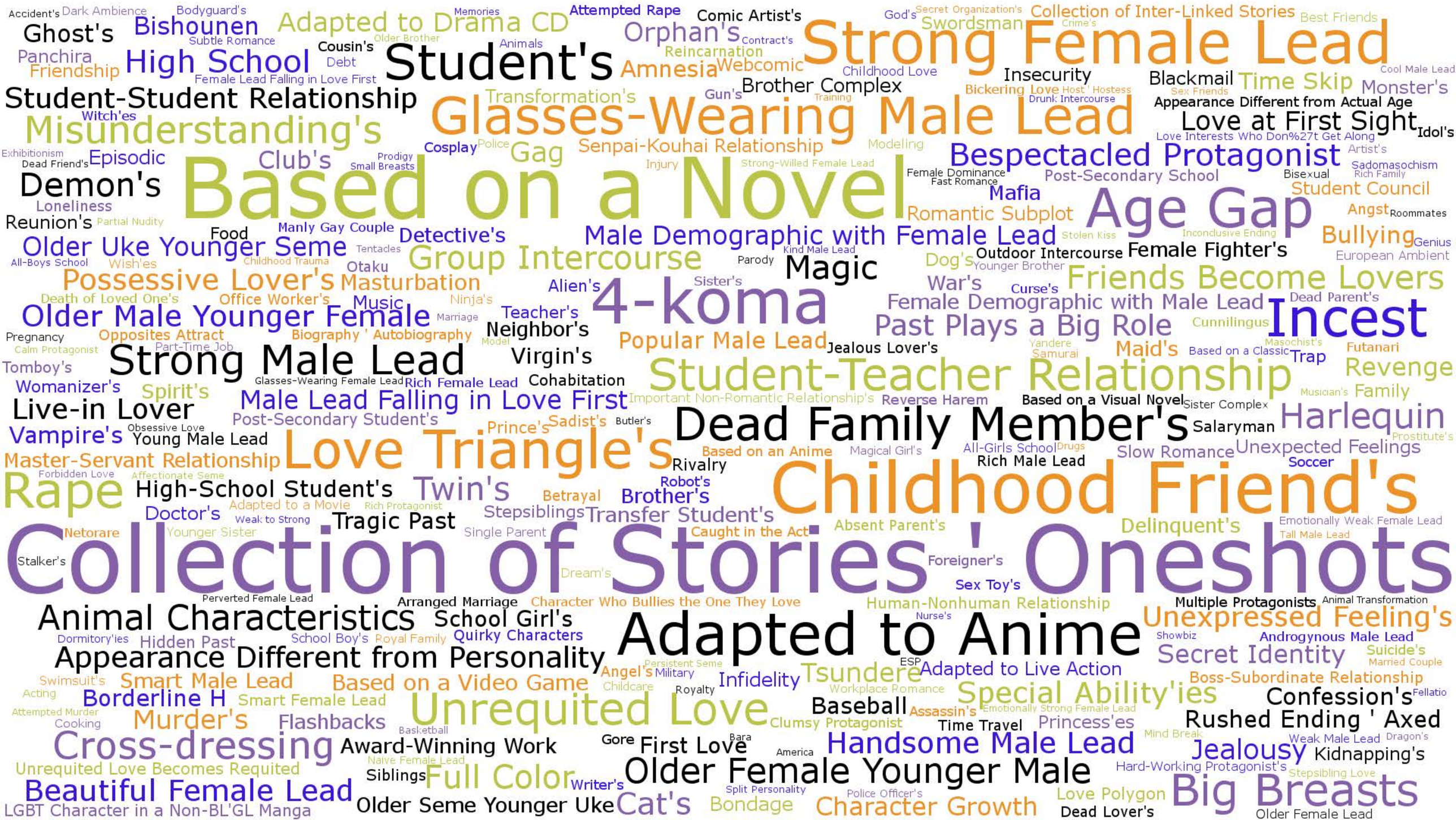Tags mais usadas