

Sample Kit by

Mediamatic

For the Odeuropa Workshop
Working with Scent in GLAMs



Do not open the Sample Kit until the workshop starts on the 20th of May and have a pair of your scissors ready.

In this package you will find a zip-lock bag in which you can dispose of the blotters, to contain their smell.

Program

May 20th, 2021 via Zoom

13.00-17.00 CET

13:00 - 13:10

William Tullett

Introduction to the Odeuropa Project

Panel #1:

Why Work with Smell within GLAMs?

13:10 - 13:20

Caro Verbeek - Introduction

13:20 - 13:30

Jorge Otero Pailos - An Olfactory Reconstruction of the Philip Johnson Glass House

13:30 - 13:40

Isabelle Chazot - L'Osmothèque : the world's only living perfume archive

13:40 - 13:50

Marie Clapot - Olfaction: a tool towards democratizing the museum experience

13:50 - 14:00

Lizzie Marx - 'Fleeting – Scents in Colour' at the Mauritshuis

14:00 - 14:10

Q&A

14.10-14.15 Break

Panel #2:

Storytelling (challenges and results)

14:15 - 14:25

Caro Verbeek - Challenges for Tour Guides

14:25 - 14:35

Chris Tuckley - Smelly Vikings: synthetic fragrances at the JORVIK Viking Centre from 1984 to the present day

14:35 - 14:45

Peter de Cupere - The use of 'Olfactory Transfers' in Exhibition models

14:45 - 14:55

Andrea Buettner - Smell- Transporter of information and meaning since the early beginning of life

14:55 - 15:05

Q&A

15:05 - 15:25

Panel Discussion/breakout rooms

15:25 - 15:35 Break

Panel #3:

How to integrate smell into GLAMs?

15:35 - 15:45

Cecilia Bembibre - Scent of Place: old books and historic libraries

15:45 - 15:55

Tasha Marks - AVM Curiosities & The Sensory Museum

15:55 - 16:05

Lizzie Ostrom - How to Tame Your Dragon: bringing scent into a gallery or museum

16:05 - 16:15

Saskia Wilson Brown - The Institute of Art & Olfaction

16:15 - 16:25

Q&A

16:25 - 16:45

Breakout Rooms

16:45 - 17:00

Good-byes