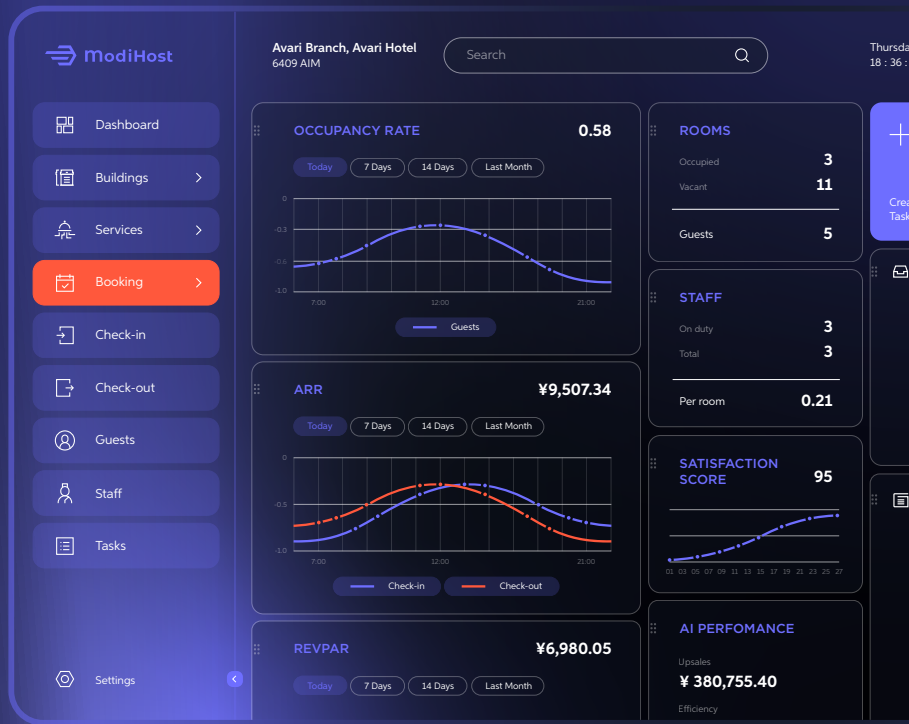**ModiHost**

The Next Step in the Evolution of the Hospitality Industry

ModiHost is here to solve global hospitality industry problems which guests and hoteliers face daily.

Due to the current level of technology, ModiHost is able to solve these problems as well as improve overall market KPI.

Dashboard panel showing:

Avari Branch, Avari Hotel
6409 AIM

Search

Dashboard
Buildings
Services
Booking
Check-in
Check-out
Guests
Staff
Tasks
Settings

OCCUPANCY RATE — 0.58
Today | 7 Days | 14 Days | Last Month
Guests

ARR — ¥9,507.34
Today | 7 Days | 14 Days | Last Month
Check-in | Check-out

REVPAR — ¥6,980.05
Today | 7 Days | 14 Days | Last Month

ROOMS
Occupied — 3
Vacant — 11
Guests — 5

STAFF
On duty — 3
Total — 3
Per room — 0.21

SATISFACTION SCORE — 95

AI PERFOMANCE
Upsales — ¥ 380,755.40
Efficiency

Hotels and Guests Face Significant Problems

HOTEL PROBLEMS	GUEST PROBLEMS	MODIHOST SOLUTION
Low upsales causing lost revenue opportunities	**Insufficient Personalization** is a source of guest disappointment	Personalized experience fascinates guests and increases upsales by up to 25%
Hospitality Industry stays **isolated from AI capabilities**	**Lack of latest technology** leads to guest annoyance	A bespoke AI solution for any hotel will bring a higher level of service
Wasting of staff resources constantly increases **operating expenses**	**Time wasting** for routine procedures ruins customer satisfaction	Significant improvement in operations and saving of guests' time by optimizing and automating common tasks

Product Overview

The ModiHost team comprises global leaders from the AI, Software Development and Hospitality industries. Their expertise and experience guided and informed the development of the ModiHost Platform.

The ModiHost Platform increases a hotel's upsales, eliminates repetitive tasks, has different options for communication between a hotel and individual guests and predicts a customer's needs, thereby creating a unique, personalized client experience.

THE BLOCKCHAIN SMART CONTRACTS

Tokens
Hotels
ModiHost
Fees
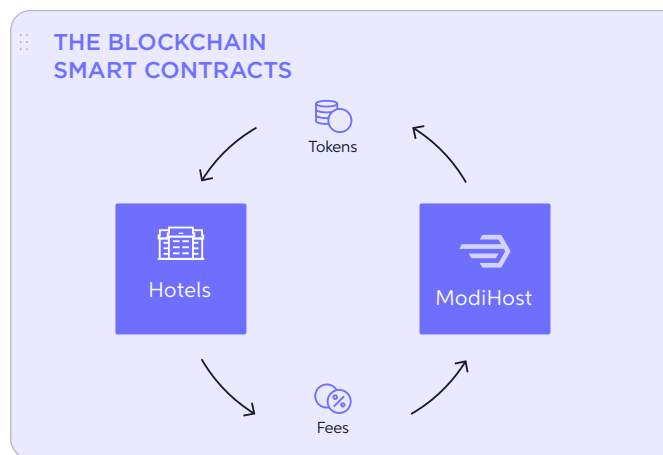
Target Market

1.6 billion
bookings in 2017

10.2%
of Global GDP

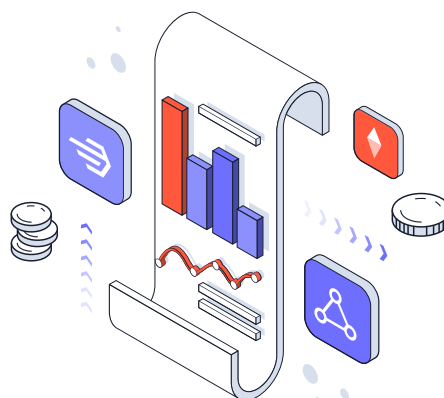**$570 billion**
hotel industry
market value

Over **17M**
bookable rooms
worldwide

Over **184 000**
hotels operating
worldwide

Competition

Unlike our competitors, we focus on the guests'
problems and experiences. We make these our
highest priority while our competitors' solutions
focus only on resolving the hoteliers' problems

Business Model

Hotel pays ModiHost for each operation
provided to the guest. The fee is split
between a ModiHost team and the
pools participating the in ecosystem.

Major Milestones

**MVP
Development**

**Testnet
Launch**

**Initial Hotels
Attraction**

**Pool Explorer
Launch**

Mainnet
Launch

Advanced
Platform
Development

Hotel Chains
Connection

Global Market
Expansion

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