

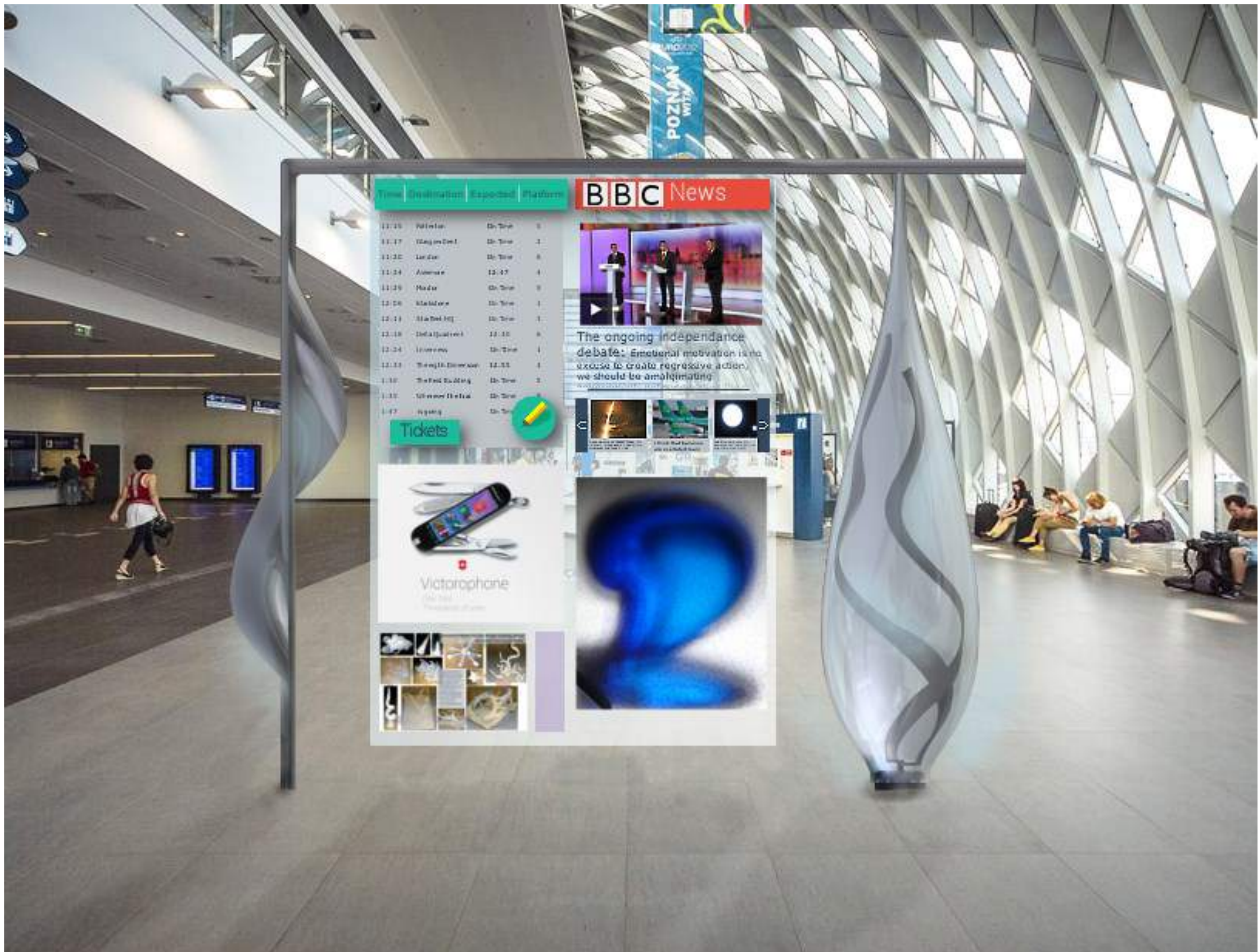


Root to Root is a supermarket campaign comprised of three customer touch points.

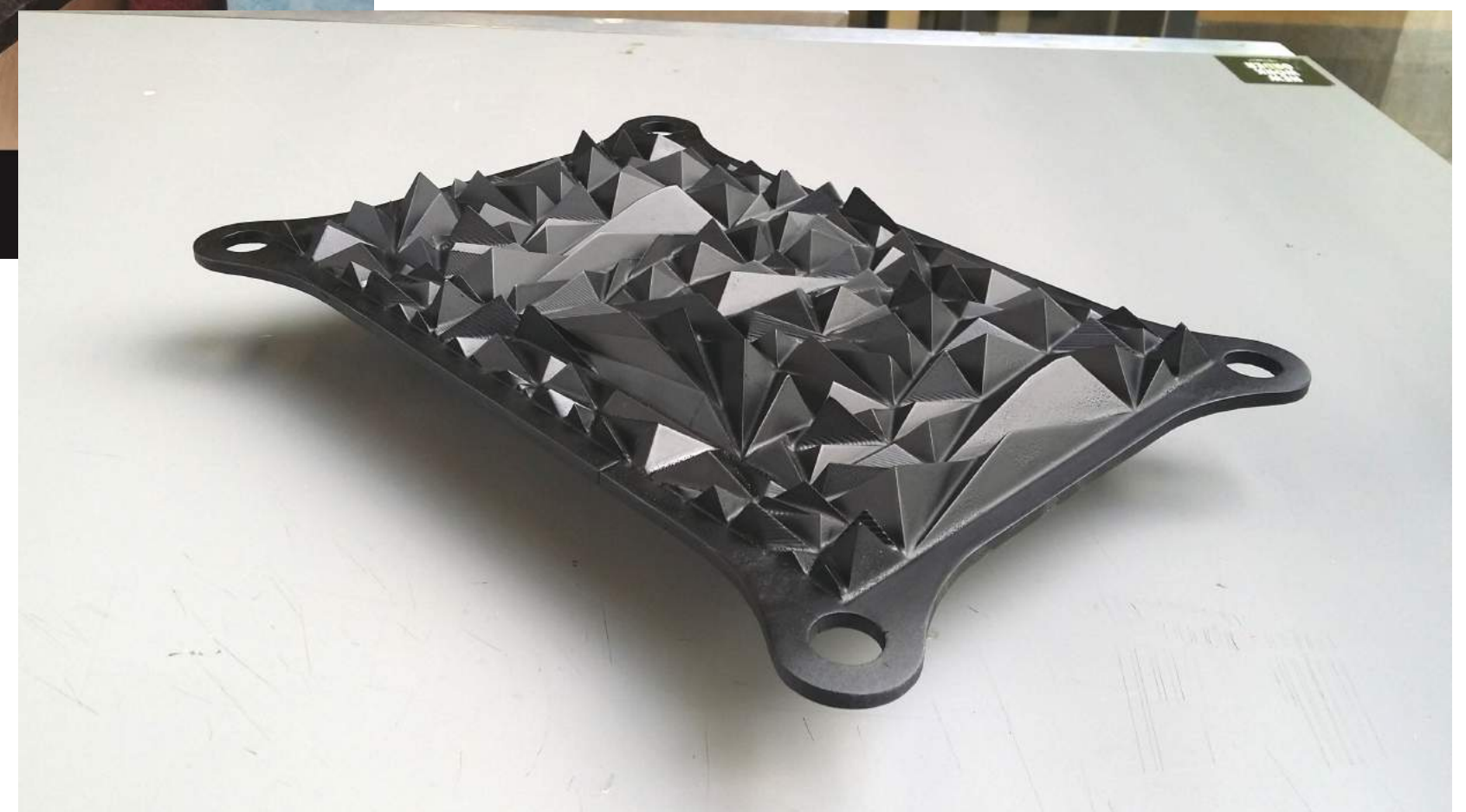
Root to Root aims to change the way customers relate to food, to close the cycle of food waste produced by bulk-purchase habits.

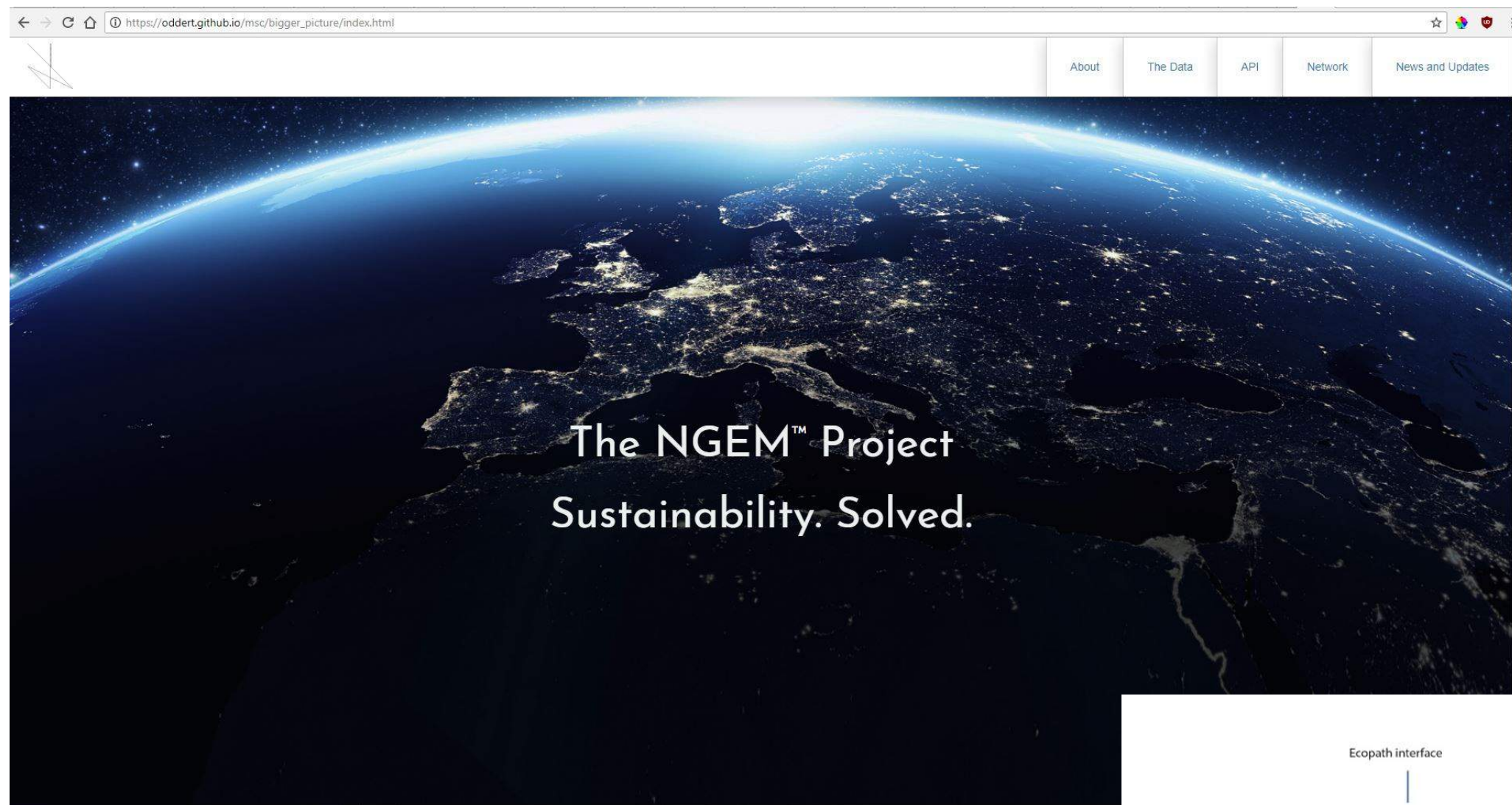
Root to Root involves a series of interventions with three forward facing touch points:

- 1) Retail
Changes to production mean as much fruit and vegetables as possible come 'as-is', with foliage and roots intact, a lack of pre-processing and sorting and minimal packaging.
- 2) Disposal
Participating shops will host compost collection bins, to allow users (who do not already have access to composting methods) to drop off food waste which would then be put through a process of separated source organics and reused in the production process.
- 3) Community Engagement
To drive community interest and 'close the loop' on the use-cycle of food, a mini community market would be hosted in participating stores, encouraging customers to take an interest in horticulture.

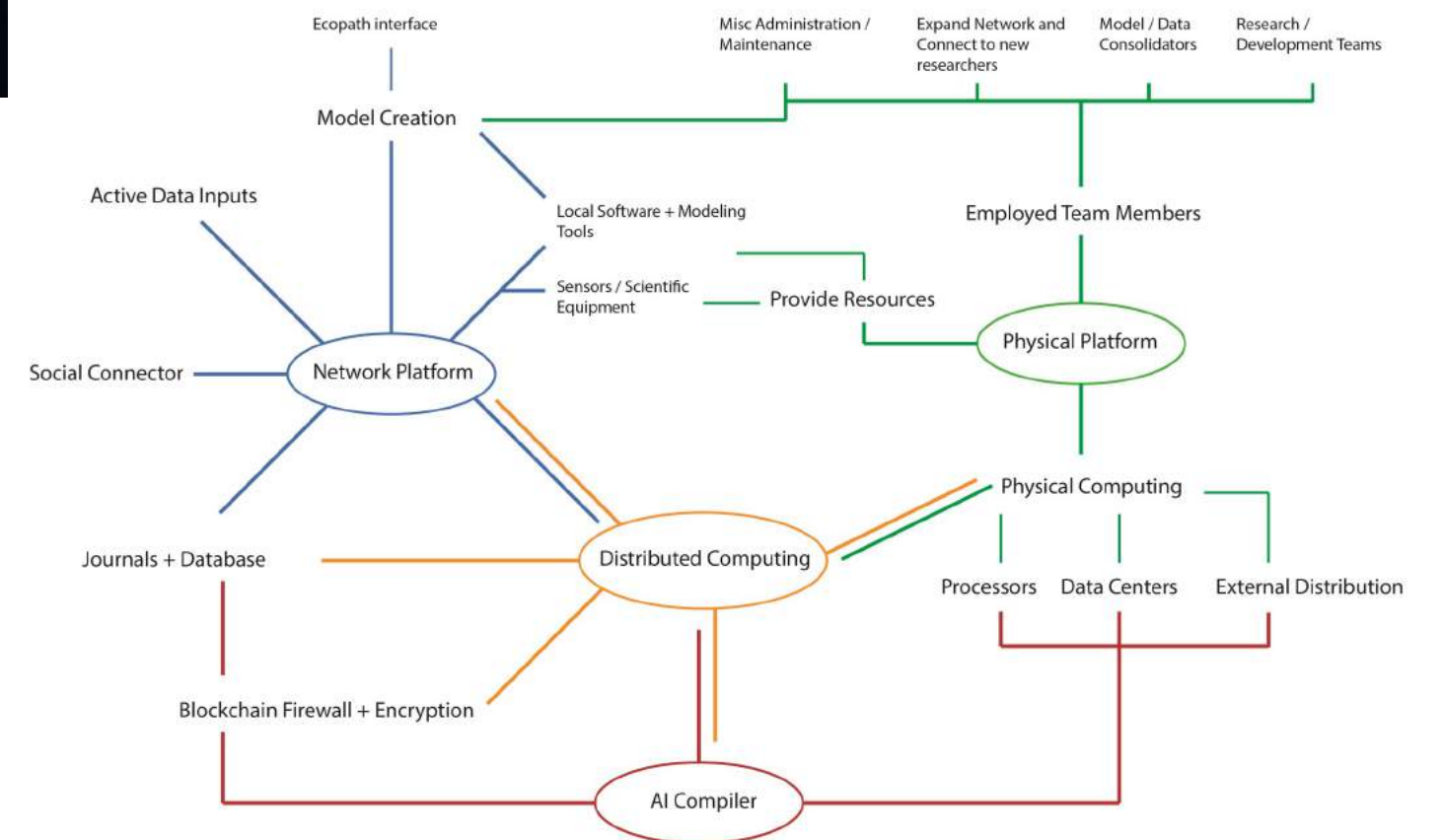


Station Lighting Project • 5th Year High School • Lighting Design + UX Design





https://oddert.github.io/msc/bigger_picture/index



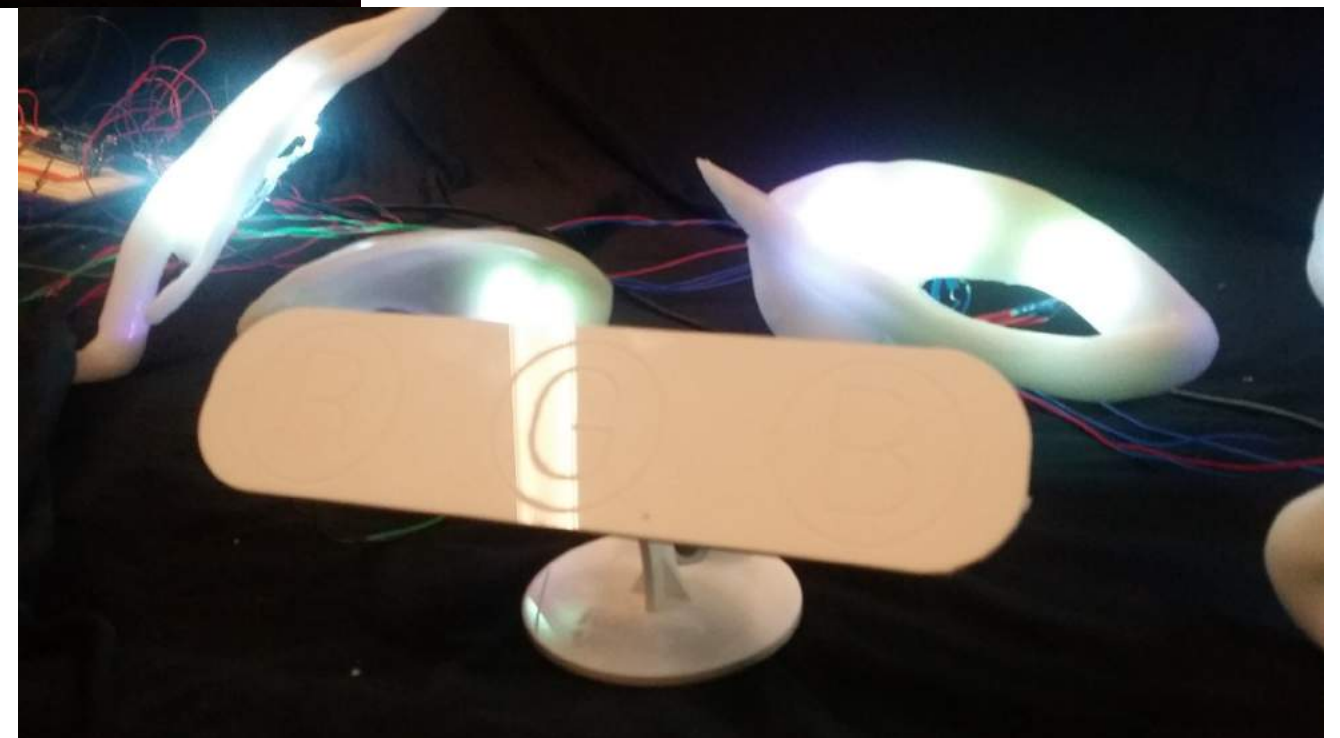
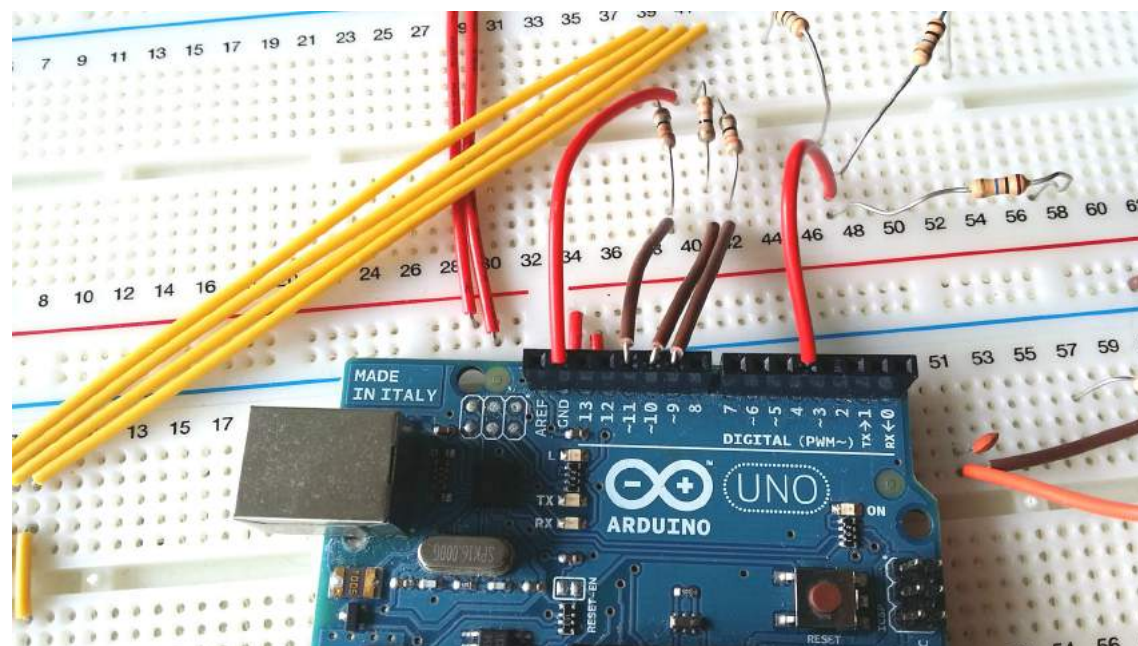
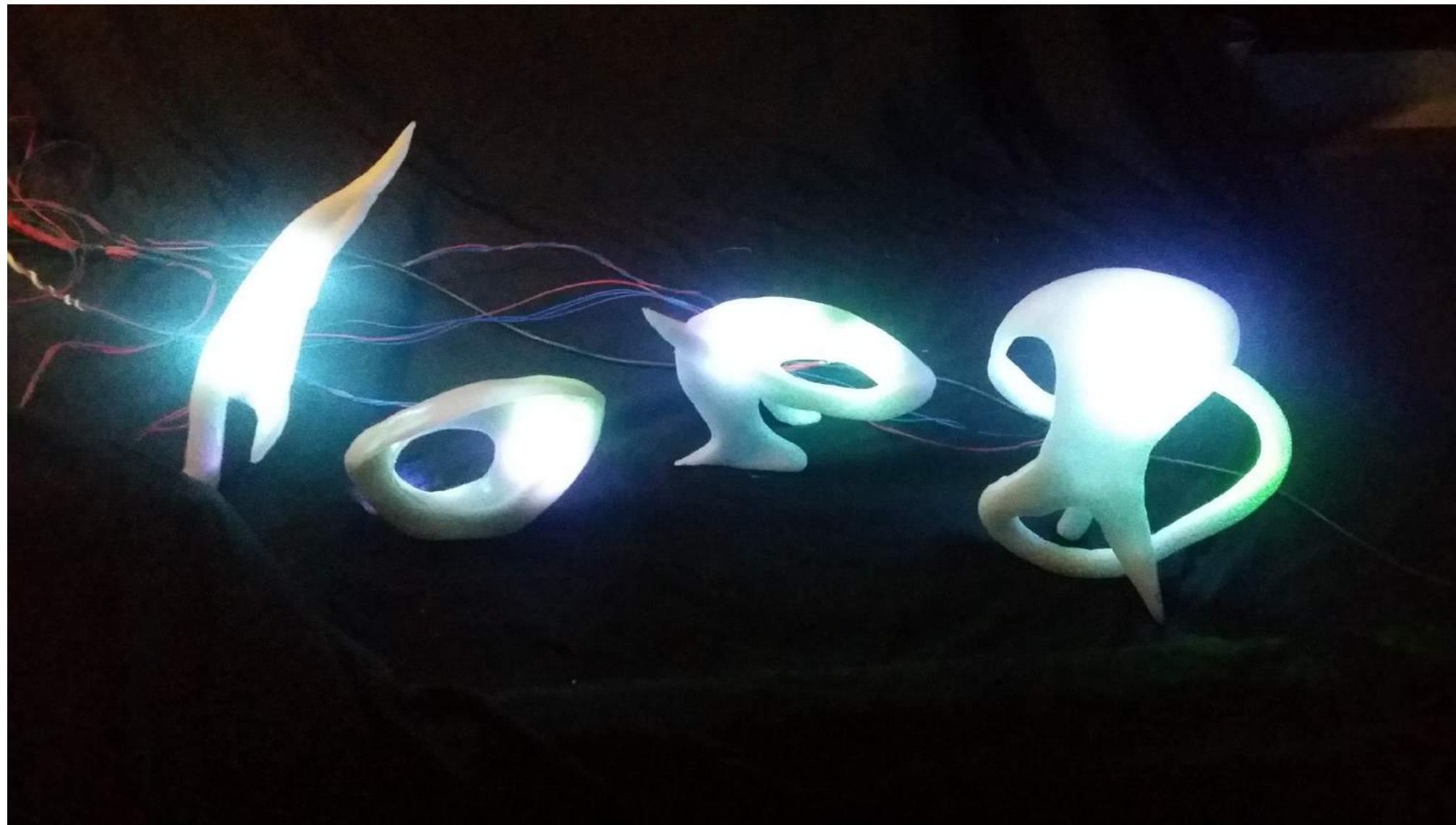
Network for Global Ecological Modelling • 2nd Year University • Conceptual Data Share Platform



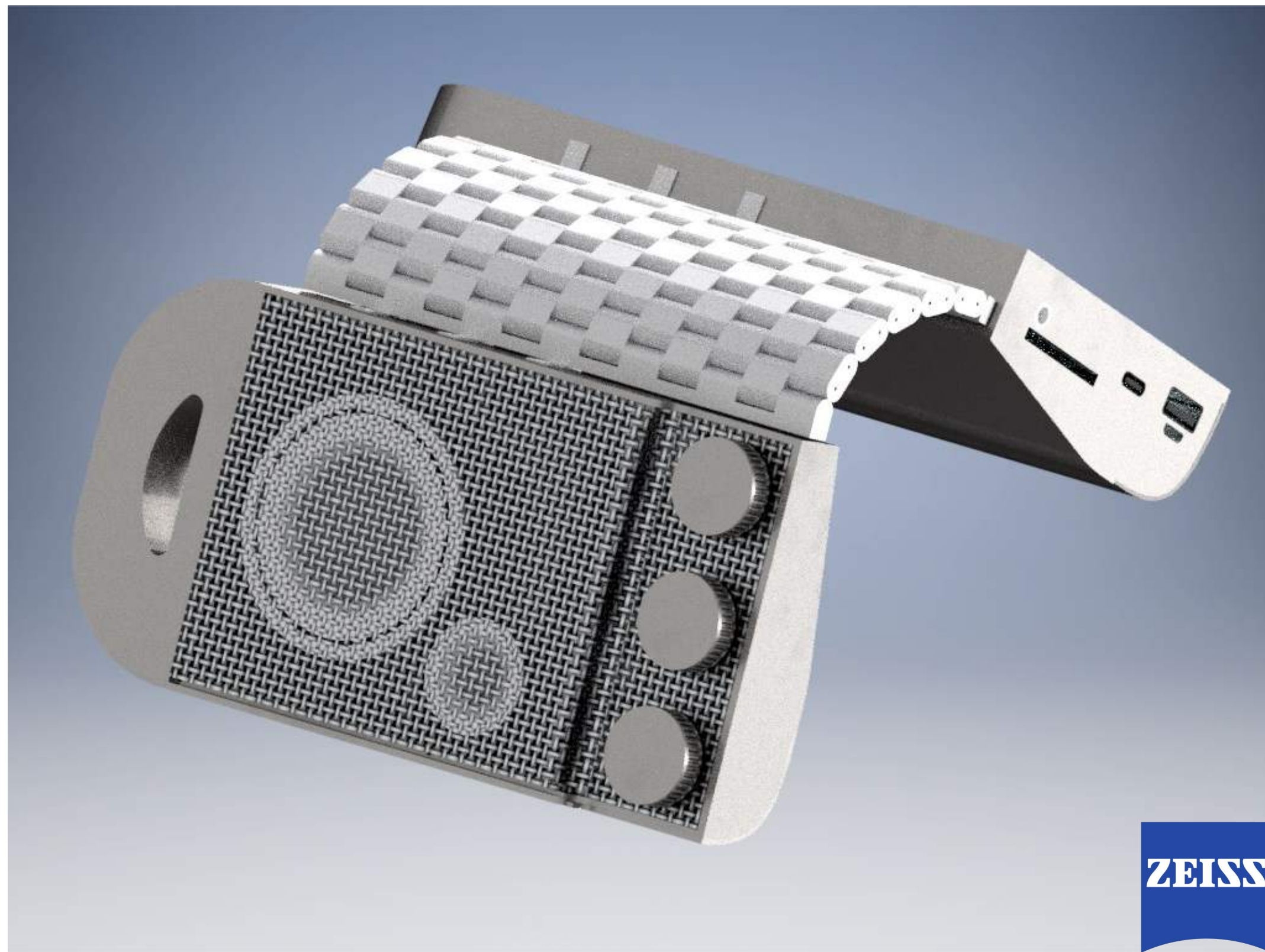
The Margate Art Tour • 1st Year University • Transportation, Service, Area Regen



Victorinox Jovoto Competition Entries • Fifth Year High School • Graphic Design / Branding



User Responsive Mood Lighting • 6th Year High School • Lighting Design, UX Design, Arduino



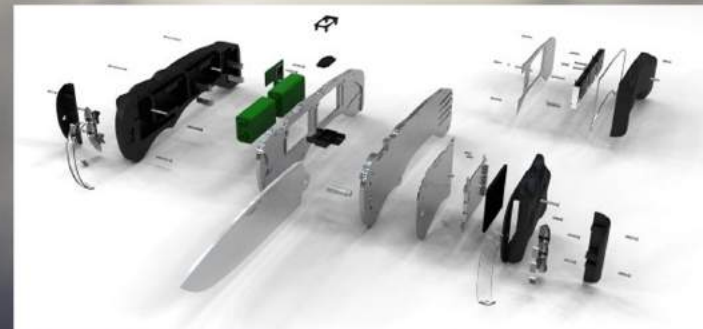
Longevity

Longevity is designed for emergencies which strand the user in a wilderness with a high chance of injury or fatality.

In such a situation, essentials become the difference between life or death. This torch aims to tackle such issues.

The torch functions as a fold out utility knife, the most useful tool one can have in a wilderness survival situation.

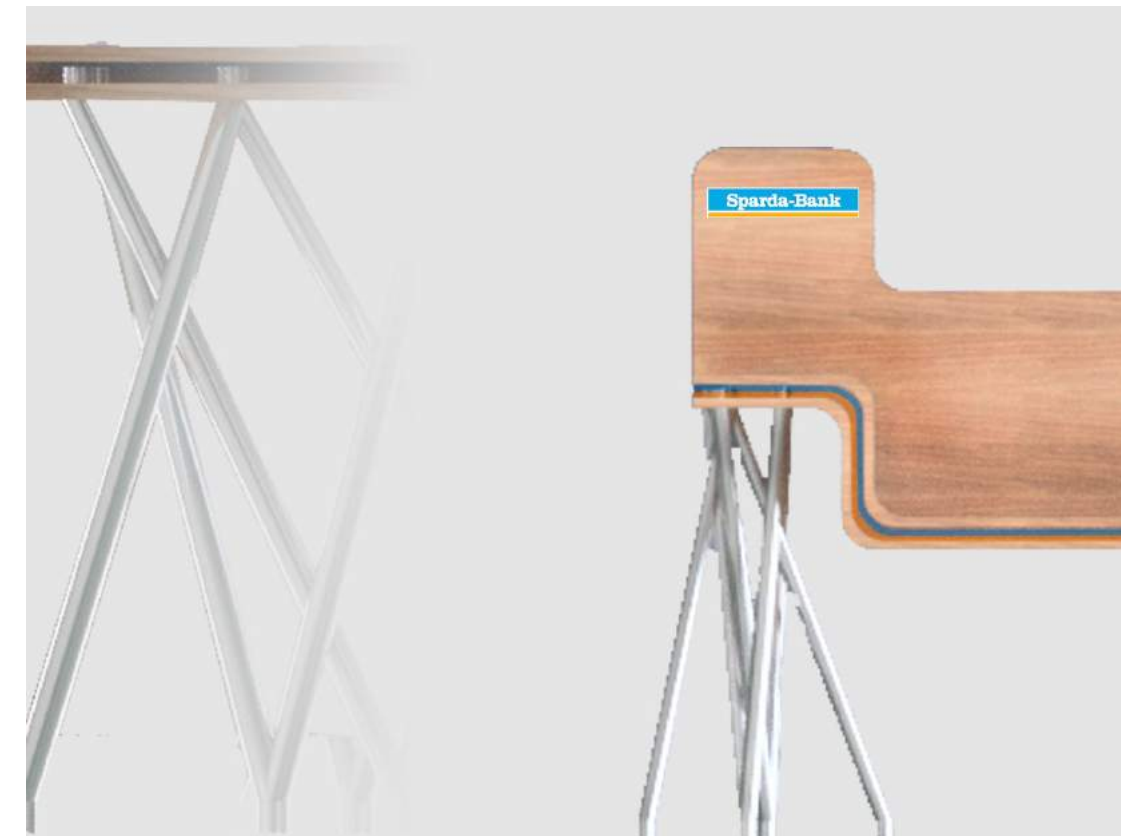
Separated, one half of the handle can be struck against the magnesium coated other side to start fires to keep warm, ward off wildlife, cook food or signal for rescue.

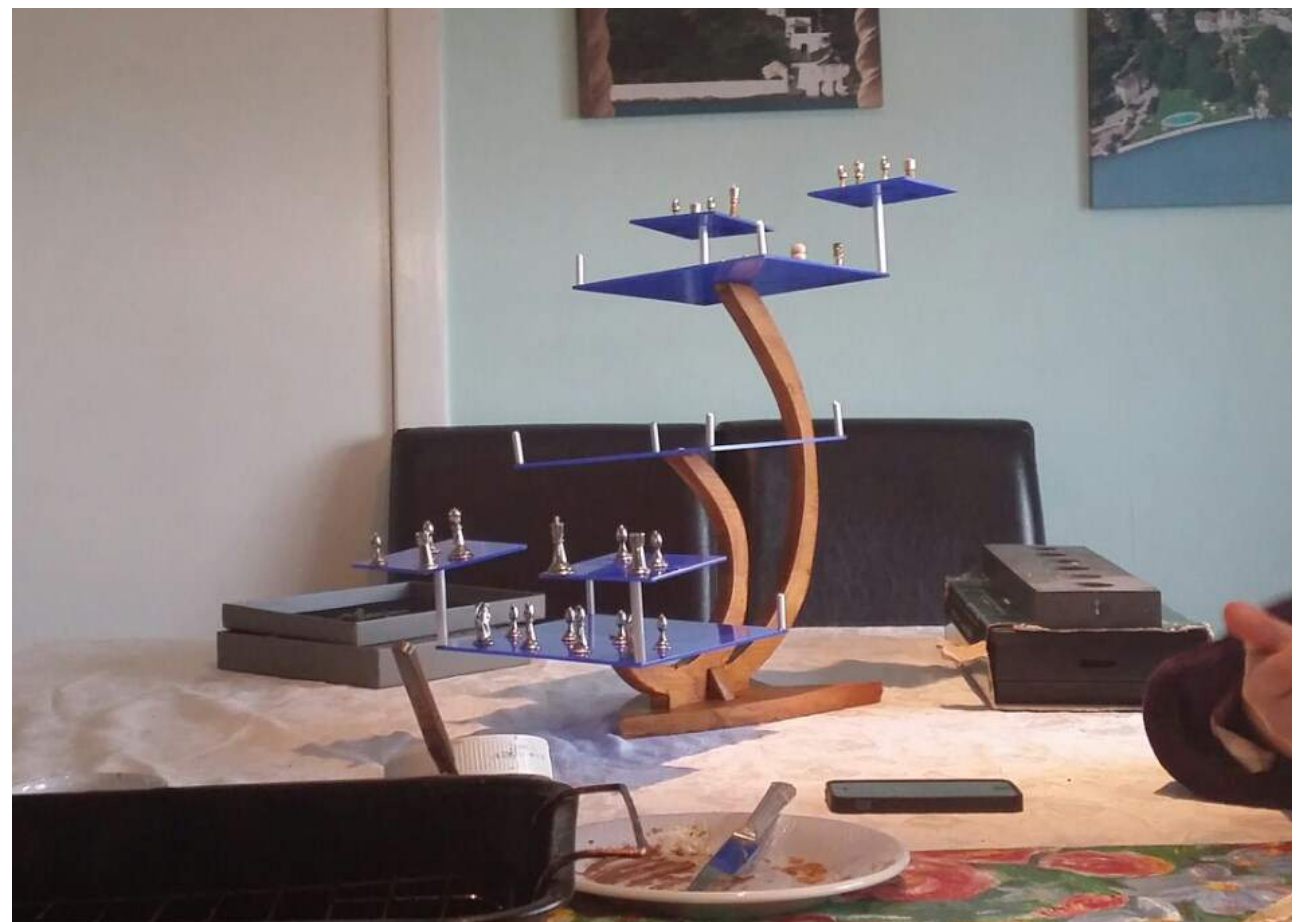


Longevity uses a heat differential from the exterior shell of the torch to generate power via a small thermo-electric generator.

The blade and detachable unit can also transfer heat allowing one to be used in a heat source while the other is cooled to maximize power generation.

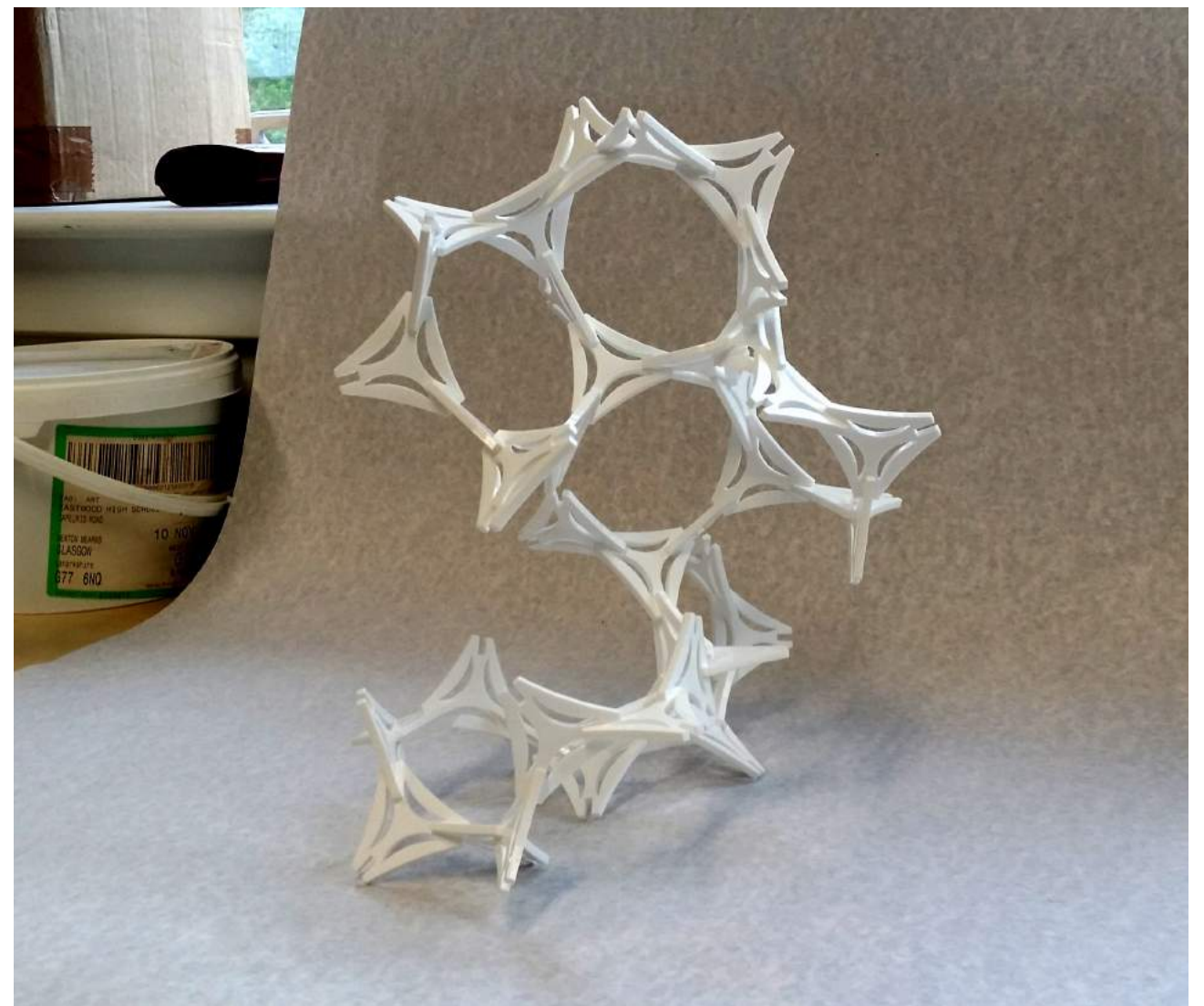
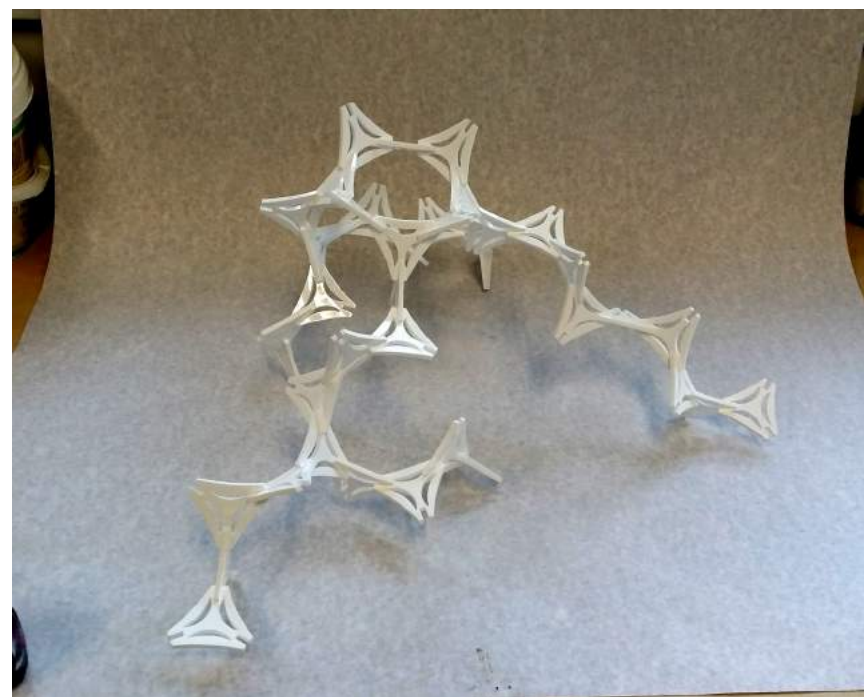
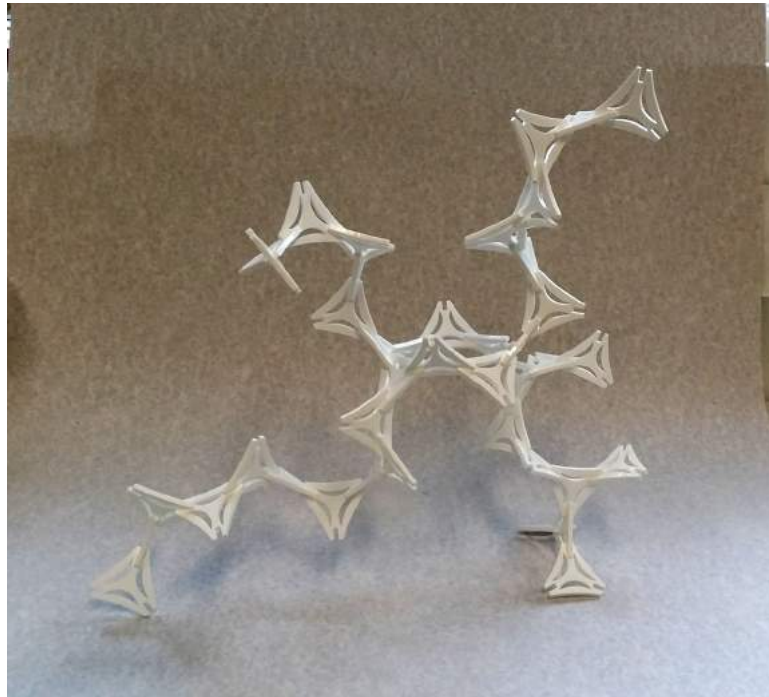
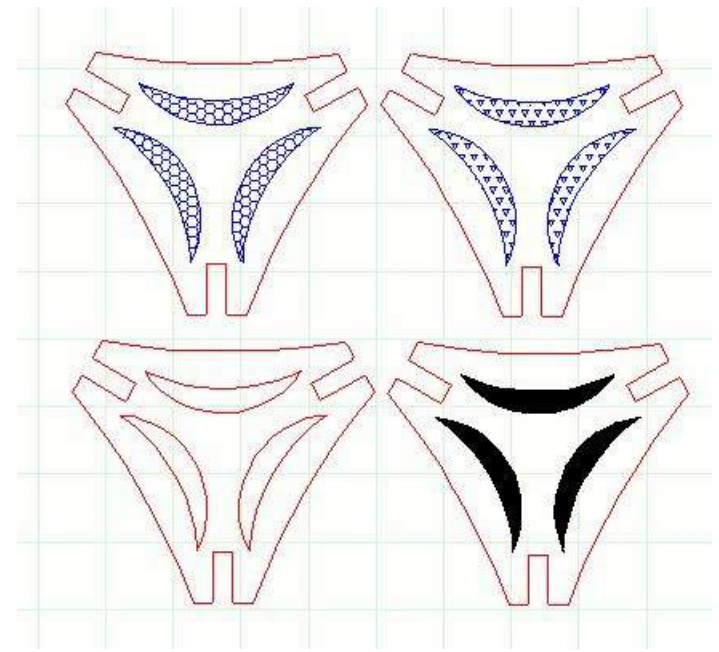
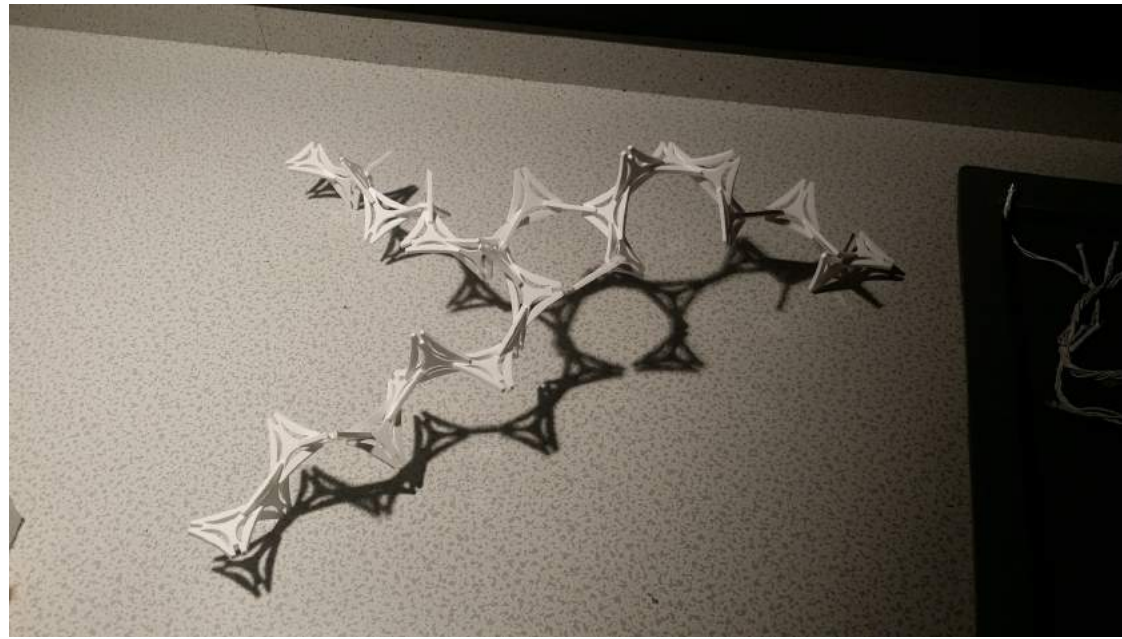






Tri Dimensional Chess Set • Based on Star Trek • One-off Prop Replica





Advanced Art & Design Modular Lighting • Sixth Year High School • Lighting Design / Development Work

For my more detailed portfolio, including code-based projects, please visit my folio website,
currently hosted at:

<https://oddert.github.io/>

Thank you

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