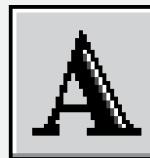


We are Group R!  
Our project is a Blast From the Past!

# RETROSEEK

# An Emory Sensation

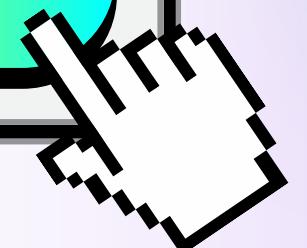




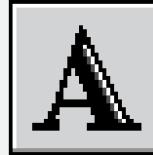
There has been a rise in nostalgia, particularly with the re-emergence of the Y2K aesthetic, as **Millennials and Gen Z** express a desire to relive — or experience for the first time — the iconic era of the 2000s.

After surveying our peer and faculty, we decided that **functionality come at the sacrifice of aesthetic** and created **RetroSeek**. With this in mind, we concluded that our target audience of young adults and Millennials crave digital spaces that are not only functional but also fun, and familiar.

NEXT



# RETROSEEK



Our design differs from others by not only providing users with the ability to customize their setup but to access old websites as well, taking an immersive approach. Additionally, RetroSeek works faster than our competitors, Google and Safari, providing users with functionality and aesthetics. With this in mind, we meet users' needs by being fast, cute, and appealing to their emotions!

