

Ignacio Villar

ENG 301

5 July 2022

Temple Inn & Suites Site Plan

Site Purpose

Temple Inn & Suites is a beautiful hotel, located near to the LDS temples. We provide affordable, comfortable and clean rooms for patrons who come to serve at the temple or participate in temple services. We offer comfortable accommodations for both business and leisure travelers. Our onsite restaurant is open daily with an impressive menu, and we have free of charge high-speed wireless internet access in all rooms.

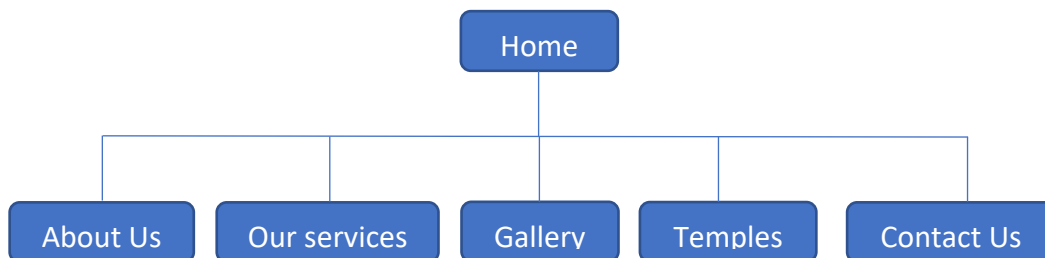
Target Audience

My audience includes church members who are planning a trip to the temple and are looking for hotel accommodations. They need to be able to reserve the rooms they want in the location they want. Also, people who need a place to stay the night.

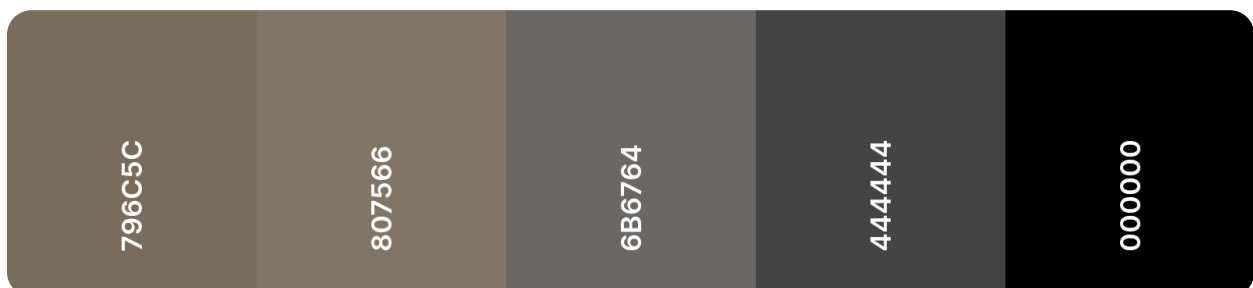
All ages can come to the hotel, and price have a large range, so, money shouldn't be a problem

Site Plan

Here is an overall idea of what I want to have on the page



Color Scheme



#796c5c text color

#6B6764 footer

#807566 button

#444444 header(with transparency)

I will use the other color with some transparency to match the main colors

Typography

h1,h2,h3

1. letter-spacing: .17rem;
2. text-transform: uppercase;

```
<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link
href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400;0,500;1,300&
family=Ubuntu:wght@300;700&display=swap" rel="stylesheet">
```

Logo



Wireframes:

Small: <https://wireframe.cc/bcEpOI>

Medium: <https://wireframe.cc/aOrTm5>

Large: <https://wireframe.cc/R7BFf9>