OUMA ODHIAMBO
EXPERIENCE DESIGNER

Nairobi Garage, Pinetree Plaza
Ngong Road, Nairobi
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WORK EXPERIENCE

Senior Data Vis Designer
Sep 2018 - Present

Code For Africa - Lagos, Nairobi, Kampala, Dar es Salaam, Capetown

Roles: Design data visualizations, info-graphics, maps and other visual devices for CfA's storytelling and communication. Work with journalists and developers from across the continent to design and build engaging static and interactive visualizations and tools. Dive into the UI/UX of CfA's interactive websites and tools to bring them in line with User needs as well as emerging trends. Harmonize the look and feel of CfA's products, content and brands. Develop and maintain the team's design guidelines. Occasionally take part in training and community events as a trainer and help review course ware created to teach data journalism

Design Consultant
Jul 2019 - August 2019

Catholic Agency For Overseas Development (CAFOD) - Nairobi,

The Catholic Agency For Overseas Development (CAFOD) published a series of reports with the aim of bringing voices and examples from the ground into discussions about how to implement Agenda 2030 and the Sustainable Development Goals (SDGs) in a transformational way. The five reports are meant to help civil society organisations in their engagement with policy-makers at national and global level.

My role was to layout and format the information contained in the reports in a logical yet visually engaging way such that the different audiences for which the reports were intended, could easily navigate and consume the information therein on print as well as digital media.

Product Designer
Jun 2019 - Jul 2019

Data For Change - Nairobi,

My role in the Defy Hate Now project (a South Sudan based civic tech start-up combating the spread and impact of Fake news and other forms of Misinformation) was to develop the visual identity of SIFTA (Space for Ideas, Freedom, Transformation and Action) which was a multi-pronged initiative that developed interventions in Education, Policy, Technology and Strategic Partnerships with the objective of mitigating the impact of Fake News and Misinformation in fuelling conflict in South Sudan.

Apart from the initiative's branding I also developed the User Interface for the technology intervention which was a platform that leveraged data from social media as well as other sources to showcase the reach, engagement and factfulness of content shared on the various media platforms in South Sudan

Volunteer Trainer
Jun 2015 - Jul 2017

LakeHub - Kisumu

Volunteered as a Python Trainer at Lakehub. My responsibilities included coordinating User group activities, developing training schedules and material for the User group. Further, I participate in developing and drafting proposals for projects that focus on Python and the Raspberry pi as the core technologies

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EDUCATION

**Master of
Business Admininstration**
Mar 2014 - ongoing

The University of Nairobi

Marketing Option - My area of interest is the role social media marketing plays in the context of civic tech organizations in Africa.

**Bachelor
of Commerce**
Mar 2008 - June 2012

The University of Nairobi

Management Information Systems Option - This is where i got my introduction to the world of computing and all it's possibilities.

REFERENCES

Yasmin Jumaali
Program Manager

Code For Africa

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Eric Mugendi
Program Manager

Meedan

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SKILLS

Project Management
Web & Mobile Design
Product Design
Motion Graphics
User Reserch
Data Visualisation
Illustration
Typography
UI Design
Branding