



Baby Pomeranian White Paper

The world in the pom of your hand!

A community-driven charity and NFT token set to bridge the gap between Ethereum and Binance Smart Chain

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Our Primary Objective

Today there are countless opportunities to jump into a new token, join a new breed of dog coin, or choose where you give your money to charity. Yet with every one of the 1000's of new projects launching on Binance Smart Chain every day there is one thing in common with every one of them...



You are stuck on the chain you bought on...



Beyond our extensive charity work across the country, giving to the homeless, veterans, pet shelters, adoption agencies and shelters for the abused, our primary focus is building out a platform for users to trade tokens back and forth between the Ethereum network and the Binance Smart Chain network.

In short this will allow for easier access to funds that millions of crypto users normally would need to pay exorbitant fees to access or utilize a specialized platform to retrieve their Ether or BNB with. By building an in-house solution to this common problem, we will be opening an additional swim-lane for crypto enthusiasts around the world to swap ERC20 tokens for their BEP20 token equivalents.

Key Deliverables



Immutable Smart
Contracts



Transparent and
Communicative
Team



Automated
Liquidity



Secure Bridge API
with Pen Testing



Audited Contract



Strong Core Team

The Tokenomics of BabyPom



Auto-locked Liquidity and Locked Equity Wallets

Rather than leaving anything to chance, BabyPom has opted to time lock liquidity in a smart contract through Unicrypt.network for **255 Years** and time lock ownership equity wallets for **6 months**. This will effectively negate the possibility of a rug pull by the dev team by stopping the ability to remove liquidity at any time. This lock contract is publicly viewable on Unicrypt.network.



2% Auto-Liquidity Fee

To ensure that there is always enough liquidity to back transactions in any direction (buy or sell), there is a 2% tax on every transaction on BabyPom. This transaction is then split into half BNB and added into the liquidity pool. This happens automatically on each transaction.



2% Charity Fee

We may be a Decentralized Finance token with our aim set on building out amazing software for bridging between Ethereum and Binance Smart Chain, but there are a lot of people in the world that need our help too! This 2% fee on every transaction will be automatically converted to BNB without any price impact and added to a publicly traceable wallet for use with our extensive charity efforts.



4% Community Fee

Marketing campaigns, giveaways, day-to-day operating expenses, and referrals all come from here. This 4% fee will be taken from every transaction and will automatically be converted into BNB with no impact to the overall price of the token. In addition, all referral bonuses will come from this wallet. This wallet will be publicly traceable as well.



10% Operations Fee

This 10% fee is used for development on utilities and to keep the doors open for the company while we grow this amazing project into the worldwide community we know this will become. This fee will be distributed out in BNB and used for day-to-day operating expenses.

Corporate Equity Time Lock & ILO Breakdown

Equity Wallets will be time-locked for a minimum of 6 months. They will be split between the following core team members.

- CEO - 3.5% Equity
- CTO - 2.6% Equity
- CMO - 2.3% Equity
- CIO - 1.3% Equity
- COO - 1.3% Equity
- Head of Sales - 1% Equity
- Media Manager/Content Creative Director - 1% Equity
- Senior Web Developer - .5% Equity

The ILO has been conducted with the following parameters.

- 15,000,000,000,000 BAPYOM were offered for fair launch which is 15% of the total supply of 100,000,000,000,000 BABYPOM.
- Of the raised BNB capital 90% went towards liquidity and 10% went towards a recuperation of initial investor funds.
- 100% of liquidity has been locked for 266 years and will remain untouchable by anyone securing the project for the foreseeable future.
- There was a soft cap of 400BNB and a hard cap of 800BNB for funding throughout the ILO.
- The limit for individual participants was 1.5 BNB.
- This will set the price of the ILO to be 1 BNB = 18,750,000,000 BABYPOM.
- Since this is a fair launch the price per BNB was not programmatically increased upon pair creation.
- After pair creation there is an initial 60% burn after which the equity wallets are distributed.
- The remaining tokens are put in a time lock with an incremental unlock sequence set to a beneficiary of the community wallet. This schedule will be used as a burn schedule to slowly decrease the token supply over time.
- The resulting Market Cap after the resulting 60% burn will net it somewhere in the 2,500,000 USD range upon pair creation. (This is subject to change)
- Upon successful ILO there should be an estimated 700 BNB in liquidity upon pair creation.

Key Data Points

Looking at the market utilization between the two chains it is easy to see the need for a bridge to gap the market usage between these two blockchains. Below is a graph of the current market utilization of both Ethereum and Binance. With over **5x** the usage, Ethereum has the groundwork laid already to allow for traffic to flow back and forth consistently across our bridge.



8 Billion Meal Shortage in America

- There is a current predicted shortage in the USA for up to 8 billion meals due to COVID-19 alone. We hope to be able to offset this number even if only by a fraction from the charity donations in the charity wallet as well as revenue from the bridge being built to support the token
- Along with meal programs, we will have numerous other welfare and charitable efforts to include homeless clothing drives, veteran donation efforts, small business fundraisers, animal shelter donations, women's shelter donations and the list goes on.



Time to stop looking to the moon and start focusing on making the world a better place.

BabyPom is here to focus on charitable outreach in communities near you and bridge the gap between two of the largest decentralized chains in crypto today!

Conclusion

The decentralized space is a chaotic realm to navigate, and there can be a lot of shady players. That is why here at Baby Pomeranian it is our primary goal to foster a sense of community and engagement. We want to build a movement of people looking to go out into their individual communities and do good. The charity focus is our main piece and can be seen through it being our largest contribution wallet. We have numerous ongoing campaigns in which we have boots on the ground and encourage people to come out and join us, interact with us and join in the fun of giving back and helping others!

The bridge allows us to grow and scale our project to new heights and as the beta, alpha and eventually production versions of this product roll out we will again want as much community involvement and engagement as possible to ensure we are delivering the highest quality products to the marketplace as possible.

Thank you so much for coming on this journey with us and remember...

The World is in the Pom of your Hand!

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