

# Robyn Veitch

## Profile

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- I am a product and systems designer studying BA Product Design at Central Saint Martins, UAL.
- I work across a range of design fields taking particular interest in systems analysis, integration of digital and physical design and social, user-centred design.
- I thrive under mixed and dynamic conditions, specialising in contextual analysis, human-centred design, digital design and iterative development.
- I achieved a 100% attendance record at school and became distinguished among staff for my work ethic and dedication to task. I hold personal standards for the quality of my work which exceed requirements, I am not personally satisfied until I know I have done the absolute best on any task I have.

## Objective

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I am keen to secure a part or full-time internship to develop my design practice and contribute to an organisation over the coming year. This would be preferably be 20 weeks or more.

## Education

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<b>Eastwood High School (Glasgow)</b>	<b>2009 – 2015</b>
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| <ul style="list-style-type: none"><li>• Scottish Highers (A Level equivalent):</li><li>• Scottish Advanced Highers:</li></ul> | 5 A's | 1 B |
|   | 1 A   |     |

<b>Central Saint Martins, University of the Arts London</b>	<b>2015 – 2020</b>
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- BA (Hons) Product Design (Ongoing)
- Diploma in Professional Studies (Ongoing)

<b>Free Code Camp</b>	<b>2016 – 2018</b>
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- Full-Stack Web Development Certification

## Portfolio + LinkedIn

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Primary Portfolio: <https://oddert.github.io/>

LinkedIn: <https://www.linkedin.com/in/robyn-veitch-582aa3b6/>

# Skillsets

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- Product Design
- Systemic approach in research and outcomes
- Research-lead collaborative ethnographic approach
- Team management and interpersonal skills
- Communication and presentation
- Complex problem-solving skills
- Self-initiative to work independently
- Computer Aided Design / Computer Aided Manufacture
- Physical Workshop skills
- Coding skills (web design and development technologies)

# Experience

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## Design Against Crime: Social Games Team

(Ongoing) Six month internship working with a small team to develop a social game to be used within the prison system to help incarcerated fathers maintain and revive relationships with teen children on the outside.

This involved running numerous workshops within prisons and charities and extensive research with a potentially vulnerable group.

## Waitrose and Partners

(Ongoing) Retail Partner at Waitrose stores with a small team distributing a dynamic range of customer service tasks with the added element of working within a large national rail station.

## PartnerSoft Ltd

Internship working as an assistant at Partnersoft, a small digital design firm where I shadowed an employee doing field work and systems management.

## Primark Stores

One year retail assistant at Primark including increasing responsibility and management directive as time went on.

# Achievements

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- **Full marks on Higher Product Design Assignment:** The highest mark the school has ever had which, in turn, prompted a change in the way the department executes design assignments.
- **Highest Product Design exam mark ever for my school at 97%**
- **Duke of Edinburgh Silver Award:** This involved two three day expeditions without outside support, 6 months volunteer work in a 'Cub Scout' group and three months in a running club.

- **8 years in the Scouting organisation:** From 'Beaver' level through to 'Explorer' while assisting as a junior leader to the younger groups.
- **Elfride Hempstead prize for Art and Design:** A special award given to the particularly innovative and original Advanced Higher Art and Design projects.
- **1 Conditional and 4 Unconditional offers for various Universities and Art/ Design Schools:** Including The Glasgow School of Art, Edinburgh school of Design and Central Saint Martins, UAL

## References

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References can be provided upon request

## Contact

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