

## Premium Car Services (UAE Market)

**Paint Protection Film (PPF):** Leading garages in Dubai (e.g. Al-Quoz-based specialists) offer full or partial PPF installations. They use top brands (3M™ Scotchgard, XPEL, SunTek, LLumar, Avery Dennison, etc. <sup>1</sup>). Pricing is tiered by vehicle size and coverage area – e.g. “small cars (2-door) full-body from AED 12,000; half-body (bumper, fenders) from ~AED 5,000” <sup>2</sup>. (Approved Automotive’s price list shows even higher-tier packages: e.g. “Level 3 PPF, Small Sedan ~AED 14,500” <sup>3</sup>.) Customers typically choose **full wraps vs. front-only/half wraps**; some offer bumper- or hood-only PPF as budget options. On a listing, PPF services can be presented as packages (e.g. Level 1, 2, 3 coatings) or “full/half coverage” options with clear price by car category. Filters might include vehicle class (sedan/SUV), film brand, and warranty length. Before/after galleries of coated paint (showing scratch resistance and gloss) and badges for film warranties help build trust.

**Full-Body Wrapping:** Many Dubai shops (e.g. Royal Prince Auto Care, Craft Auto, Al-Quoz foilers) list comprehensive car wrapping services. They advertise **styles** like glossy color, matte/satin, chrome finish, carbon-fiber texture, partial decals or full-body wraps <sup>4</sup>. Wrappers stock premium vinyl brands (3M™, Hexis, XPEL, LLumar, Avery, etc. are commonly mentioned <sup>4</sup>). Pricing usually varies by vehicle size and film type – for example, a sedans may cost less than a luxury SUV, and a complex chrome finish costs more than a plain wrap. Listings should let users select wrap type (full vs. partial) and color finish, and filter by film brand or price range. Sub-services (e.g. “old wrap removal”, “roof wrap only”, or “custom graphics”) can be added as extras. Galleries of wrapped cars (showing bold color changes) and 360° views help customers visualize results.

**Ceramic Coating:** High-end detailers (e.g. Apex Detail Studio, Majestic Car Care, Wolfline Motorworks) offer multi-year ceramic coatings tailored to vehicle type <sup>5</sup>. Coatings (often a 2–4 layer process) create a clear, hydrophobic barrier on paint. Popular brands include **Gyeon Quartz, Ceramic Pro (9H), Gtechniq, XPEL Fusion**, etc. <sup>6</sup>. For instance, Gtechniq Crystal Serum Ultra promises 5–9 years’ durability <sup>6</sup> and XPEL’s Fusion Plus is a high-performance nano-ceramic. Pricing typically scales by car size (coupe vs. SUV) and extent of prep work (basic coat vs. full paint correction+multi-coat). Listings can group packages by warranty (e.g. “3-year” vs “9-year” coating) or by car class. Filters might include “warranty length” or “for glass/window coating”. Showcasing **before/after gloss photos**, and noting benefits (“UV-protection, easy cleaning, chemical resistance” <sup>7</sup>) help convince buyers. Service pages often detail steps (wash→clay→polish→coat) and mention certification (e.g. “professionally applied, 5-year guarantee” <sup>8</sup>).

**Window Tinting:** Dubai detailers (e.g. Desert Diamond, Car Tinting Heroes) list tint films by brand and VLT%. Common film brands are **3M** (Crystalline, ColorStable, Ceramic IR) and **LLumar** (CTX ceramic, ATR metallized, IRX ceramic) <sup>9</sup>. Types include **dyed, metallized, nano-ceramic, IR-reflective**, with tint percentages (e.g. 5%, 20%, 35%, 50%). Pricing is dynamic: factors are film quality, number of windows, and vehicle type. For example, Desert Diamond quotes simple tinting from ~AED 350 (two doors) up to ~AED 1,000+ for full car tint <sup>10</sup> <sup>11</sup>. On a platform, users should filter by film type (ceramic vs. dyed) and vehicle model. Listings can offer “Front windshield” vs “Full sedan” packages, with clear VLT options (e.g. 20% vs 35%) and price per car. Before/after photos (showing interior glare reduction) and compliance notes

(Dubai law max 50% side tint <sup>12</sup>) build trust. A tint simulator or example photo gallery and an estimated install time (“~2 hours”) <sup>10</sup> also help users compare options.

**Alloy Wheel Repair & Painting:** Workshop services include rim straightening, scratch repair, and refinishing. For example, Wrapping.ae (Al Quoz) offers curb-rash repair, bend/crack fix and custom rim painting in colors like matte black, gloss black or chrome accents <sup>13</sup>. Packages can be structured per-wheel (e.g. “Scratch repair” vs “Full refurbishment”). Typical pricing (varies by shop) might range AED 150–300 per wheel for minor scuffs, AED 500–1,200 for full powder-coat paint <sup>14</sup>. Listings should let users select the service per wheel (painting, polishing, full rebuild) and color finish. Garages can enable multiple sub-options: specify wheel size, finish (metallic, color), and whether balancing/replacement is needed. Trust features include “before/after” images of a restored rim and highlighting use of premium paints/coatings <sup>15</sup>.

**Brake Caliper Styling:** Custom caliper painting is offered by body shops (e.g. Emirates Moto, The Car Lab). They clean and prep calipers, apply high-temperature caliper paint, then clear-coat them <sup>16</sup> <sup>17</sup>. Customers can choose from many colors (yellow, red, blue, etc.) or even logos/text for a personalized look <sup>16</sup>. Service listings should group by “per axle” or “per caliper set”. Common options are paint only vs. paint+logo. Example features (Emirates Moto): **“removal of wheels, sanding, primer, multiple coats of durable caliper paint”** with clear finish for protection <sup>16</sup>. Listings can mention “multi-layer paint job” and show a photo gallery of installed calipers. Providing an option for two-tone or special finishes can also be attractive.

**Anti-Rust Coating (Rustproofing):** Garages offer underbody underseal and cavity wax treatments to prevent corrosion. Popular products include **3M™ Underseal, Rust Check**, or local brands like RhinoMotive. For example, Wrapping.ae advertises 3M anti-rust undercoating: cleaners prep the chassis then coat it with a flexible, transparent protective layer <sup>18</sup>. Options range from basic undercarriage spray to full “cavity wax” treatment of wheel wells/doors. Pricing may be per vehicle type (e.g. extra for 4x4) or flat rate. On a listing, these can be sub-items (“Underbody spray”, “Wheel well coating”, “Cavity wax”), each with price. Key trust elements include certification (e.g. “3M Approved”), warranty (e.g. “2-year corrosion warranty”), and notes like “non-toxic, no odor” <sup>18</sup>.

**Upholstery Upgrades:** Auto-trim shops (e.g. AutoComfort, Upholstery Specialists) allow custom interiors. Services include re-covering seats, dashboards, door panels and headliners with higher-grade materials. Common materials are **genuine leather, faux leather, cloth, Alcantara (suede)**, and carbon-fiber trim <sup>19</sup>. Listings should list options like “Front seats only” vs “Full interior”, and material choices with color swatches. For instance, AutoComfort offers “Custom leather seats, fabric seats, custom carpets, starlight headliner, Alcantara roof” <sup>19</sup>. Pricing is often per seat (AED 1,000+ per seat for genuine leather, plus labor) or flat for full-car re-trim. Enabling the garage to attach images of past interiors is key; showing “before leather/after leather” shots helps buyers trust the quality. Warranty on materials/installation and positive reviews (“fit & finish guarantee”) are useful trust signals.

**Starlight Roof Installation:** A luxury upgrade where fiber-optic “star” lights are embedded in the headliner (inspired by Rolls-Royce). Providers in Dubai (e.g. Star On Car via TyresOnline) sell custom kits. Customers choose star density, colors, shooting-star effects and dimmers <sup>20</sup>. Pricing examples: Sedans ~AED 3,100; SUVs ~AED 3,800; “Luxury car” installs ~AED 7,000 <sup>21</sup> <sup>22</sup>. (Coupe installs are slightly cheaper ~AED 2,800.) Listings can be categorized by vehicle class or extent (e.g. “Same roof” vs “replace headliner”). A step-by-step

description (remove headliner, lay fiber optics, power them) reassures customers <sup>23</sup>. Galleries or videos of twinkling roofs are essential here; seeing a delivered Rolls-Royce-style night-sky effect builds excitement.

**Dry Ice Cleaning:** A niche detailing service (rare but offered by eco-centric detailers like Slipstream Automotive). Dry-ice blasting uses frozen CO<sub>2</sub> pellets to blast dirt/grease without chemicals or water <sup>24</sup>. It's excellent for **engine bays, undercarriage, interiors and carpets** where water is risky. The platform listing can present it as a special add-on (e.g. "Engine dry-ice clean") or as an eco-friendly premium detailing package. Key points: "chemical-free, zero abrasive wear, safe on electronics" <sup>24</sup> and "no water means no rust" <sup>25</sup>. Before/after images of a cleaned engine or wheel well validate the effectiveness.

**GPS Tracking & Vehicle Control:** Many UAE companies (Najoom Al Thuraya, FalconTrackers, MyGPS.ae, Hallatrack/Locator, etc.) provide GPS tracking devices and apps <sup>26</sup> <sup>27</sup>. These systems range from simple real-time location/fence alerts to advanced fleet management (driver behavior, fuel monitoring, remote immobilization). Listings should outline key features: live tracking maps, geofencing alerts, SOS buttons, engine cutoff, etc. Pricing is usually subscription-based (monthly fee + one-time installation). Popular GPS hardware brands include **Queclink, Coban, Concox** (for telematics devices). On a platform, each listing could allow adding multiple unit/subservices (e.g. "Tracking Device + Installation", "RFID Fuel Sensor", "Monthly Plan"). Demonstrating trust: certified suppliers (RTA/SIRA approvals), positive fleet/customer reviews, and showing example dashboard screenshots (app views) help validate.

## Platform Listing Structure & Trust Features

To make browsing easy, Garagat should categorize services and allow rich filtering. For each service category (e.g. "PPF", "Tint", "Tinting"), listings can offer **package tiers** (Basic/Standard/Premium) or sub-options (e.g. *Full wrap* vs *Partial wrap*, *Small car* vs *SUV*). Filters might include **vehicle make/model, service brand**, price range, and ratings. Enabling garages to add multiple **add-on services** (e.g. paint correction before coating, wheel off for calipers) and **media** (photo galleries, product logos) ensures clarity.

Trust-building UX is crucial. Service pages should display **before/after photo carousels** (as Desert Diamond does for tinting <sup>11</sup>) and highlight credentials (e.g. "5★ reviews", "Authorized 3M installer", "Warranty: 5 years"). Displaying an **estimated install time** (e.g. "Tinting ~2h" <sup>10</sup>) and clear pricing by vehicle type reduces uncertainty. Verified customer reviews and ratings provide social proof. Warranty badges ("Lifetime Guarantee", "RTA-approved Rustproofing") and written guarantees (e.g. "one free check-up") reassure buyers. Comparison tables can show **feature differences** (e.g. PPF Level 2 vs Level 3, or Carbon vs Matte wrap). Overall, the listing should let users easily compare services side-by-side (via filters and comparison views), see authentic imagery of past work, and immediately know the scope, time, and cost of each premium car service.

**Sources:** UAE garage websites and industry guides <sup>1</sup> <sup>4</sup> <sup>5</sup> <sup>9</sup> <sup>10</sup> <sup>14</sup> <sup>16</sup> <sup>18</sup> <sup>19</sup> <sup>21</sup> <sup>24</sup> <sup>26</sup> <sup>27</sup>.

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<sup>1</sup> <sup>2</sup> Car Paint Protection Film Dubai | 3M & XPEL Self-Healing PPF  
<https://ppfcar.ae/>

<sup>3</sup> Price List - Protection | Approved Cars Dubai  
<https://www.approvedautomotive.com/price-list-protection/>

4 Professional Car Wrapping in Dubai | Get 30% OFF Now

<https://royalprinceautocare.com/service/car-wrapping/>

5 Complete Guide to Ceramic Coating for Cars - Apex Detail Studio

<https://apexdetailstudio.com/how-much-does-ceramic-coating-cost-in-dubai/>

6 7 5 Best Ceramic Coating for Cars in Dubai

<https://www.scrubup.ae/post/best-ceramic-coating-cars-dubai>

8 Ceramic Coating - Wolfline Motorworks

<https://wolflinemw.com/ceramic-coating/>

9 Llumar Car Tint in Dubai | Premium UV Protection

<https://cartintingheroes.ae/llumar-car-tint/>

10 11 12 Car Window Tinting in Dubai price from 350 AED - Desert Diamond

<https://car-care.center/services/detailing/car-window-tinting/>

13 14 Car Rim Painting & Repair | Alloy Wheel Painting | 20% OFF

<https://wrapping.ae/rim-repair-paint/>

15 Rims Painting in Dubai | Premium Alloy Wheel Refinishing

<https://swissauto.ae/services/rims-painting/>

16 #1 Best Brake Caliper Painting in Dubai | Emirates Moto

<https://emiratesmoto.ae/bodyshop/brake-caliper-painting/>

17 Best Caliper Painting in Dubai - Premium Quality Painting

<https://thecarlab.ae/services/caliper-painting/>

18 Car Rust Proofing Dubai | Car Underbody Rust Protection

<https://wrapping.ae/car-rust-proofing/>

19 Home

<https://autocomfort.ae/pages/auto-upholstery/>

20 21 22 Get Your Custom Car Roof With Stars | Starlight Headliner Dubai

[https://www.tyresonline.ae/en/starlight-headliner-car-roof?srsId=AfmBOoqkqDAF4vFmVr\\_FhxvdHbJM7PYfiIVDKlI8bIncKI-CeqzYscf](https://www.tyresonline.ae/en/starlight-headliner-car-roof?srsId=AfmBOoqkqDAF4vFmVr_FhxvdHbJM7PYfiIVDKlI8bIncKI-CeqzYscf)

23 Starlight Headliner & Star Roof Car Installation in Dubai - Desert Diamond

<https://car-care.center/services/detailing/star-roof-car-installation/>

24 25 Dry Ice Cleaning Dubai | Fast and Effective Auto Cleaning

<https://slipstreamautomotivedxb.com/dry-ice-cleaning/>

26 27 List Of Best GPS Tracking Companies In The UAE

<https://gpsmarket.ae/gps-tracking-companies-in-uae/>