

OMIRIN Adebayo Osamudiamen

No 4, Adesoji Omirin Street, Lagos, Nigeria .

+234 (905) 529-4954

adebayoomirin@gmail.com

Summary

Creative writer with experience producing high-quality material, including scripts for YouTube and SEO-optimized articles for websites. Competent in increasing brand recognition via the creation of captivating content. Looking for an exciting opportunity to put my skills to use and create unique content that will turn visitors into customers.

Experience

Kitarific, Location – *Frontend developer and editor*

Oct 2022 - PRESENT

- Created direct materials for clients' websites as part of their product launch or rebranding
- Optimize copies for search engine optimization and audience engagement, including using relevant keywords and hooks.

Crime Room, Location – *Scriptwriter and Researcher*

March 2023 - PRESENT

- Served as idea generator for topics and sourced for media resources
- Increased channel traffic by 60% by writing scripts that resonate to viewers and link to other scripts within a discussed niche.
- Stay up-to-date with the latest YouTube trends and algorithm changes to maximize video visibility and engagement.

Media Gearheads, Location – *Contentwriter*

Nov 2021 - April 2022

- Create pieces using SEO keywords from SuferSEO and Google Analytics
- Worked closely with professionals in terms of
- Worked on several product descriptions per day according to guidelines

Freelance Youtube Scriptwriter

Feb 2019 - PRESENT

- Worked as a freelance writer for established YouTube channels like Alux, and The Way of Society to craft original content.
- Pitched ideas
- Develop well-structured and engaging scripts that align with the video's concept and goals.
- Synchronized with concept artists to produce more coherent storyline visuals, reducing production adjustments by 25%

Education

University of Ilorin, Kwara, Nigeria – *Bachelor of Engineering*

Nov 2017 - Oct 2023

- Contributor to mechanical engineering research papers
- Mechanical(Thermofluid) engineer versed in Refrigeration and Air-Conditioning; Energy Conversion System; Electrical Machines and Systems; Control Theory; Gas Dynamics and Turbomachinery

Skills and Strengths

Creative writing

Coordination and organization

Time management

Storytelling

Editing and proofreading

Research and fact-checking