

LARA AUDREY SUPERALES

Web Developer

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- www.myportfolio.com
- Purok 18, de Lara Street, Pioneer Subdivision, Calinan, Davao City

EDUCATION

Bachelor of Science in Information Technology

University of Southeastern Philippines 2022 - 2026

EXPERTISE

Web Design

Branding

Graphic Design

SEO

Marketing

LANGUAGE

English

Filipino

ABOUT ME

I am Lara Audrey B. Superales, a University of Southeastern Philippines Bachelor of Science in Information Technology alumna. I am an expert in leveraging technology to improve operations and promote company expansion, having gained expertise from respected firms such as TechVantage Solutions, DataDynamiX Innovations, and CyberNexa Technologies. My proactive attitude and meticulous attention to detail guarantee outstanding outcomes in any fast-paced professional setting.

WORK EXPERIENCE

• Mar 2030- Present CyberNexa Technologies | Calinan, Davao City

Web Developer

At CyberNexa Technologies, I specialized in web design, creating custom websites that seamlessly merged aesthetics with functionality. Through collaboration with clients and colleagues, I gained expertise in responsive design, e-commerce solutions, and user experience optimization, driving growth for our clients' online ventures.

2028 - 2030

DataDynamiX Innovations | Quezon City, Metro Manila

Graphic Designer

During my tenure at DataDynamiX Innovations, I thrived as a graphic designer, crafting visually captivating designs that aligned with clients' visions and objectives. Through collaborative feedback and iterative processes, I honed my skills in branding, digital graphics, and illustration, delivering impactful solutions to diverse projects.

o 2026 - 2028

TechVantage Solutions | Makati City, Metro Manila

Social Media Manager

At TechVantage Solutions, I excelled as a social media manager, driving strategic campaigns to boost brand engagement and visibility. Leveraging my expertise in content creation and data analysis, I optimized our clients' social media presence, contributing to their overall digital marketing success.

REFERENCES

Estelle Darcy
Wardiere Inc. / CEO

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