

Abdullah Odeh

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Relevant Experience

Marketing Web Developer

Wunderkind || Sept 2022 - Present

- Developed and maintained the company's headless CMS-powered marketing website using GatsbyJS, SCSS, and GraphQL, enabling customizable and secure web pages for various teams.
- Led projects from inception to completion, managing timelines, aligning stakeholder expectations, shifting priorities based on business needs, and providing regular updates to teammates and leadership.
- Collaborated closely with Engineering, Marketing, Design, SEO, and Digital Accessibility teams to ensure the website was reliable, performant, accessible, optimized for search engines, and fully compliant with WCAG and ADA standards.
- Built reusable, responsive, and secure page templates supporting over 1,000+ web pages, enabling sales and marketing teams to reference content such as webinars, podcasts, and case studies.
- Update and add new content models to our Headless CMS that allow our application to be self serviceable.
- Utilized GitLab for version control and resolved complex conflicts across development, staging, and production environments.

Web Developer

CreativeDigitalAgency || Oct 2020 - Jun 2022

- Created high-performance and visually appealing web applications using React, Styled Components, and WordPress CMS, ensuring responsive and modern designs.
- Integrated dark and light themes, optimizing user experience with advanced state management via Context API and hooks.
- Collaborated with designers, marketing coordinators, and content managers to understand requirements and implement agreed-upon features.
- Troubleshoot and resolved technical issues across the tech stack, addressing frontend rendering bugs, backend API errors, and deployment challenges.
- Implemented and managed the website deployment process and established a streamlined CI/CD pipeline for swift updates using DigitalOcean cloud provider.

Skills

Programming Languages

HTML5, CSS3/Sass, JavaScript(ES6+)

Libraries & Frameworks

React, Node.js, GatsbyJS, NextJS, GraphQL, TailwindCSS, Styled components, Axios

Tools & Platforms

Git, GitHub, AWS, Wordpress, Sanity, Contentful, Firebase, Heroku, Postman, MongoDB, DigitalOcean, PostgreSQL

Design

Figma, Canva

Education

B.Sc. Information Systems

San Jose State University | 2016-2020

Interests

Meditation, didgeridoo, travel, fitness, hiking, reading, writing, chess