

Wonderlust

*Wonderlust*

MED-FI PROTOTYPE  
GABE / KAT / LEIGH / ODETTE

# WHAT IS WONDERLUST?

# WHAT IS WONDERLUST?

LEARN IN YOUR SPARE TIME

# WHAT IS WONDERLUST?

LEARN IN YOUR SPARE TIME

“KILL TIME, NOT THE CAT”

# OVERVIEW

# OVERVIEW

TASKS

KEY CHANGES

DEMO

OUR TOOLS

**TASKS**

KEY CHANGES

DEMO

OUR TOOLS

# TASKS

SIMPLE: BROWSE

# TASKS

SIMPLE: BROWSE

MODERATE: RETRIEVE

# TASKS

SIMPLE: BROWSE

MODERATE: RETRIEVE

COMPLEX: DISCOVER

TASKS

# KEY CHANGES

DEMO

OUR TOOLS

# KEY CHANGES

SEARCH

# KEY CHANGES

SEARCH  
NAVIGATION

# KEY CHANGES

SEARCH  
NAVIGATION  
NAMING

# KEY CHANGES

SEARCH  
NAVIGATION  
NAMING  
ASSETS

# SEARCH

# SEARCH

PROBLEM:

# SEARCH

PROBLEM:

Search for Content

# SEARCH

## PROBLEM:

Search for Content

- Home Screen

# SEARCH

## PROBLEM:

Search for Content

- Home Screen
- Within Categories

# SEARCH

## PROBLEM:

Search for Content

- Home Screen
- Within Categories

## SOLUTION:

# SEARCH

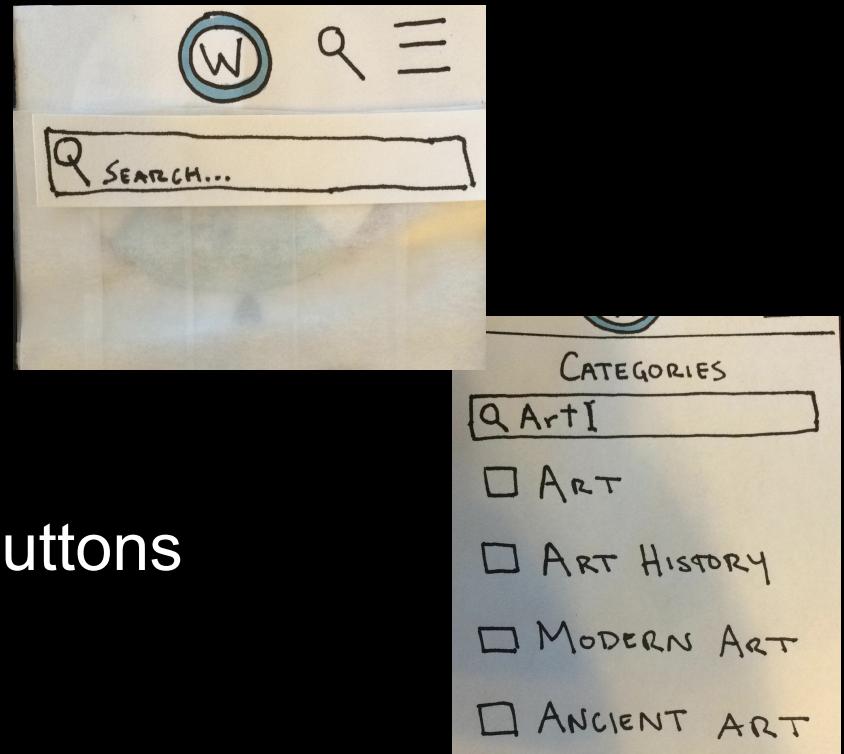
## PROBLEM:

Search for Content

- Home Screen
- Within Categories

## SOLUTION:

Universal/Localized Search Buttons



# NAVIGATION

# NAVIGATION

PROBLEM:

# NAVIGATION

PROBLEM:  
Getting Home

# NAVIGATION

PROBLEM:

Getting Home

Viewing Past Stories

# NAVIGATION

PROBLEM:

Getting Home

Viewing Past Stories

SOLUTION:

# NAVIGATION

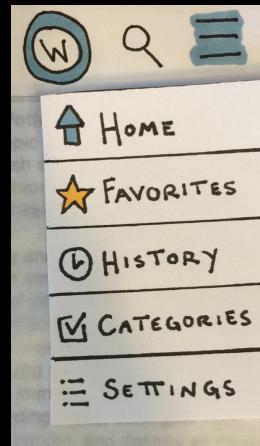
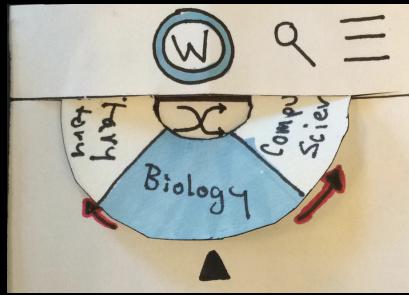
PROBLEM:

Getting Home

Viewing Past Stories

SOLUTION:

Universal Buttons

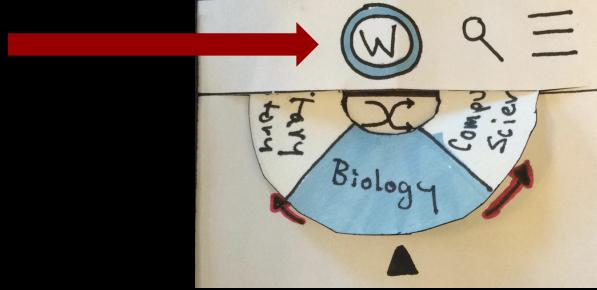


# NAVIGATION

PROBLEM:

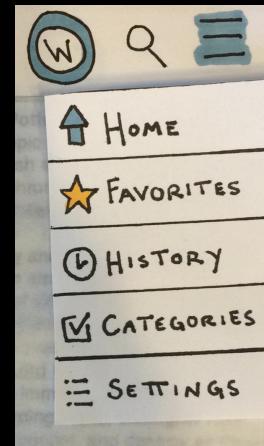
Getting Home

Viewing Past Stories



SOLUTION:

Universal Buttons

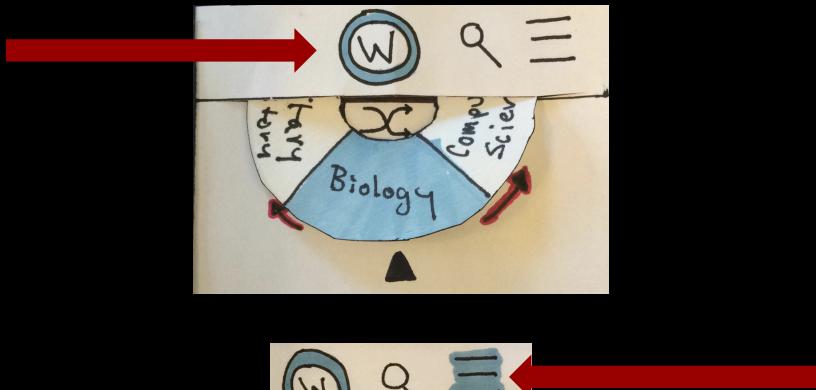


# NAVIGATION

PROBLEM:

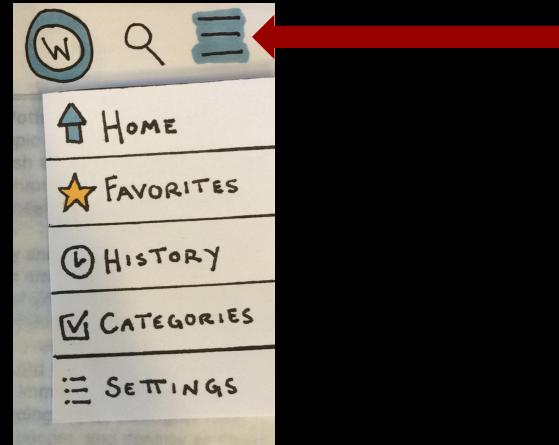
Getting Home

Viewing Past Stories



SOLUTION:

Universal Buttons



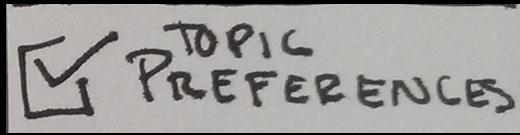
# NAMING

# NAMING

PROBLEM:

# NAMING

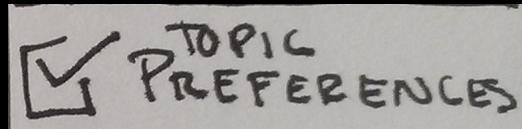
PROBLEM:



# NAMING

PROBLEM:

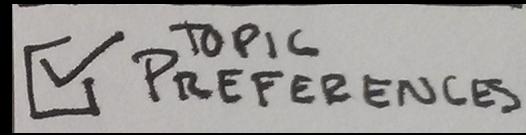
“What are ‘topics’?”



# NAMING

PROBLEM:

“What are ‘topics’?”

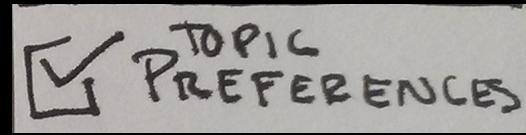


SOLUTION:

# NAMING

PROBLEM:

“What are ‘topics’?”



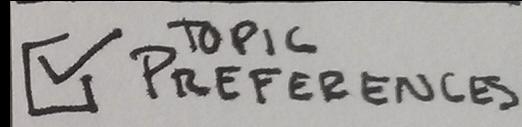
SOLUTION:

Rename to ‘Categories’

# NAMING

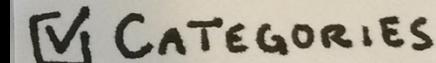
PROBLEM:

“What are ‘topics’?”



SOLUTION:

Rename to ‘Categories’



# ASSETS

# ASSETS

PROBLEM:

# ASSETS

PROBLEM:

Bland/Non-intuitive Assets

# ASSETS

PROBLEM:

Bland/Non-intuitive Assets

SOLUTION:

# ASSETS

PROBLEM:

Bland/Non-intuitive Assets

SOLUTION:

Color Scheme

# ASSETS

PROBLEM:

Bland/Non-intuitive Assets

SOLUTION:

Color Scheme

Stylized Icons/Screens

# ASSETS

PROBLEM:

Bland/Non-intuitive Assets



SOLUTION:

Color Scheme

Stylized Icons/Screens

# ASSETS

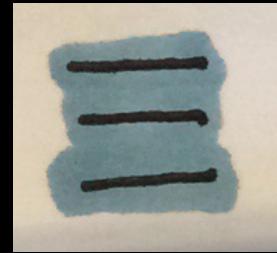
PROBLEM:

Bland/Non-intuitive Assets

SOLUTION:

Color Scheme

Stylized Icons/Screens



# ASSETS

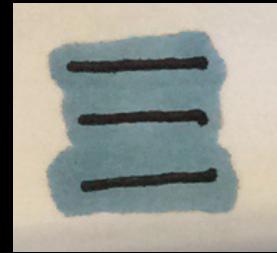
PROBLEM:

Bland/Non-intuitive Assets

SOLUTION:

Color Scheme

Stylized Icons/Screens



TASKS

KEY CHANGES

**DEMO**

OUR TOOLS

# DEMO

WONDERLUST MARVEL PROTOTYPE:

[marvelapp.com/4j5f8b](https://marvelapp.com/4j5f8b)

TASKS

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# TOOLS

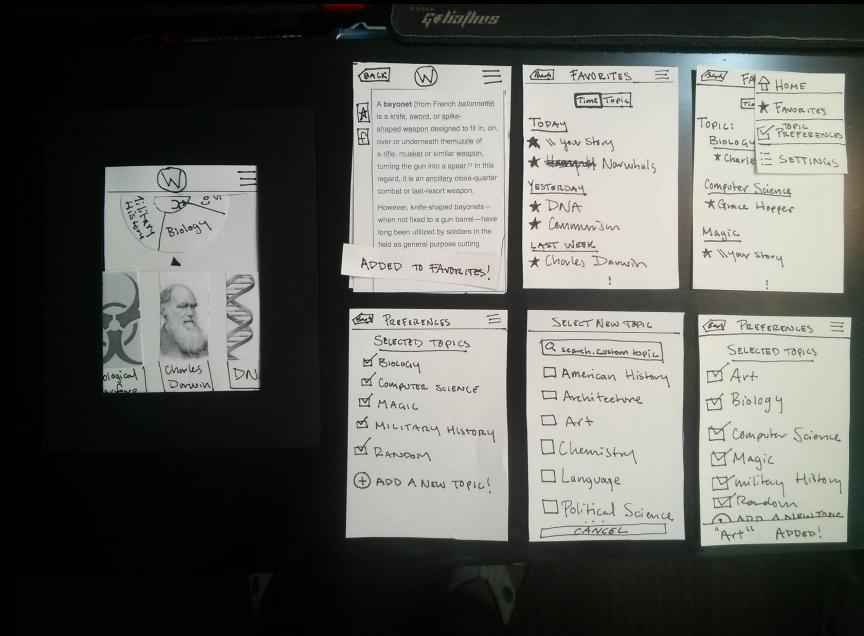
Modified Low-Fi

# TOOLS

Modified Low-Fi  
Marvel App

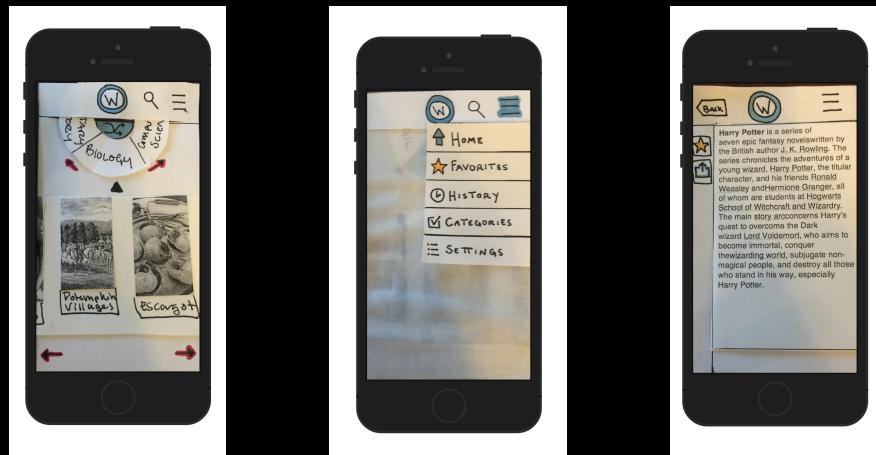
# TOOLS

Physical Prototype:  
Paper Media  
Wikipedia  
By Hand + Printer



# TOOLS

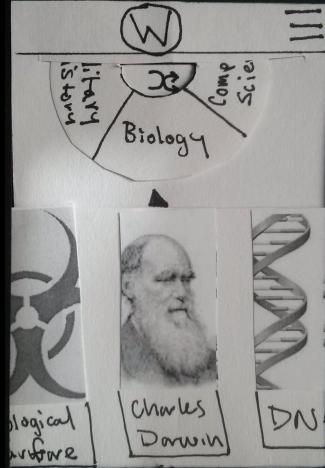
Computer Prototype:  
Marvel App



# MARVEL : PROS

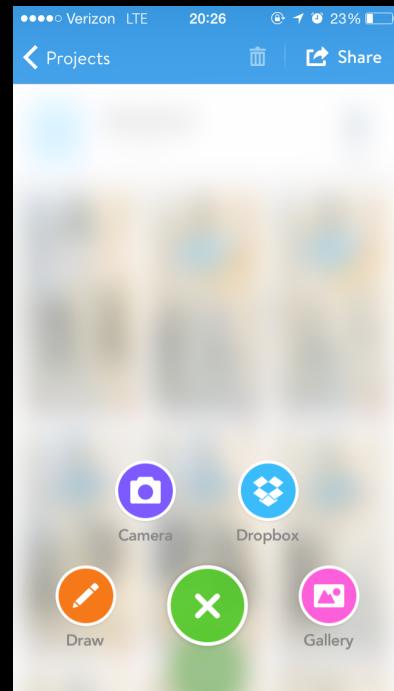
# MARVEL : PROS

- + Easy to adapt paper prototype



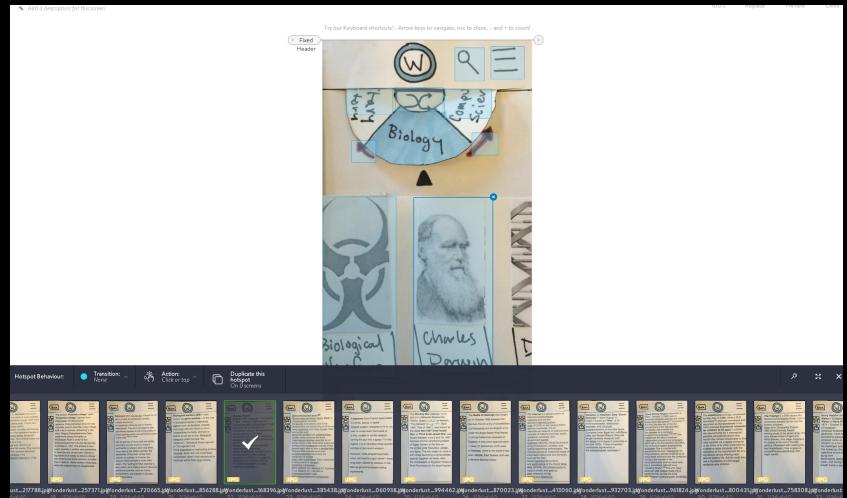
# MARVEL : PROS

- + Easy to adapt paper prototype
- + Uses iPhone Camera



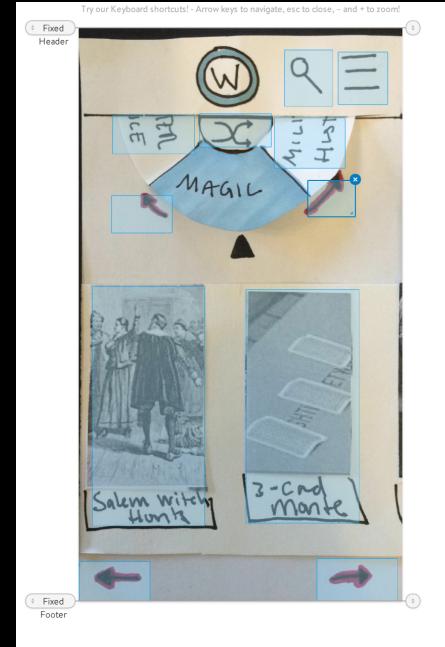
# MARVEL : PROS

- + Easy to adapt paper prototype
- + Uses iPhone Camera
- + *Very* intuitive interface



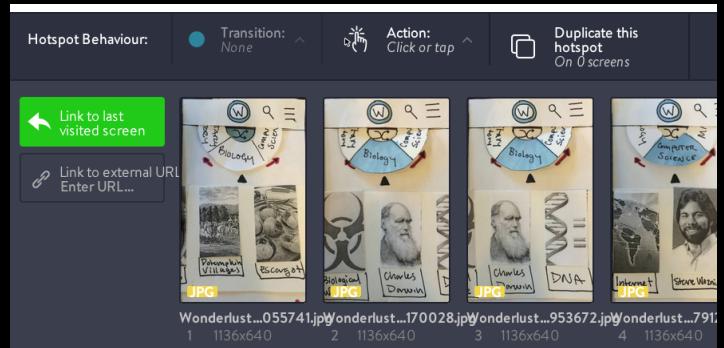
# MARVEL : PROS

- + Easy to adapt paper prototype
- + Uses iPhone Camera
- + *Very* intuitive interface
  - + Touch 'hot spots'



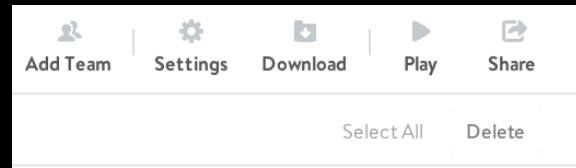
# MARVEL : PROS

- + Easy to adapt paper prototype
- + Uses iPhone Camera
- + Very intuitive interface
  - + Touch 'hot spots'
  - + Links to other photos/previous



# MARVEL : PROS

- + Easy to adapt paper prototype
- + Uses iPhone Camera
- + Very intuitive interface
  - + Touch ‘hot spots’
  - + Links to other photos/previous
- + Ready to use out of the box/easily implement WoOz



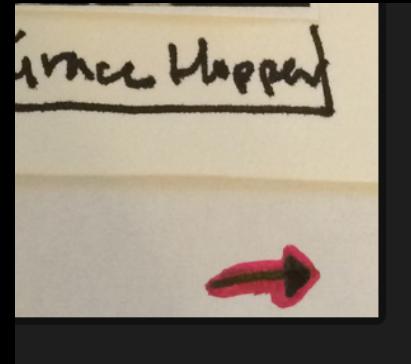
# MARVEL : CONS

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- No Gesture Support

# MARVEL : CONS

- No Gesture Support



# MARVEL : CONS

- No Gesture Support
- Cross-Platform Consistency

Issues

# MARVEL : CONS

- No Gesture Support
- Cross-Platform Consistency Issues



# MARVEL : CONS

- No Gesture Support
- Cross-Platform Consistency

## Issues

- Multiple Editors = \$

# OVERVIEW

TASKS

KEY CHANGES

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THANK YOU!