

Pavlo Bondarenko

Product Manager

Denver, CO | bondarenkopavloua@yahoo.com | PavloBondarenko.net | [Github](#) | [Linkedin](#)

Product Manager with engineering background and AI expertise, driving growth for fintech platforms serving 18M+ monthly users. Increased organic traffic by 39% (1.8M to 2.5M) and generated \$3.2M incremental revenue through data-driven product strategy. Leverage technical depth from full-stack development and Azure AI certifications to ship products that balance innovation with scalability.

Certifications

Microsoft Certified: Azure AI Engineer Associate (AI-102)

- Designing and implementing AI solutions using Azure AI services, Azure Cognitive Search, and Azure OpenAI.

Microsoft Certified: Designing and Implementing a Data Science Solution on Azure (DP-100)

- Building and deploying machine learning models using Azure Machine Learning, including data preparation, model training, MLOps pipelines, and monitoring model performance.

Experience

Associate Product Manager, Corporate Money Transfer (B2B), Xe – Denver, CO Jul 2025 - Present

- **Analyzed user sessions showing corporate clients spent 12 mins per transaction navigating complex forms.** Redesigned payment flow with smart defaults and saved beneficiaries, reducing transaction time to 3 mins and increasing daily volume by 47% (\$6M monthly impact)
- **Found clients leaving for competitors due to missing treasury tools.** Helped launch three key features: FX forwards, MultiPay batch processing, and scheduled payments—resulting in \$4.2M new monthly volume and 35% increase in customer LTV

Associate Product Manager, Xe.com Public Site, Xe – Denver, CO Jan 2025-Jul 2025

- **Identified currency converter's 65% bounce rate through analytics deep-dive.** Led redesign adding real-time rate alerts and 30-day historical charts, increasing organic traffic 39% (1.8M→2.5M monthly) and driving 45% of platform conversions.
- **Discovered competitors capturing 3x more international traffic through localization strategies.** Shipped geo-targeted pages for 32 priority markets with local payment rails and languages, driving \$3.2M new revenue and improving international conversion 28%
- **Discovered 450K monthly searches for unserved comparison keywords.** Built SEO-optimized rate comparison pages ranking #1 for 150+ high-intent terms like "send money to Mexico," driving 380K organic sessions at 8.2% conversion rate.

Full Stack Developer, 123Remodeling – Chicago, IL Sep 2016 – May 2018

- **Identified mobile users abandoning site at 47% due to 4.2s load times through analytics.** Led technical redesign using React and Next.js, prioritizing performance optimizations that improved load speed by 73% (4.2s → 1.1s) and increased mobile conversion rate by 29%.
- **Discovered contractors spending 2 hours uploading project photos manually.** Built bulk upload tool with drag-and-drop and CDN—reducing upload time to 10 minutes and increasing completed portfolios by 156%

Projects

ATL AI Hackathon with Google

[project link](#)

- Built an Amber Alert system using Tesla's in-car displays to broadcast missing person details in real-time. Reduced identification time from hours to minutes using TensorFlow object detection.

HackUTA 2024 - (Winner)

[project link](#)

- Created NurseAI fall detection device for elderly care using IoT sensors + GPT integration. Won 1st place for solving a critical healthcare gap affecting 10M+ seniors annually.

HackSMU 2024 (Winner)

[project link](#)

- Developed AI memory assistance tool for Alzheimer's patients using Method of Loci and AI-generated visual prompts. Won best health tech solution for innovative approach to cognitive retention therapy.

TreeHacks 2024 at Stanford University

[project link](#)

- Built iOS health monitoring app using React Native and ML models to analyze biometrics for early disease detection. Integrated Terra API for real-time wearable data processing and predictive health insights.

Education

University of North Texas at Denton – B.S. in Computer Science

- Focused on advanced coursework in AI, machine learning, and software engineering.

Odessa National Polytechnic University – B.S. in Computer Engineering

- First degree in computer engineering, with emphasis on system architecture and hardware-software integration.