tests for Maya Creative, monitoring its functionality and stability with different Maya scene files
- Explored compatibility between proprietary automated testing frameworks

Web and Social Media Assistant   **Jan 2022 – August 2022**

Global Affairs Canada (GAC) – International Education, Ottawa, Ontario
- Developed digital content using Adobe Illustrator, Premiere Pro, and After Effects for the organization to promote the educational options within Canada to international students
- Created content adhering to brand kit and accessibility standards to maintain consistency and accessibility across the organization's audience
- Pitched and produced 5 original Instagram reels concepts to managers, quickly generating over 7,000 views achieving the most popular content on the channels to date
- Collaborated on planning and scheduling social media content, contributing to an effective social media workflow

EDUCATION

Bachelor of Information Technology & Diploma of Applied Arts & Tech   **Sept 2019 – April 2024**
Interactive Multimedia and Design, Co-op Option

Carleton University & Algonquin College, Ottawa, ON
- CGPA 10.8/12 (-A) | Graduation with High Distinction
- Awards and scholarships:
    - Dean's Honour List (2020, 2021, 2023, 2024)
    - For Academic Achievement:
        - President's Scholarship (2019)
        - Clarence C. Gibson Scholarship (2020)
        - J. Lorne Gray Scholarship (2021)
        - A. Davidson Dunton Scholarship (2023)