



BOYS & GIRLS CLUBS
OF CENTRAL FLORIDA



MMC 6278 | Advanced Web 2
Anja Weigelt
Project 2

UI & STYLE GUIDE

FONTS

Open Sans Bold

Use for headings (h1)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
@!#\$%&*()_ - + = [] { } \ | ; : ' " , . / < > ?
0123456789

Open Sans Semibold

Use for subheadings (h2-6) & links

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
@!#\$%&*()_ - + = [] { } \ | ; : ' " , . / < > ?
0123456789

Open Sans Regular

Use for body copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
@!#\$%&*()_ - + = [] { } \ | ; : ' " , . / < > ?
0123456789


Open Sans Italic


Use for highlights (spans)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
@!#\$%&*()_ - + = [] { } \ | ; : ' " , . / < > ?
0123456789


COLORS


Primary Colors


 #0081c6


 #585959

Secondary Colors

 #39b54a

 #f7931e

 #ed1c24

 #eadb26

IMAGES

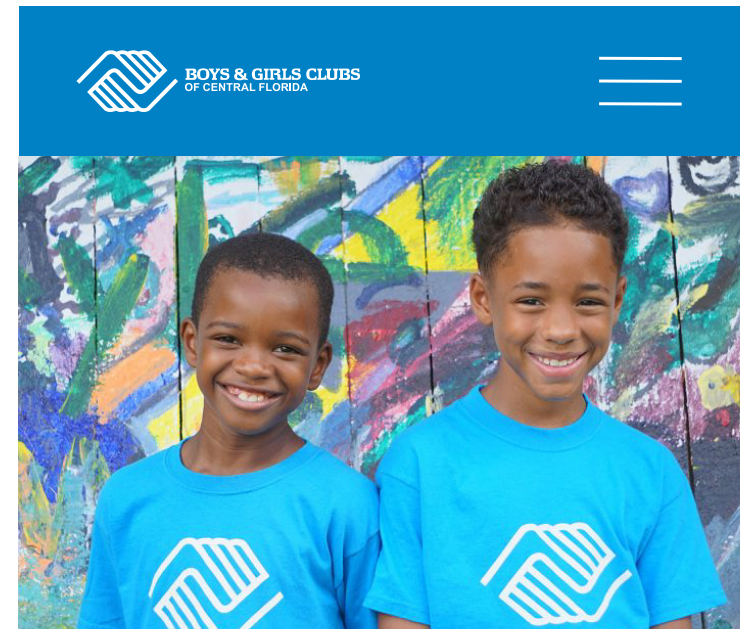
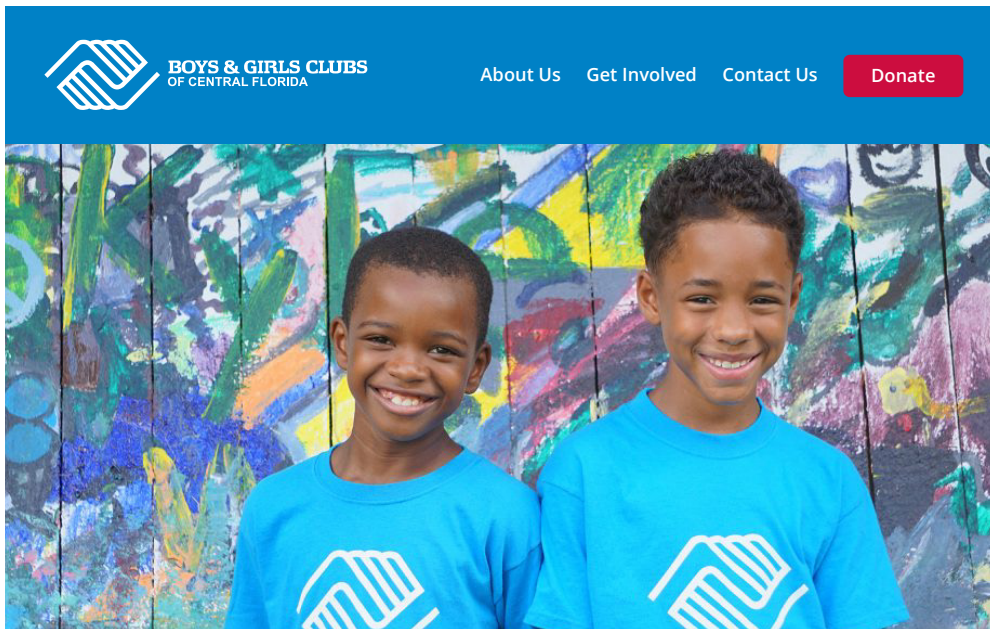


BUTTONS



UI FUNCTIONALITY: HAMBURGER MENU

With the help of JavaScript, the main navigation will become responsive. For desktops, a full navigation bar is available with all links listed. For mobile devices, the navigation bar will turn into a hamburger menu, condensing all link options into a hidden menu, which users can open up when they are ready to explore more site options. This functionality is crucial, and also expected by mobile users. Due to the narrow nature of mobile device screens, a full navigation bar with all links visible would be difficult to read, look unnecessarily crowded and difficult to navigate. A mobile hamburger menu will ensure a more pleasant and visually pleasing user experience.



UI FUNCTIONALITY: ACCORDION

Volunteer

Join us at the Club, at an event or during a donation drive for a rewarding hands-on experience. You will witness first-hand how your contribution can make an impact in the lives of disadvantaged children.

For more information, contact Jane Doe, Volunteer Manager, at jdoe@bgccf.org or 407.841.6855.



The “How to Get Involved” page of the website will feature an accordion functionality. Styled like buttons, users can click on each option to learn more about how to get involved with the organization. Once clicked, the accordion will expand for that specific option and reveal more information for the user to read. That way, site visitors won’t get immediately overwhelmed by too much text and information when first visiting the page. Instead, users are provided with an overview and can decide themselves which option they would like to learn more about. Moreover, this functionality makes the page look cleaner and more organized, further adding to a more aesthetically pleasing user experience.


Join our Board

Make a Donation



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UI FUNCTIONALITY: POP-UP AD



Great Futures Start with You!

Support Boys & Girls Clubs of Central Florida and the more than 15,000 children from disadvantaged circumstances. Your generous contribution will open the door to a Great Future.

[Donate](#)

One of the main goals of a non-profit organization is to solicit donations. While site visitors shouldn't constantly be bothered with financial asks, donation options should still be clearly marked and emphasized when appropriate. Pop-up ads, placed at the right place and time, can be utilized to make that financial request. However, this donation ad should not be constantly popping up whenever the user clicks on something or switches to a new page as this can quickly lead to user frustration; instead, it should strategically appear when a site visitor performs a specific action. Once a user hovers over one of the main section links of the homepage, he or she is most likely fairly committed to learn more about the organization. This, and only here, is when the donation ad should pop up. Users can then decide whether they would like to make a donation or want to keep browsing the page.

[About Us](#)

[Get Involved](#)

[Donate](#)



UI FUNCTIONALITY: API

Get Inspired

"If you are working on something that you really care about, you don't have to be pushed. The vision pulls you." – Steve Jobs

On the "About Us" page, site visitors will be presented with a new inspirational quote every time the page refreshes or is being visited. This functionality will add interest and dynamic to the page. The goal is to inspire site visitors to support the organization with a financial gift or in different form. With the help of the API, continuous inspiration can be provided.

Potential APIs

- Random Quotes
- Quote of the Day
- Best Quotes
- Universal Inspirational Quote



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