



RIZAL TECHNOLOGICAL UNIVERSITY

College of Engineering, Architecture and Technology

Boni Campus

Department of Information Technology

An individual activity submitted in partial fulfillment of the

requirement for the subject

Introduction to Human Computer Interaction

CEIT-37-203A ITP120L

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April 20, 2022

How technology change the business world

Changes in technology affect businesses and business activity in a major way. Many businesses have adapted to new technologies and use these to shape and influence their future. Technologies have made elements of business such as manufacturing, communication, purchasing, sales and advertising easier and more effective for businesses.

Changes in technology have included:

Email – electronic mail enables written messages to be sent instantly to others, and files can be shared as attachments.

Mobile applications – it enables customers and businesses to conduct banking transactions anywhere

Websites – a page or group of pages containing written and visual information using various media, this allows businesses to communicate with customers and has enabled e-commerce.

Web conferencing – it helps businesses reach out to their participants, investors and associates in far locations. One of the example being use in Web conferencing is google meet and zoom.

Manufacturing – a variety of technological manufacturing techniques are commonly used, such as using robots to build cars.

Electric vehicles – it helps earn more money or save more money by reducing the expenses on transportation and petroleum.

Impact of technology on business world

One of the greatest benefits of technology is convenience. We can now shop while sitting at home in our underwear, while driving, or anywhere else we choose.

Information is just a click away. People have instant access to everything they could possibly want to know.

Businesses can reach potential customers around the globe, no matter how big or small their operation is.