

# CHURN ANALYSIS | SUMMARY

Monthly Charge Status

All

Married

All

6418

Total Customer

1732

Total Churn

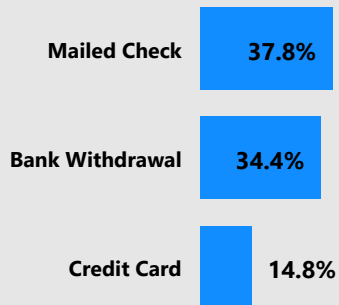
411

New Joiners

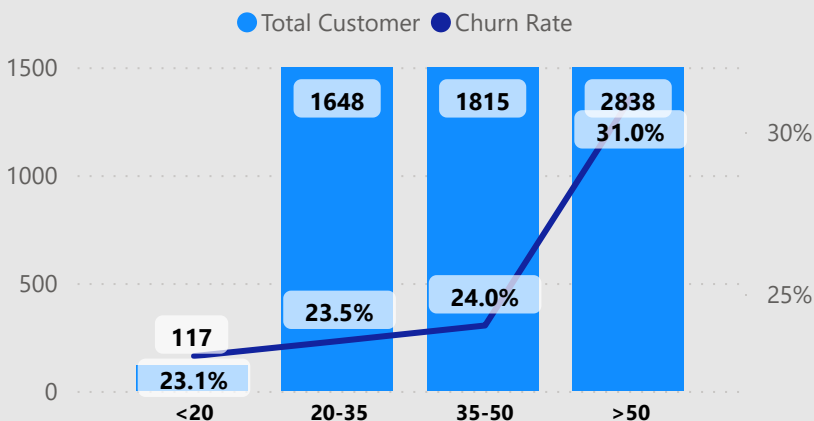
27.0%

Churn Rate

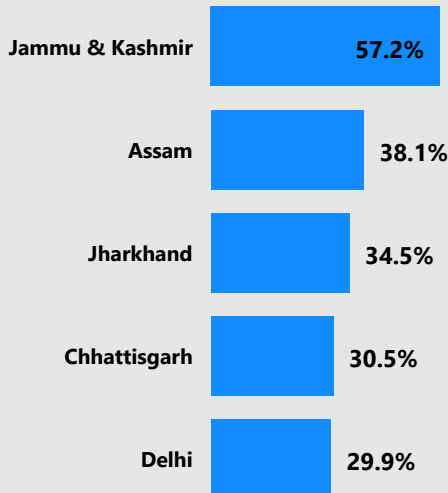
### Churn Rate by Payment\_Method



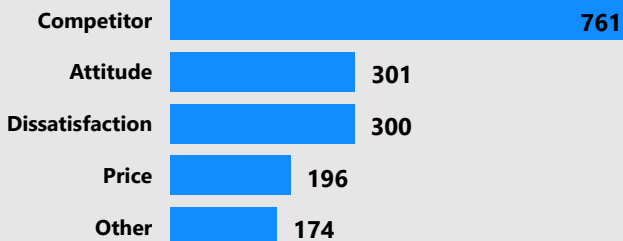
### Total Customer and Churn Rate by Age\_Group



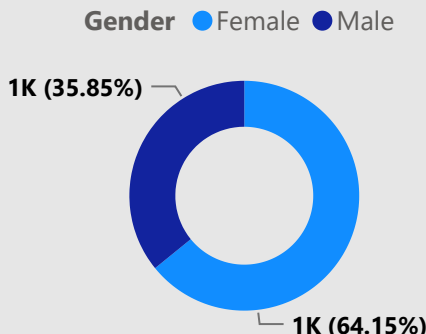
### Churn Rate by State



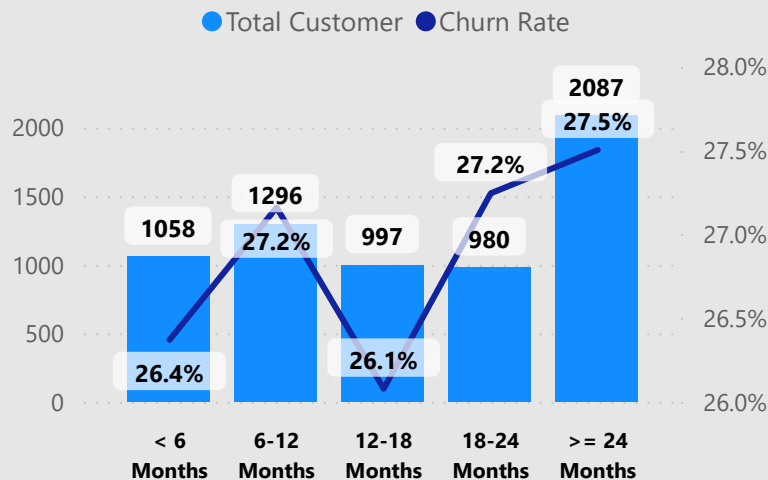
### Churn by Churn\_Category



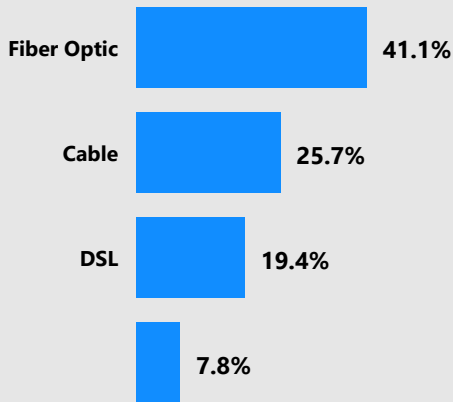
### Churn by Gender



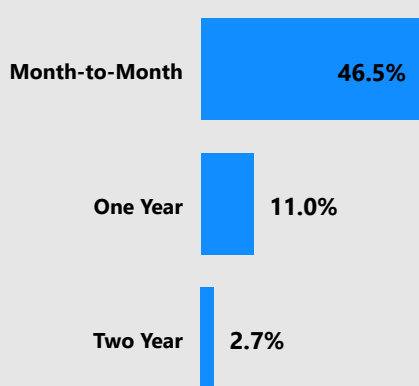
### Total Customer and Churn Rate by Tenure Group



### Churn Rate by Internet\_Type



### Churn Rate by Contract



### Churn By Services

Services	No	Yes
Device_Protection_Plan	48.95%	41.89%
Internet_Service	26.88%	46.75%
Multiple_Lines	43.59%	45.31%
Online_Backup	49.05%	41.46%
Online_Security	49.41%	35.29%
Paperless_Billing	37.35%	47.40%
Phone_Service	43.98%	44.43%
Premium_Support	49.38%	36.10%