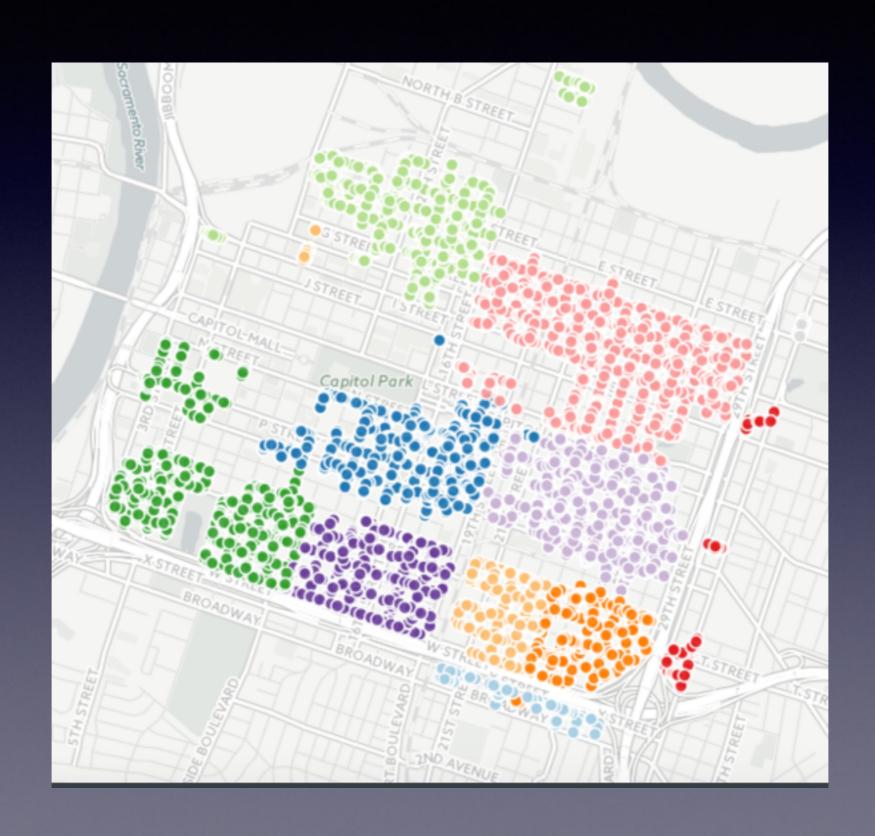
Socrata Twitter Update

Kari Mah and Joseph Lei

Sacramento Permit Areas







Following



CHHS Portal

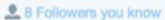
@CHHSportalnews FOLLows YOU

Hi! I'm a bot that announces when a dataset has been published or updated on the CHHS Open Data Portal. Brought to you by @josephjlei & @kari_mah.

& chhs.data.ca.gov



☐Message















TWEETS FOLLOWING **FOLLOWERS FAVORITES** 17 31 13 10

Tweets & replies

Tweets

CHHS Portal @CHHSportalnews · Jun 14

A dataset "Independent Medical Review (IMR) Determinations, Trend" has been modified: chhs.data.ca.gov/browse?q=pch7-...

Photos & videos









CHHS Portal @CHHSportainews - Jun 14

A dataset "Rate Review Detail, Trend" has been modified:

chhs.data.ca.gov/browse?q=abq8-...





* 1 ···



CHHS Portal @CHHSportalnews · Jun 13

A dataset "Enforcement Actions, Trend" has been modified:

chhs.data.ca.gov/browse?q=hanh-...



43 ★ …



CHHS Portal @CHHSportalnews - Jun 9

A dataset "Chemicals in Cosmetics" has been modified:

chhs.data.ca.gov/browse?q=emt8-...









CHHS Portal @CHHSportalnews - Jun 9

A dataset "Women, Infants and Children (WIC) Authorized Vendors" has been modified: chhs.data.ca.gov/browse?q=i7wi-...









Trends · Change

#SparklingICEcontest

Promoted by Sparkling ICE®

Madonna

Madonna May Have Gathered Nicki Minaj, Beyoncé, Katy Perry, Miley...

135K Tweets about this trend

#ExplainParadiseIn4Words

12.9K Tweets about this trend

#GoldenStateWarriors

Golden State Warriors Snag First NBA Title Since 1975

51.7K Tweets about this trend

La Boulange



CHHS Portal @CHHSportalnews TWEETS FOLLOWING FOLLOWERS 7

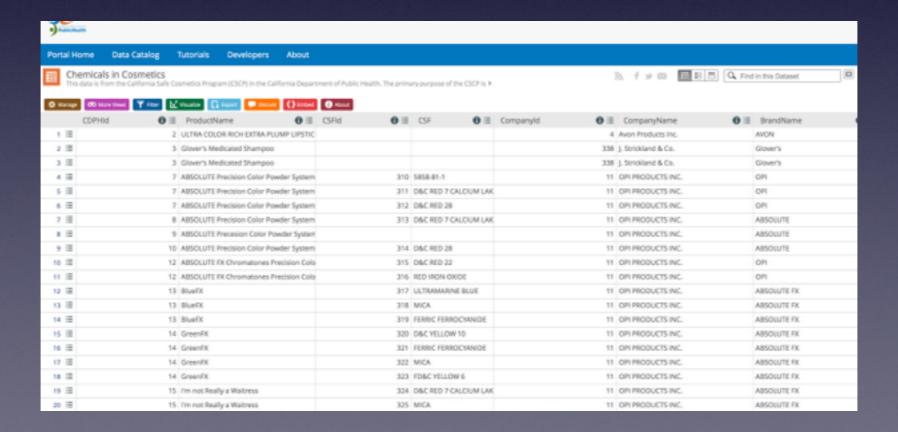
Tweets Tweets & replies

CH CHHS Portal @CHHSportalnews · 12h

A dataset "Chemicals in Cosmetics" has been modified: chhs.data.ca.gov/browse?

q=emt8-...

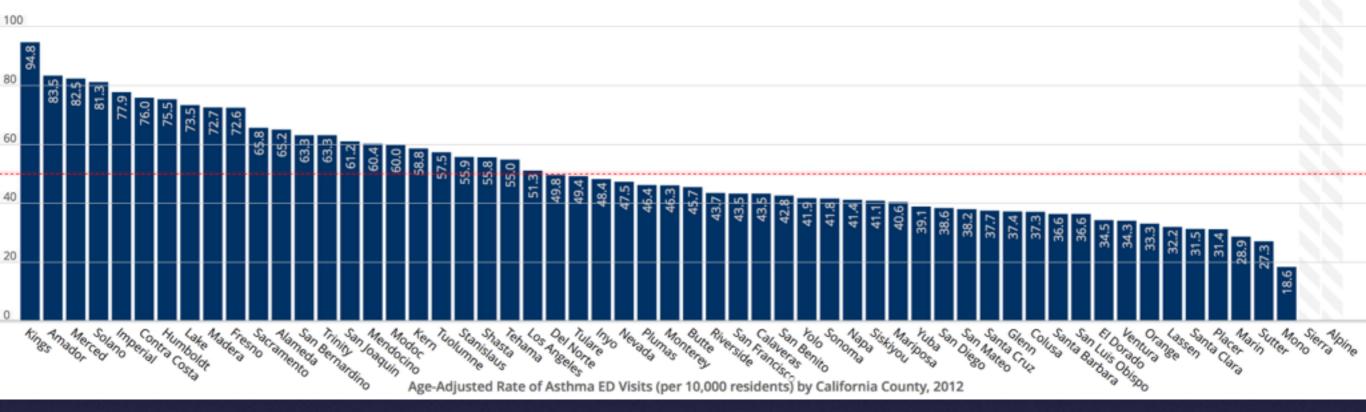
6 131 * "



Lessons Learned

Lessons Learned

- Some datasets are being updated daily
- Who is successfully using Socrata's API?
- Data curation and manual interaction is important
- Open Data is a commitment



- Weather effects?
- Lack of non-emergency Asthma Aid?
- Other?

Live on Twitter @CHHSPortalNews

www.github.com/josephlei/socrata-twitter-update

joseph.lei@gmail.com

@CHHSPortalNews

- 34 datasets published in 2015
- 6,000+ views in 2015
- 85,693 total views
- 87 total datasets
- 49.3% of total views are of only 10 datasets

	A	В	C	D	E	F	G	Н
1	identifier	views	title	description	created	modified	age	views/day
2	9h3n-g3p4	4,914	Most Popular Baby Names, 2009-2013	This is a dataset of baby names for the years 20	8/5/14	4/1/15	306	16.06
3		4,541	Poverty Rate (defined by U.S. Census) by Californ	The poverty rate (US Census-defined) table con	7/18/14	4/1/15		14.02
4	y66y-yrte	4,376	Births by Mother's Age by ZIP Code, 2000-2013	This dataset is of the Mother's age at delivery b	8/1/14	4/1/15	310	14.12
5		4,349	Births by Race by ZIP Code, 2000-2013	This data set is of Birth mother's race and ethni	8/1/14	4/1/15		14.03
6	u8tm-fbbp	4,188	Births by Race by ZIP Code, 1989-1999	This data set is of Birth mother's race and ethni	8/1/14	4/1/15	310	13.51
7	jtwp-tj6h	4,154	Births by Prenatal Care by ZIP Code, 2000-2013	BIRTHS TO CALIFORNIA RESIDENTS BY ZIPCODE	8/1/14	4/1/15	310	13.40
8	ax9q-ywzy	4,018	Birth Weights by ZIP Code, 2000-2013	Birth Profile by ZIP code-Birthweight	8/1/14	4/1/15	310	12.96
9	duwm-icqz	3,976	Births by Prenatal Care by ZIP Code, 1989-1999	1989-1999 BIRTHS TO CALIFORNIA RESIDENTS E	8/1/14	4/1/15		12.83
10		3,931	Births by Mother's Age by ZIP Code, 1989-1999	This dataset is of the Mother's age at delivery b		4/1/15	311	12.64
11	emt8-tzcf	3,803	Chemicals in Cosmetics	This data is from the California Safe Cosmetics 8	9/15/14	6/5/15	265	14.35
12	pfk4-ch4c	3,665	Births by Race by ZIP Code, 2008-2012	This data set is of Birth mother's race and ethni	8/1/14	4/1/15	310	11.82
13	3myd-d9mv	3,262	Birth Weights by ZIP Code, 1989-1999	Birth Profile by ZIP code-Birthweight	8/1/14	4/1/15	310	10.52
14	a7qe-y5af	3,084	School Immunizations in Child Care, 2013-2014	2013-2014 immunization status of child care fac	10/14/14	5/29/15	236	13.07
15	j7zb-4efa	2,873	School Immunizations in Kindergarten, 2013-203	2013-2014 immunization status of kindergarter	10/14/14	5/29/15	236	12.17
16	tdag-d3ky	2,562	School Immunizations in 7th Grade, 2013-2014	2013-2014 immunization status of 7th grade st	10/14/14	5/29/15	236	10.86
17	725w-e8qt	2,124	Births by Mother's Age by ZIP Code, 2008-2012	This dataset is of the mother's age at delivery b	7/16/14	4/1/15	326	6.52
18	srej-v7wc	2,011	Births by Prenatal Care by ZIP Code, 2008-2012	2008-2012 BIRTHS TO CALIFORNIA RESIDENTS B	7/28/14	4/1/15	314	6.40
19	6g28-ddys	1,811	Birth Weights by ZIP Code, 2008-2012	Birth Profile by ZIP code-Birthweight	7/25/14	4/1/15	317	5.71
20	iizj-8qwg	1,684	Healthcare Facility Services	The California Department of Public Health (CD	12/15/14	4/3/15	174	
21	n8ju-ifrh	1,354	Healthcare Facility Locations	MAP:http://cdphdata.maps.arcgis.com/apps/Pa	12/15/14	4/1/15	174	7.78
_				The Women, Infants and Children (WIC)				
•				Program is a federally-funded health and				
_				nutrition program that provides assistance to				
_				pregnant women, new mothers, infants and				
_				children under age five. WIC helps California				
_				families by providing food instruments and				
_				vouchers that can be used to purchase healthy				
_				supplemental foods from over 4000 WIC-				
_				authorized vendor stores throughout the				
_				State. WIC also provides nutritional education,				
_				breastfeeding support and help finding				
				healthcare and other community services.				
	i7wi-ei4m	1,019	Women, Infants and Children (WIC) Authorized	Participants must meet income guidelines and	7/30/14	6/5/15	312	3.27
				other criteria. Currently, 84 WIC agencies				
				provide services monthly to over 1.45 million				
				participants at over 650 sites in local				
				communities throughout the State.				
				-				

@CHHSPortalNews 2nd iteration example

['#.', '#1', '#APPLEVALLEY,', '#Ascol5.', '#Adelanto,', '#Aging', '#Alhambra,', '#Anaheim,', '#AngelsCamp,', '#Antioch ,', '#Anywhere,', '#Arcata', '#BREA,', '#Bakersfield,', '#Bakersfieldarea,', '#Banning,', '#Bilingual', '#Bruin', '#CV S', '#CalaverasDistrict,', '#Calgary.', '#California', '#California,', '#Care.com', '#Carlsbad,', '#Cerritos,', '#Chic o,', '#ChulaVista', '#ChulaVistaJobs', '#Clearlake,', '#Clerical', '#CoachellaCA,', '#Colton,', '#Communications', '#C ompton,', '#Corona,', '#CostaMesa,', '#CulverCity,', '#DalyCity', '#DalyCity,', '#DalyCityJobs', '#Database', '#Dental ', '#Duarte,', '#EUREKA,', '#Edmonton.', '#Encinitas,', '#Eureka,', '#FULLERTON,', '#Facebook', '#Fairfield,', '#Fallb rook,', '#Folsom,', '#Fontana,', '#Fortuna,', '#Fremont,', '#Fresno', '#Gilroy,', '#Glendale,', '#GrassValley,', '#HR' , '#Halifax', '#Hamilton', '#Hamilton.', '#Hayward,', '#Health', '#HealthCare', '#Healthcare', '#HealthcareFamily', '# HelpWanted', '#Helper', '#Hemet,', '#Hiring', '#Hospitals', '#IPL', '#ITJob', '#Immunooncology', '#Irwindale,', '#Jack son,', '#Job', '#Job:', '#Jobs', '#Kapuskasing.', '#LakeCounty,', '#Lakeport,', '#Lancaster', '#Lancaster,', '#Lancast erJobs', '#Lincoln,', '#Locum', '#Loma', '#LomaLinda,', '#Long', '#LongBeach,', '#LongBeachCA,', '#LongBeachRemote,', '#LongBeacharea,', '#LosAngeles,', '#LosAngeles.', '#LosAngelesUS,', '#MISSIONVIEJO,', '#ManhattanBeach,', '#Millbrae, ', '#MissionHills,', '#Mississauga.', '#Modesto,', '#Monrovia,', '#Monterey,', '#Montreal.', '#NAPA,', '#NoAmnesty', #Northern,', '#Novato,', '#Nursing', '#Oakland', '#Oakland,', '#Oakville', '#Oakville,', '#Occupational', '#Officer:', '#Orange,', '#Oroville,', '#Oshawa.', '#Ottawa.', '#Oxnard', '#Oxnard,', '#OxnardJobs', '#PALOALTO,', '#PT', '#PalmSpr ings,', '#Palmdale,', '#PaloAlto,', '#Patient', '#Peterborough.', '#PhoenixAZ,', '#Physio', '#PineMountain,', '#PismoB each,', '#Pleasanton,', '#Pomona,', '#Practical', '#Quebec.', '#RedBluff,', '#Redding,', '#RedwoodCity,', '#Registered ', '#Relations', '#Rialto,', '#Rocklin,', '#Roseville,', '#S/O', '#Sacramento,', '#Saint-Jrme.', '#Sales', '#Salinas,' , '#San', '#SanBernardino,', '#SanBernardinoCA,', '#SanDiego', '#SanDiego,', '#SanDiego.', '#SanDiegoCA,', '#SanDiegoC arlsbadEncinitas,', '#SanFrancisco,', '#SanFrancisco.', '#SanJose,', '#SanLeandro,', '#SanLuisObispo,', '#SanMarcos,', '#SanMateo,', '#SanRafael,', '#SantaBarbara,', '#SantaClaraCounty,', '#SantaCruz,', '#SantaRosa', '#SantaRosa,', '#Sec tional', '#SecureOurBorder', '#SimiValley,', '#SocialMedia', '#SolanaBeach,', '#Sonora,', '#Stockton,', '#Sunnyvale,', '#TellThePope', '#Templeton,', '#Thoracic/Cross', '#ThreeRivers,', '#Time4Change', '#Toronto', '#Toronto.', '#Tracy,', '#TravelNurse', '#TweetMyJobs', '#VALLEJO,', '#Vacaville,', '#VanNuys', '#Vancouver.', '#Veterans', '#Victoria', '#Vic torville,', '#VisaliaBakersfieldLancaster,', '#WakeUpAmerica', '#Watsonville,', '#WestSacramento,', '#Winnipeg.', '#Wo odland,', '#assistant', '#bc', '#beach', '#cancer', '#cbpoli', '#cdnhealth', '#clinicaltrial', '#dialysis', '#dialysis ,', '#eastofSanDiego,', '#eit20', '#health', '#health2con', '#healthcare', '#healthcare.', '#hiring', '#hiring!', '#ho spice', '#innovation', '#insurance', '#job', '#job:', '#jobs', '#jobs', '#jobs,', '#livefree', '#news', '#nspoli', "#n ursing.http://t.co/8gDzvKmELuWe're", "#nursing.http://t.co/FLc2aMfeYvWe're", "#nursing.http://t.co/OBSqCbaNzOWe're", ' #pharmacy', '#projectmanager', '#sponsored', '#yyc']

Tweets

Tweets & replies



CHHS Portal @CHHSportalnews · 1m

HS A dataset "School Immunizations in 7th Grade, 2013-2014" has been modified #Immunology:chhs.data.ca.gov/browse? q=tdqg-...





