

Video Script: Knight Shoes and Gym Attire Ad (30 seconds)

[Opening Scene: CEO standing in a sleek, modern gym, wearing Knight gym attire]

CEO/Ody:

"At Knight, we believe in breaking boundaries and pushing limits."

[Cut to shots of athletes and fitness enthusiasts working out, wearing Knight shoes and gym attire]

CEO/Ody (Voiceover):

"Our shoes and gym attire are designed for those who refuse to settle for less."

[Close-up of Knight shoes in action, transitioning to a person lifting weights and running on a treadmill]

CEO:

"From the gym to the streets, we've got you covered."

[Cut to a group of friends in Knight attire laughing and jogging together]

CEO/Ody (Voiceover):

"No excuses, no limits."

[Final scene: CEO back in the gym, looking directly at the camera]

CEO:

"Just screw it. Choose Knight."

[Knight logo appears on screen with the slogan "Just Screw It"]

Narrator-Ody (Voiceover):

"Knight – Elevate your game."

[End with website and social media handles on the screen]

Or something cool idk haven't thought about it yet

Dokumentasjon for filmen:

Jeg starta å jobbe på filmen rett etter fagsamtalen, jeg lagte manus og tegna noen storyboards,

Siste uka av leveringen jeg begynte å filme alle clipsa og begynte editing på samme dag, overall filmen tok meg 3 skoledager å bli helt ferdig med.