THE INTEGRITY FARM

Integrity buds for people

What does include quality buds:

- **Shape**
- **Taste and aroma**
- **Density**

Each bud as a piece of art has unique shape with hills and valleys. You can examine her for hours to find non perfection but in the end you couldn't. Example of quality shape vs non quality.

The bud has complicated aroma profile defining by terpenes. Beta-caryophyllene, Beta-pinene, Humulene and others. They all has their own effect and the information about each of them are written in the DNA of the plant. Last researches shows that growers could impact on the smell.

Density of buds depends on nutrients which grower gives him each watering. All information about growing good quality buds we have. We have strategy that have been tasting for years.

The main problem is lack of quality buds. To solve the problem we suggest:

- **Developing of farm with professional equipment**
- **Organize growing process**
- **Open marketplace with quality buds for crypto**

Since the legalization of cannabis in Thailand have passed 2 years. We could say the industry is in the begging of growth. Moreover a few days ago has been elected pro-crypto prime minister. Here in Thai history is being made. Several months ago Berner was here to promote his COOKIES brand, the king of cannabis Arijan came here. Why we shouldn't ?! The main advantages to start business here are:

- The market not so replete.
- The growers not so educated in the field.
- The good climate for crops
- Thai is mother land of landraces

The mission of our team is:

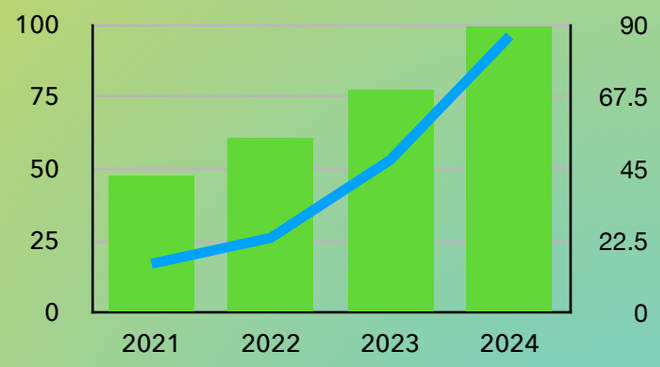
- to level up local market
- To educate about potential of cannabis
- To compete with the king of cannabis in quality

We have the strategy for growing and promoting our brand but we need your help.

Business model:

- Product and cultivation
- Product line
- Distribution strategy
- Marketing and branding

Cannabis industry is exploding. More and more interest in this this field. The number of customers growing by 20% a year. We project growing to reach ~60K paying customers within two years for us.



Product and cultivation: We plan to grow 20 photoperiod strains with strong genetics using indoor and outdoor methods. From one plant we can collect from 200g up to 3kg of dry material every 4 months.

Product line: buds, with possibility of producing hashish. Personal I prefer hash for aroma and consistency. The purest bliss.

Distribution strategy: Planning to create own marketplace on the internet and creating real world workshops.

Marketing and branding: The name is “Integrity farm”. Here we never be laying to you. We will educate you about history, effects and rules of smoke sessions, the quality of our buds you see by your own eyes moreover smell and taste it. We plan to promote through social media, to employ bloggers. In one word using all advantages of the internet.

Business model:

- Revenue streams
- Funding requirements
- Competitive advantages

Revenue streams: retail sails with organizing educational workshops and cannabis tourism experiences. As I said every bud as a pies of art, so we plan to sell our buds through NFT marketplace, where every NFT match to real bud.

Funding requirements:

Equipment	US$200,000.00
Cultivation	US$70,000.00
Production	US$70,000.00
Distribution	US$20,000.00
Marketing	US$100,000.00
Compliance	US$20,000.00
Labor	US$100,000.00
Utilities	US$20,000.00
Licencing fees	US$10,000.00
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Overhead	US$50,000.00
Sum	US$670,000.00

Competitive advantages: Cultivation process plan to include the expertise of latest researchers in the field. Our own nutrient formula and plant training system help to achieve balanced high-yield crops with aromatic density buds. In the second year after opening we plan to start developing new unique genetic to concentrate the best gens in one plant. Is to a dream to create

Business model:

- Financial projections
- Risk assessment
- Scalability and growth strategy

Financial projection: Each plant can supply us from 200g up to 3kilos depending on strain. That's mean we can collect 20kg from one cycle up to 300kg in US dollars arrange will be 140k to 2100k. If the minimum price for 1g through the market is 7US $. In summary estimated profit will be about 140k US$ trough one cycle, per year it will 420k US$

Year	Investment	Revenue	Expenses	Net Profit/ Loss	Cumulative Profit/Loss
1	US$670,000	US$500,000	US$670,000	US$170,000	US$70,000
2	US$0	US$500,000	US$360,000	US$140,000	US$70,000
3	US$0	US$800,000	US$360,000	US$440,000	US$510,000
4	US$0	US$900,000	US$360,000	US$540,000	US$1,050,000
5	US$0	US$1,000,000	US$360,000	US$640,000	US$1,690,000

We need 670,000 US$ for investment.

Risk assessment: Our team is a problem solvers. The problems are the way for development. We do not afraid of it.

Scalability and growth strategy: We have a lot of plans to expand our products line in the future, starting from high-level THC lab, consentrates, edibles, medicine, marijuana hotel, marijuana SPA, marijuana NFT platform.

How can you help to us:

- Team and expertise
- Conclusion
- Contact

Team and expertise: The brain center is two people with bachelor degree in computer science, finance and agriculture and 15 years experience in growing cannabis.

Conclusion: Cannabis farm is the right issue for investment, being in the right place in the right moment for now. As an investors you never find more educated and motivated team as ours. We ready to begin are you with us?!

How to contact with us: offeliaogg@yahoo.com.