

Pragtech CRM TikTok Leads

TikTok has 689 million global users and counting, making it a rich resource for connecting with new customers and a growing brand online.

TikTok's Lead Generation format displays a pre-filled lead generation form natively, where customers can choose the kind of information they want to share about themselves.

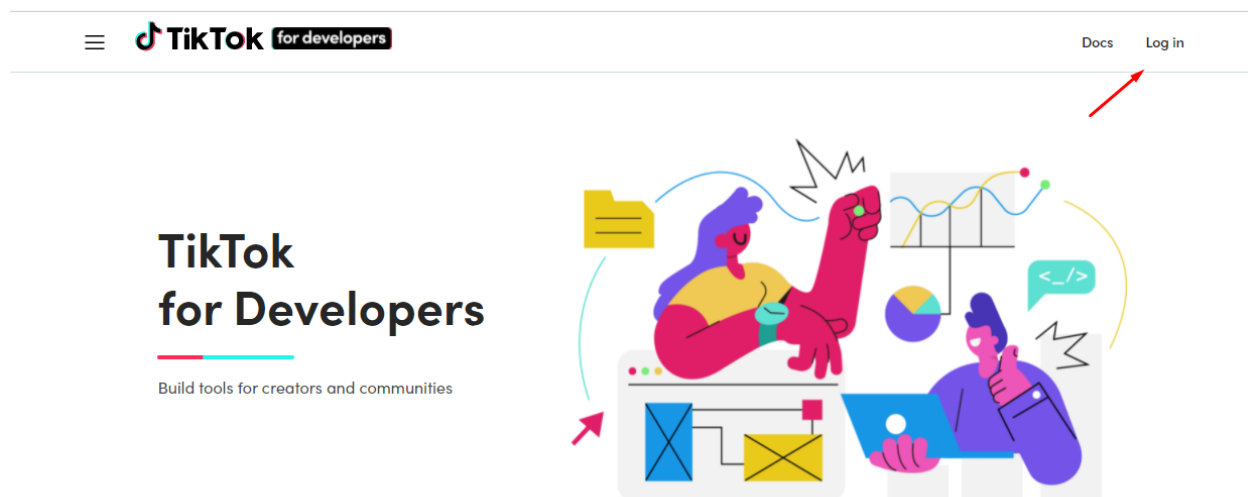
Like other native lead form ads, this results in lower cost leads and a great customer experience.

For configuration follow the steps below.

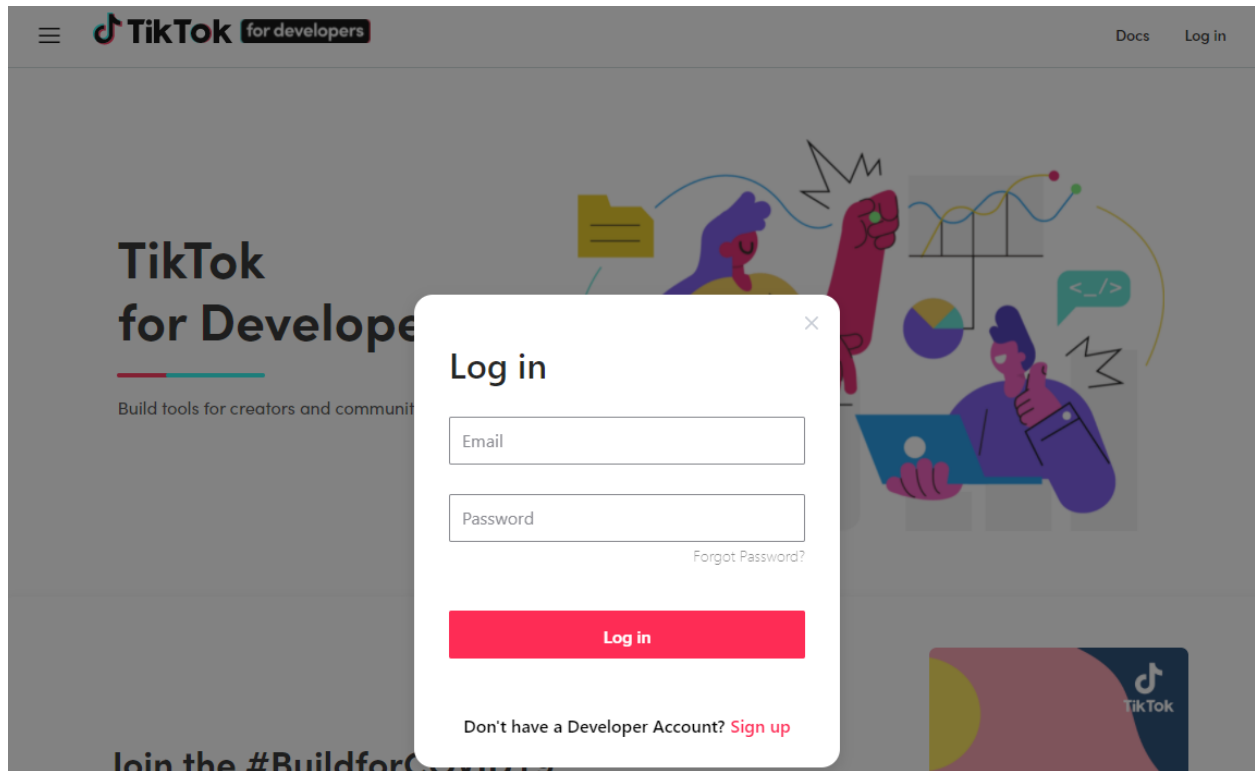
TikTok Developer Account Interface :-

Step 1 : Create an Account .

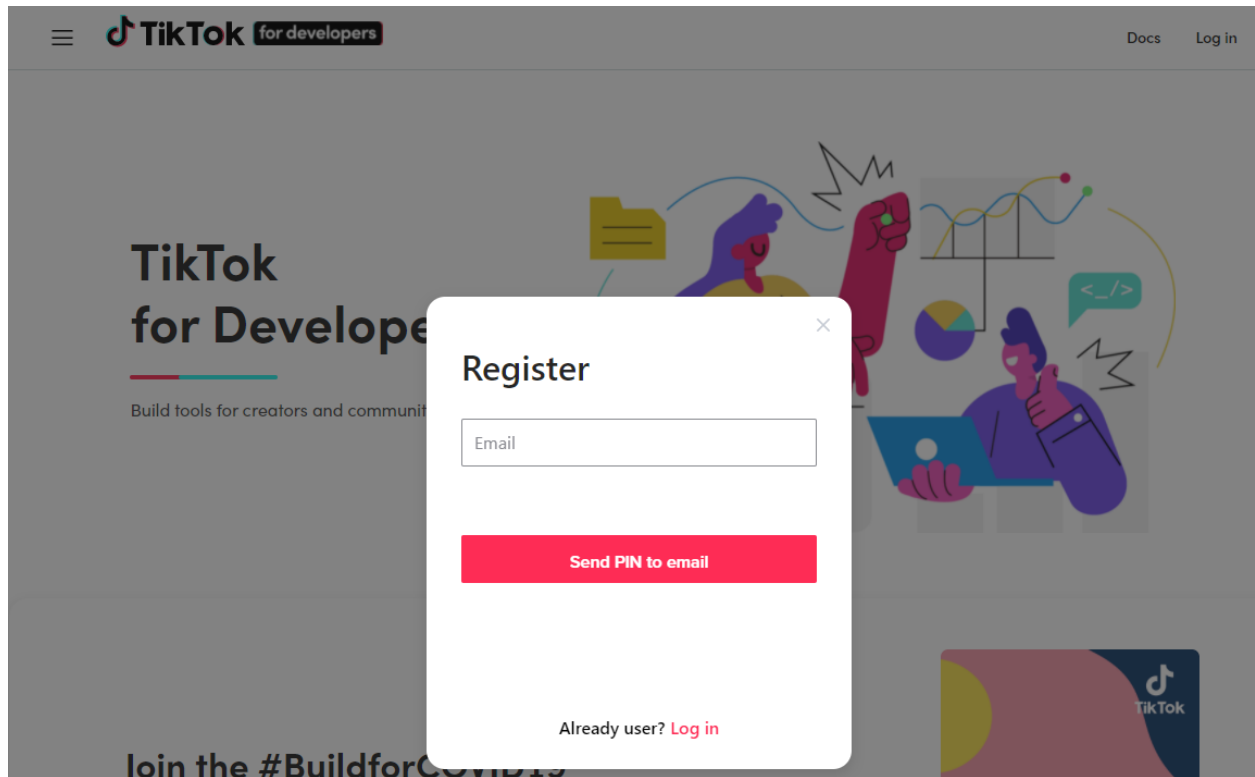
First, go to the [TikTok developers portal](#) and then register an account.



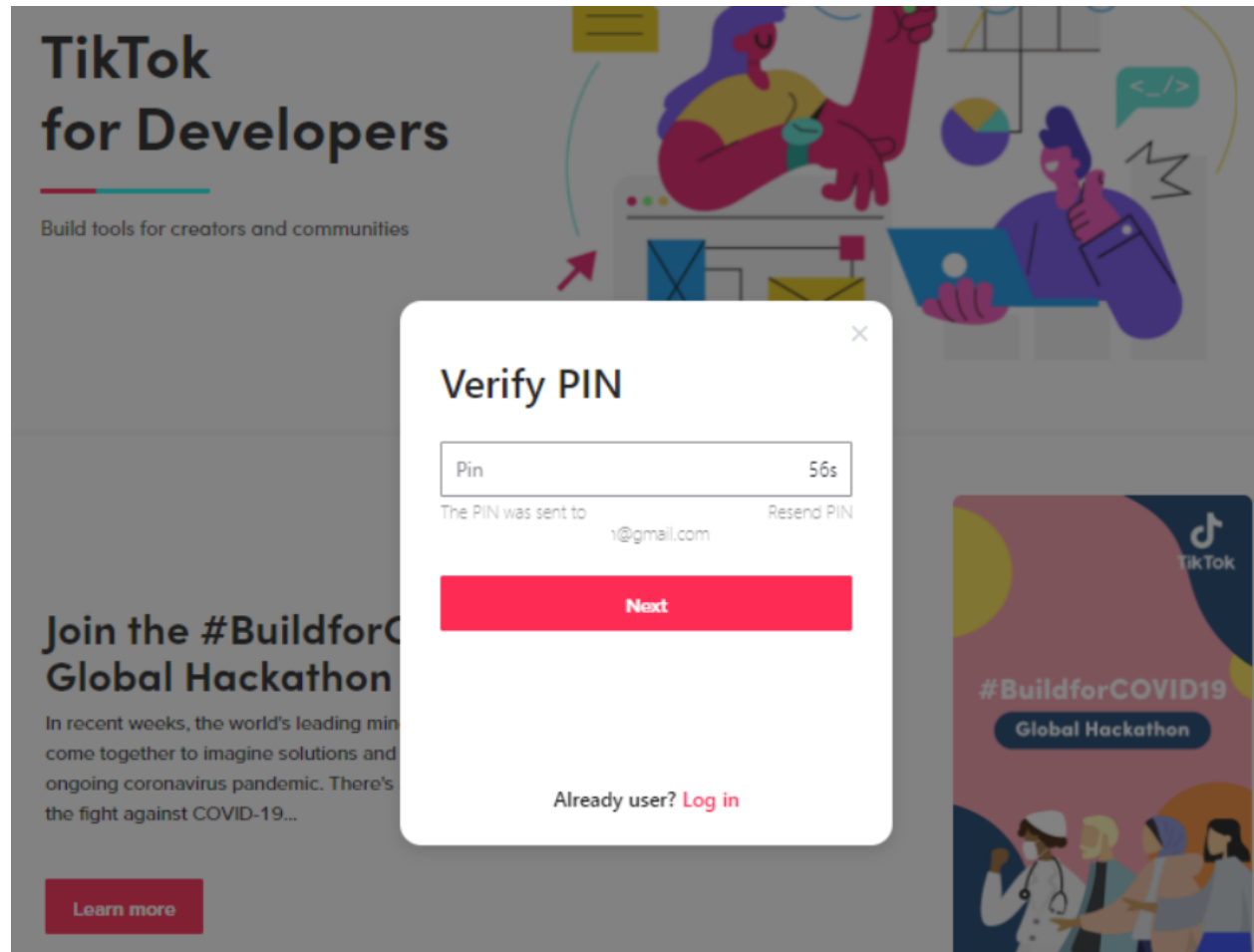
Click the login button and enter the service if you already have an account or click Sign up.



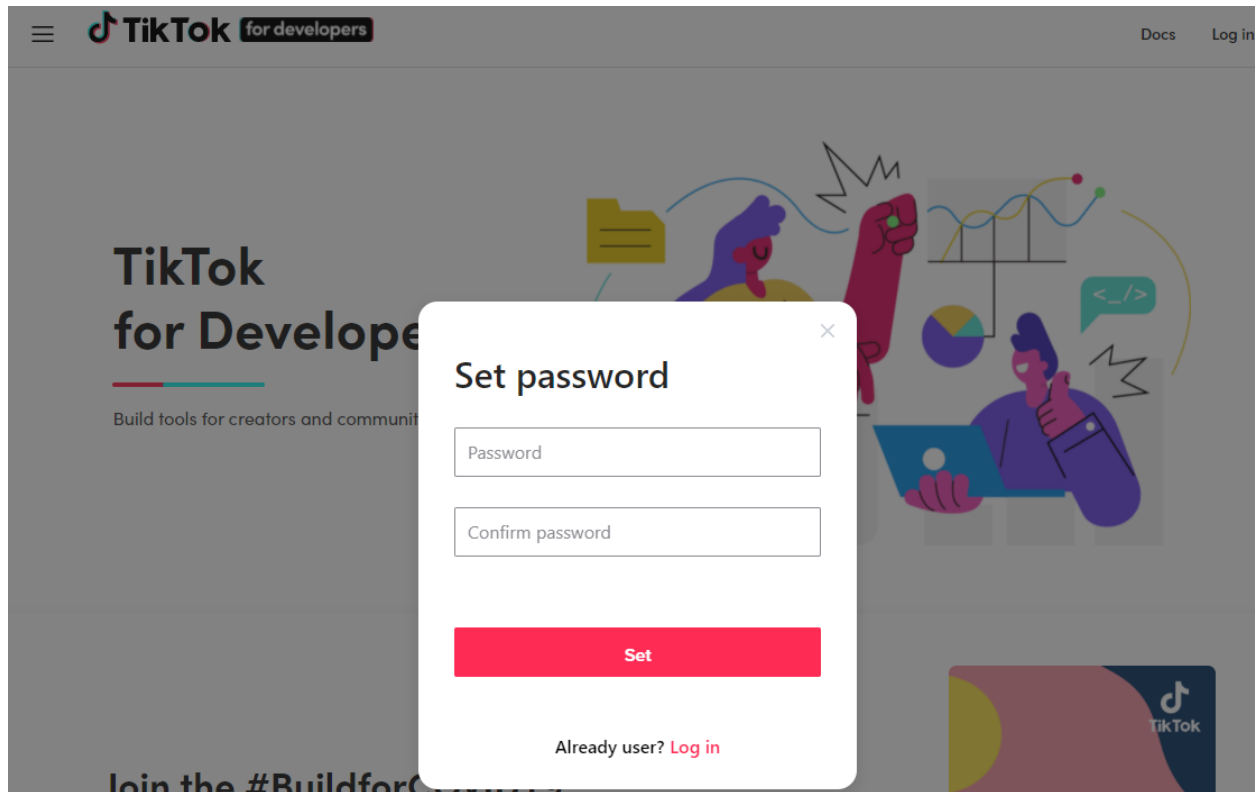
Then, fill in your email address and click Send PIN to email.



Please check your inbox for the TikTok platform's automated message. Press Next after entering the code to verify your developer account. Remember that you only have one minute to complete this activity.



The final step is to create a password for account access.



Step 2 – Accept the “**TikTok for developers**” Terms of service.

The next step is to read and accept the TikTok Developer Terms and Conditions agreement that appears in the next window.

TikTok Developer Terms of Service

Last modified: April 20, 2021

This TikTok Developer Terms of Service (these "Terms"), when accepted, form a legal agreement between you ("Developer" or "you") and TikTok Inc. ("TikTok", "we" or "us") and governs your access to and use of the TikTok Developer Site and Platform Offerings (both defined below, and together, the "TikTok Developer Services"), which are made available to you solely for interacting with TikTok Services (as defined below) in accordance with these Terms. If you send us Business Products Data (as defined in the [TikTok Business Products \(Data\) Terms](#)), the use of the Business Products Data shall be governed by the terms of TikTok Business Products (Data) Terms, which shall be deemed to form part of these Terms. If there is any conflict between the terms of the TikTok Business Products (Data) Terms and these Terms, the terms of the TikTok Business Products (Data) Terms shall prevail to the extent of such conflict.

If you are entering into these Terms on behalf of a company or other legal entity, you represent that you have the authority to bind such entity to these Terms, in which case "you" or "Developer" refers to such company or other legal entity. You may not use TikTok Developer Services and may not accept these Terms if you are not of legal age to form a binding contract with TikTok or you are a person prohibited from using or receiving the TikTok Developer Services under the applicable laws of the country in which you are a resident or from which you use the TikTok Developer Services. TikTok reserves the right to update these Terms at any time, and your continued use of the TikTok Developer Services will constitute acceptance of such updates.

Please read the terms and conditions of these Terms carefully. BY CLICKING THE "Accept the TikTok for Developers Terms of Service" BUTTON AT THE END OF THESE TERMS OR BY OTHERWISE

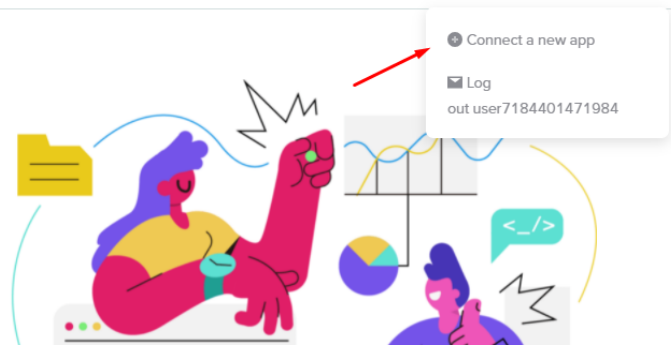
Accept the "TikTok for Developers" Terms of Service

We strongly advise you to take your time and read the text thoroughly so that you are aware of the usage guidelines and limitations.

Step 3 – Create a new application.

TikTok for Developers

Build tools for creators and communities



⊕ Connect a new app

📧 Log
out user7184401471984

Upload the icon for the app you wish to connect with TikTok and give it a name. To continue, press Start.

×

Integrate App

App icon
512 x 512


+

App name

Start


Cancel

Step 4 – Submit application for review

 **for developers**

Docs My apps ▾

App info



pragmatic test app
Application Status: ⓘ

Remove this app

Choose a platform

* Platform:

Web ▾

Basic info

Fill out the required fields to get started.

* App name:

pragmatic test app

* Official website:




* Description:

* Privacy Policy:

Step 5: Once review done Verification Status will be 'Approved'.

ⓘ A Marketing API platform upgrade will be performed on September 30th, 2021. To mitigate the impact to your service, please complete two mandatory steps before this date. Please visit our [upgrade guide](#) for details.

[Create New](#)

Online	App Name	App ID	Verification Status	Secret	Actions
	Lead Generation	7012867446625288194	 Approved Increase Scope Approved	Secret: 3b5***** *****9d5	 Edit Delete

Step 6: Go to App Fill "Callback Address". Given the sample as "https://d09a-114-143-52-222.ngrok.io/social_tiktok_leads/callback".

The URL should be a https url

It should be appended by the link "/social_tiktok_leads/callback".

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your service, please complete two mandatory steps before this date. Please visit our [upgrade guide](#) for details.

Authorization

- Basic Information
- Sandbox Ad Account
- Authority Quota
- Authorized Account

Basic Information

App ID

Secret

***** [Reset](#) [Copy](#)

Callback Address

https://d09a-114-143-52-222.ngrok.io/social_tiktok_leads/callback [Edit](#)

Step 7 : Give Scope of Permission as “Ad Account Management , Ads Management all,Creative Management all”

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Authorization

- Basic Information
- Sandbox Ad Account
- Authority Quota
- Authorized Account

Scope of Permission [Edit](#)

✓ Your scope of permission changes have been approved

<input checked="" type="checkbox"/> Ad Account ... all ▾	Creative Management Creative Management
<input checked="" type="checkbox"/> Ads Manag... all ▾	
<input type="checkbox"/> Audience Management ▾	
<input checked="" type="checkbox"/> Reporting all ▾	
<input checked="" type="checkbox"/> Creative Ma... all ▴	
<input checked="" type="checkbox"/> Query TikTok Posts	API <ul style="list-style-type: none">• /video_template/task/create/• /video_template/status/get/• /video_template/music/get/• /creative/status/get/• /creative/quick_optimization/create/• /creative/smart_video/create/• /creative/ads_preview/create/• /creative/product_preview/create/• /creative/e-commerce_smart_video/create/• /creative/video_soundtrack/create/• /creative/image/tailor/• /creative/reports/get/• /creative/tag_reports/get/
<input checked="" type="checkbox"/> Authorize TikTok ...	
<input checked="" type="checkbox"/> Create Identity	
<input type="checkbox"/> App Management ▾	

Step 8 : On Developer Dashboard Click on 'Basic Information', Copy App ID, App Secret and R ID.

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Authorization

- Basic Information
- Sandbox Ad Account
- Authority Quota
- Authorized Account

A Marketing API platform upgrade will be performed on September 30th, 2021. To mitigate the impact to your service, please complete two mandatory steps before this date. Please visit our [upgrade guide](#) for details.

Basic Information

App ID

Secret

***** [Reset](#) [Copy](#)

Callback Address

https://d09a-114-143-52-222.ngrok.io/social_tiktok_leads/callback

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Authorization

- Basic Information
- Sandbox Ad Account
- Authority Quota
- Authorized Account

Authorized URL

https://ads.tiktok.com/marketing_api/auth?app_id=i&state=your_custom_params&redirect_uri=https%3A%2F%2Fd09a-114-143-52-222.ngrok.io%2Fsocial_tiktok_leads%2Fcallback&rid=o9y5lhqd31 **R ID**

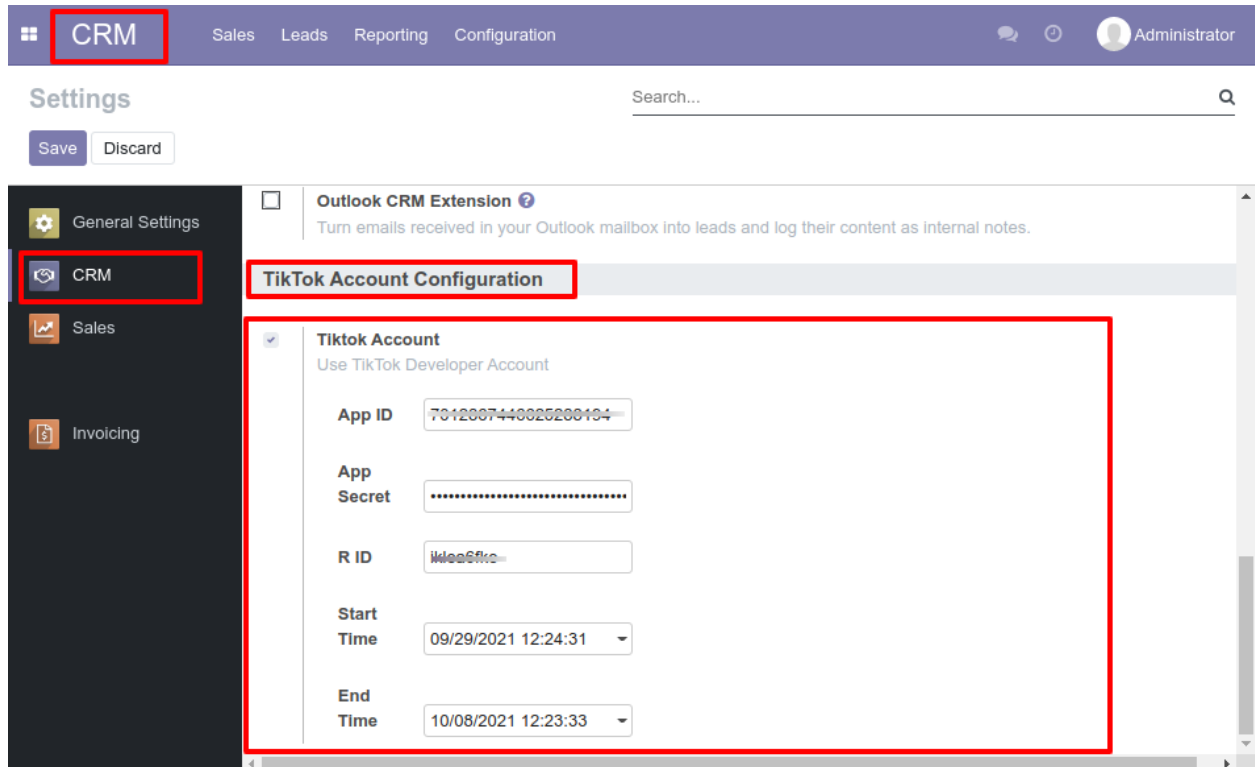
Authorized Account

ID	Advertiser name	Scope of Permission
No valid data		

Odoo Interface :-

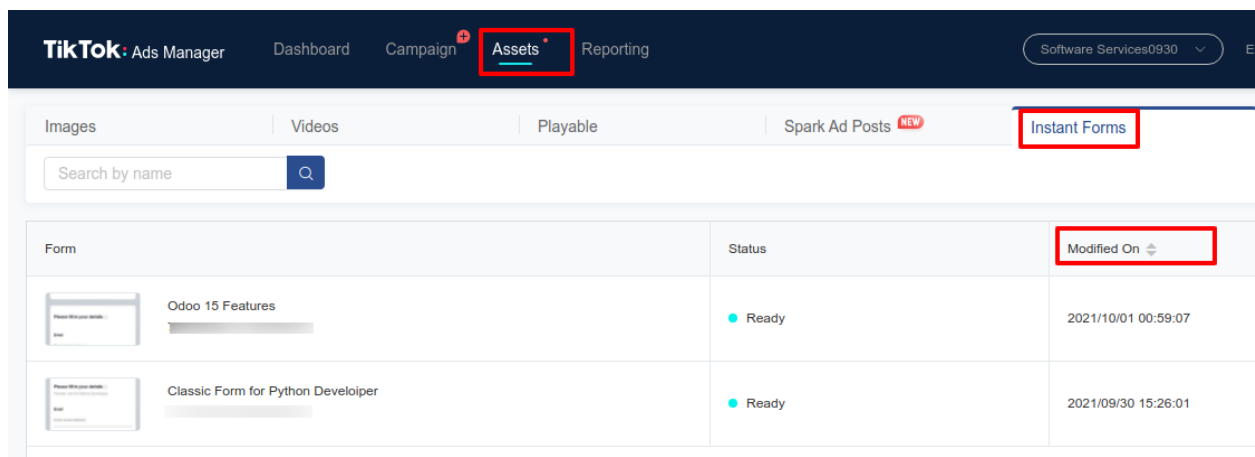
Step 1: Go to CRM → Settings and Check the boolean for “Tiktok Account” to Paste the credentials For Tik Tok App ID , App Secret , R ID and Instant Forms Create(Start Date) and Last Updated Date (End Date) and Time .

P.S - When time is not accurate , it will still fetch the data. Make sure that date entered is accurate. Also date is for filtrating the data and it the mandatory fields.





The screenshot shows the Odoo CRM Settings interface. The top navigation bar includes CRM, Sales, Leads, Reporting, and Configuration. The left sidebar lists General Settings, CRM, Sales, and Invoicing. The main content area is titled 'TikTok Account Configuration' and contains a section for 'TikTok Account' with the following fields:

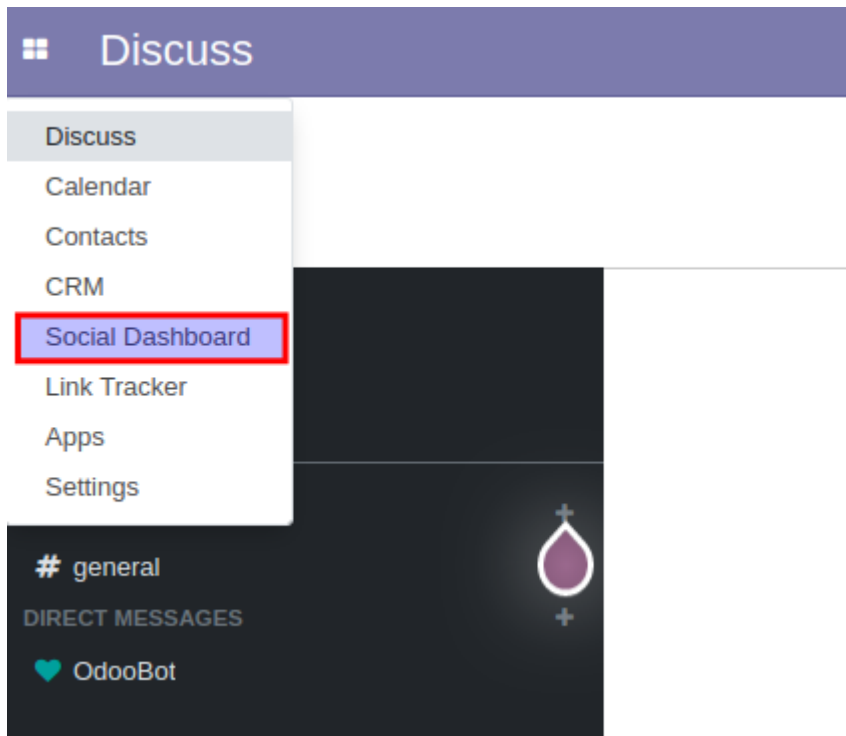
- ☒ **TikTok Account**
Use TikTok Developer Account
- App ID**: 7012007440020200104
- App Secret**:
- R ID**: klee5fke
- Start Time**: 09/29/2021 12:24:31
- End Time**: 10/08/2021 12:23:33



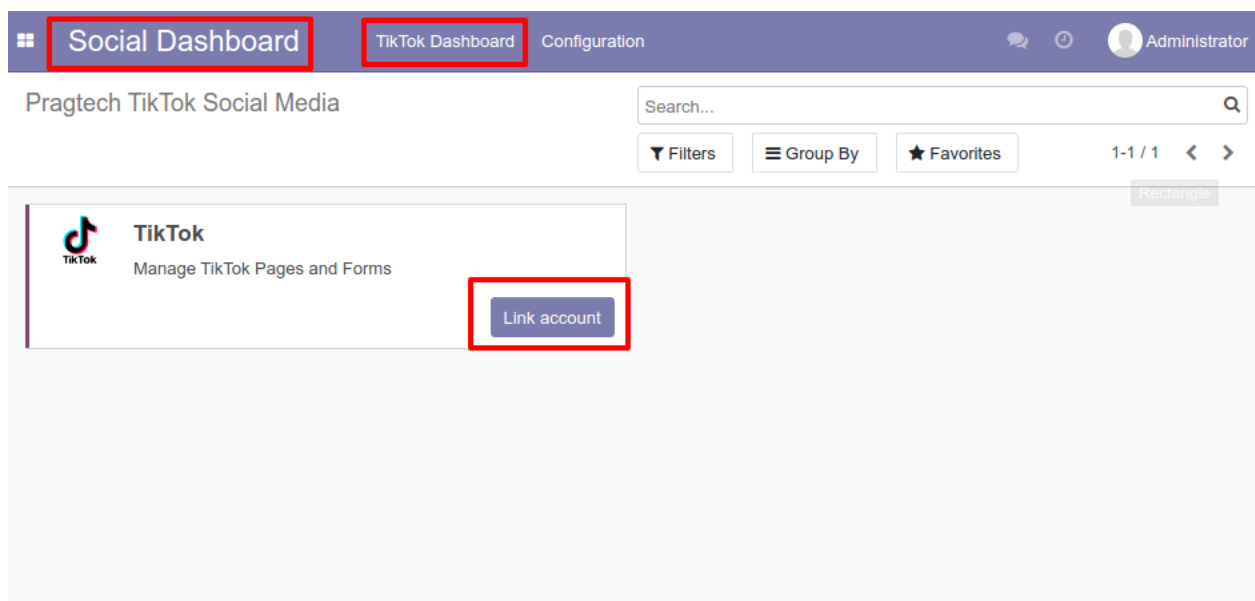
The screenshot shows the TikTok Ads Manager interface. The top navigation bar includes Dashboard, Campaign, Assets, and Reporting. The left sidebar lists Images, Videos, Playable, Spark Ad Posts, and Instant Forms. The main content area is titled 'Assets' and contains a table of assets.

Form	Status	Modified On
 Odoo 15 Features	Ready	2021/10/01 00:59:07
 Classic Form for Python Developer	Ready	2021/09/30 15:26:01

Step 2. Go To Social Dashboard Menu.



Step 3: On the Social Dashboard click on TikTok Dashboard. From this menu you will see the installed module. To authenticate, click on the “Link Account” button.



Step 4: After Clicking On the “Link Account” button a wizard opens, that contains
“**View Your Public Info , Access Your Ad Account For** ” . And click on the
“Confirm” button to complete the authentication part.

TikTok For Business English u

View Your Public Info:

- ☒ Read Public User Information Required

Access Your Ad Account For:

- ☒ Ad Account Management View & Edit
- ☒ Ads Management View & Edit
- ☒ Reporting View & Edit
- ☒ Creative Management View & Edit
- ☒ Lead Management View & Edit

Please ensure you trust this application as it may get access to your advertising data. After authorization, you can manage permissions via [TikTok For Business User Settings](#).

By granting the applicant access to "Creative Asset Tagging", you agree to share the performance data associated with the relevant creatives provided by such applicant. You may withdraw your authorization via [TikTok For Business User Settings](#)

Cancel **Confirm**

Step 5 :After successful authentication the following message will be displayed on the screen shown in the image below.

You can Close this window now

Step 6 : Go to the Social Dashboard Click on Configuration → Tiktok Advertisers Menu. Here we are going to get “Advertiser Name, Social Media, Media Type , TikTok Advertiser ID, TikTok Access Token” from TikTok.

The screenshot displays the 'Social Dashboard' interface. The top navigation bar includes a hamburger menu icon, the 'Social Dashboard' title, and tabs for 'TikTok Dashboard' and 'Configuration'. The 'Configuration' tab is active. On the right side of the navigation bar, there are icons for chat, a clock, and a user profile labeled 'Administrator'. Below the navigation bar, the main content area is titled 'Pragtech TikTok Social Media'. A search bar contains the text 'TikTok Advertisers'. Below the search bar are three buttons: 'Filters', 'Group By', and 'Favorites'. The main content area features a card for 'TikTok' with the text 'Manage TikTok Pages and Forms' and a 'Link account' button.

Social Dashboard TikTok Dashboard Configuration Administrator

TikTok Advertiser / Software Services0930

Edit Action 1 / 2

Advertiser Name	Software Services0930
Social Media	TikTok
Media Type	TikTok
TikTok Advertiser ID	7042585106525202847
TikTok Access Token	00de4007200bd0a0e44d740e0dbb74e1000477f

Step 7: To create TikTok Pages Go to CRM → Configuration → TikTok Pages.

CRM Sales Leads Reporting Configuration Administrator

Pipeline

Create Generate Leads

- Settings
- Sales Teams
- Activity Types
- Pipeline
- Tags
- Lost Reasons
- Tiktok Pages**
- Lead Generation
- Lead Mining Requests

Ne... 105k

REF0001
50,361.00
Carrie H
☆☆☆

REF0002
23,804.0
Thomas
In mass
☆☆☆

REF0003

Proposition 139k

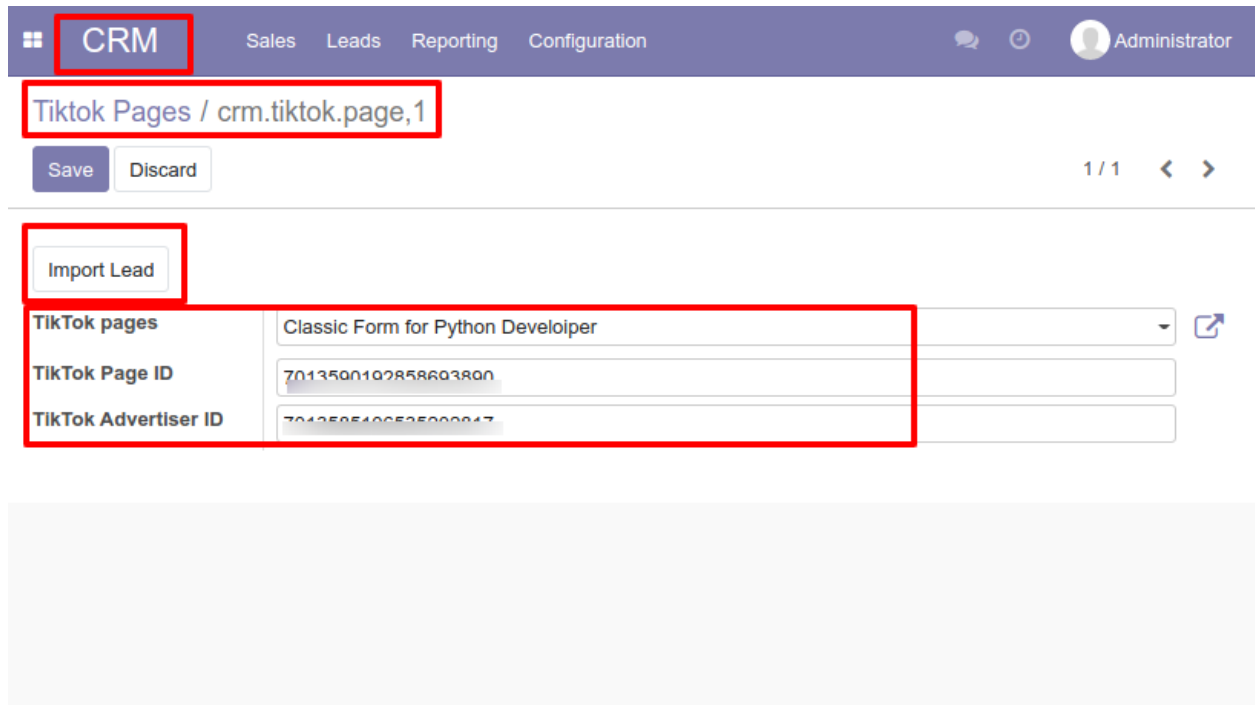
REF0003

Create an opportunity to start playing with your pipeline.

Step 8: Click on the create button→ Select the existing TikTok page from fetched page data.

Automatically the details like page id and advertiser id will be loaded.

Click on the “Save” button.



The screenshot displays the Odoo CRM interface. At the top, the 'CRM' menu is highlighted. Below it, the breadcrumb 'TikTok Pages / crm.tiktok.page,1' is shown. The 'Save' button is visible. In the main area, the 'Import Lead' button is highlighted. Below this button is a form with the following fields:

TikTok pages	Classic Form for Python Developer	
TikTok Page ID	7013500102858603800	
TikTok Advertiser ID	7013500102858603800	

To Create Lead at Odoo ,click on the “Import Lead” Button.

Step 9: Lead gets created on odoo with mapped and unmapped fields along with Tracking Information.

CRM

SalesLeadsReportingConfiguration

Administrator

Leads / test_full_name

EditCreate

Action

1 / 3

Sales Team	Sales	Tags
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Internal Notes

Extra Info

TikTok Info

How much Experience do you have?: test lead: dummy data for How much Experience do you have?

gender: male

What time can we call you?: test lead: dummy data for What time can we call you?

Which Python Frameworks have you worked on? : test lead: dummy data for Which Python Frameworks have you worked on?

CRM

SalesLeadsReportingConfiguration

Administrator

Leads / test_full_name

EditCreate

Action

1 / 3

website		Job Position	
Language		Phone	100100100 SMS
		Mobile	
Salesperson	Administrator	Priority	☆☆☆
Sales Team	Sales	Tags	

Internal Notes

Extra Info

TikTok Info

Tracking

Campaign

Medium

Source

Referred By

TikTok

TikTok

Analysis

Assignment Date

Closed Date

10/11/2021 17:49:50

Step 10 : More Detailed information on TikTok at 'TikTok Info' page.

CRM Sales Leads Reporting Configuration Administrator

Leads / test_full_name

Edit Create Action 1 / 3 < >

Language		Phone	100100100 SMS
		Mobile	
Salesperson	Administrator	Priority	☆☆☆
Sales Team	Sales	Tags	

Internal Notes Extra Info **TikTok Info**

TikTok Info

Tiktok Lead	7043864100146347265
Tiktok Date Create	10/01/2021 17:58:18
Tiktok Page	crm.tiktok.page,1
TikTok Ad	
TikTok Campaign	

===== The End =====