



GEMS

ESPORTS 3.0 PLATFORM

МОНАДА ОВЕ СТАРОВЕ

EWG

GAMING. ESPORTS. METAVERSE. SOCIALFI.



MARKET OPPORTUNITY

“

The global eSports market size was valued at **USD 1.22 billion in 2021** and is projected to **grow from USD 1.44 billion in 2022 to USD 5.48 billion by 2029**.

According to Verified Market Research, the **Global eSports Management Software Market** was valued at USD 870.8 Million in 2019 and is projected to reach **USD 3860 Million by 2027**.

US\$347B

WORLD WIDE
GAMING MARKET

3.24B

GAMERS WORLDWIDE

1000+

GAMING MARKETPALCE

1M+

GAME PUBLISHERS

36K+

ESPORTS
ORGANISATION/TEAMS

187K+

HOTELS &
ESPORTS CENTER





WHAT IS GEMS?



G-Gamifi

2.7 BILLION
(Industry Net Worth)



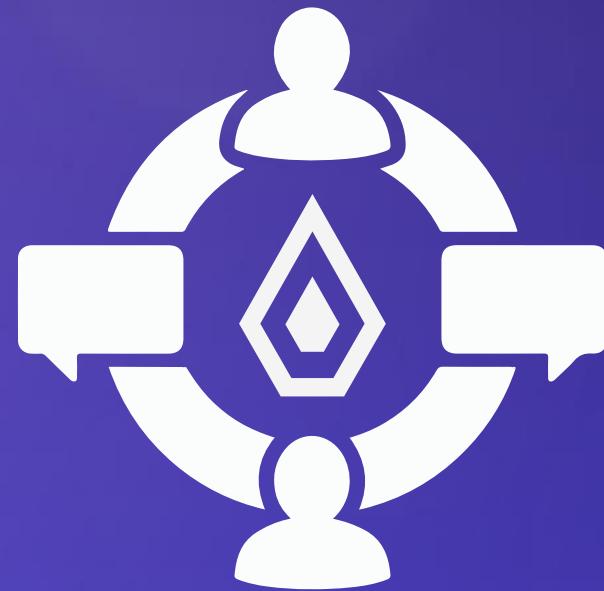
E-Esports

2.3 BILLION
(Industry Net Worth)



M-Marketplace

347 BILLION
(Industry Net Worth)



S-Socialfi

1.5 BILLION
(Industry Net Worth)

GEMS is the world's first Esports 3.0 aggregator platform bridging Web 2 gamers to Web 3. Our O2O ecosystem opens up unique activities and solutions for gamers to play, compete, learn, connect and immerse themselves online and offline.



OPPORTUNITIES

GAME PUBLISHERS
ARE SCATTERED

ESPORTS

NUMEROUS WEB 2 & WEB 3
IN-GAME ASSET
ITEMS PLATFORM

MONETIZATION
FOR FANS & TEAMS

GAME AGGREGATOR

BLOCKCHAIN ESPORTS
(Fiat/Token Swap/Crypto Payment,
Wallet Aggregator and Smart Contract)

ONE STOP AGGREGATOR
MARKETPLACE
(POWERED BY FIAT & CRYPTO PAYMENT)

SUPPORT2WIN
Winning Team will get 2%
from the winning pool

SOLUTIONS





GEMS ESPORTS 3.0 PLATFORM FEATURES

GAME AGGREGATOR



Gamers can explore a wide range of Web 2 and Web 3 games conveniently from a single platform, offering more options and variety in gameplay experiences. Embracing blockchain technology prepares gamers for the future of gaming, where decentralized and player-driven ecosystems are likely to become more prevalent.

NFT TOURNAMENTS



By participating in these tournaments and showcasing their skills, gamers have the opportunity to win cash prizes or valuable digital assets..

NFT GAMER MARKETPLACE



Gamers have true ownership of in-game assets stored on the blockchain, allowing them to buy, sell, and trade items freely without restrictions from game developers or publishers.



SUPPORT2WIN



By participating in staking/betting on blockchain platforms, can result in substantial returns, providing an additional income stream for fans who accurately predict match outcomes and make informed decisions.

WALLET AGGREGATOR



A blockchain wallet aggregator allows users to manage multiple blockchain wallets from different networks and cryptocurrencies in one place, simplifying the management process and consolidating all their digital assets providing a total view of their balances.

PRIZE DISTRIBUTION



Gamers can enjoy a significant income benefit through blockchain prize distribution. With transparent and tamper-proof transactions recorded on the blockchain, gamers can receive their winnings quickly and securely.



GEMS ESPORTS 3.0 PLATFORM (MAIN FEATURE)

WEB 2.0



KONAMI

WEB 2.0

Tournaments

WEB 2.5



HOSTING BOTH



O2O MODEL

WEB 3.0



WEB 3.0

Tournaments

- Gamers/Fans/KOL/Streamers acquisition.
- Fiat payout via traditional payment gateway.
- O2O API tournament integration & subscription.

- Smart contracts for tournament players
- Project token's prize distribution
- Tournament as a service for blockchain project.

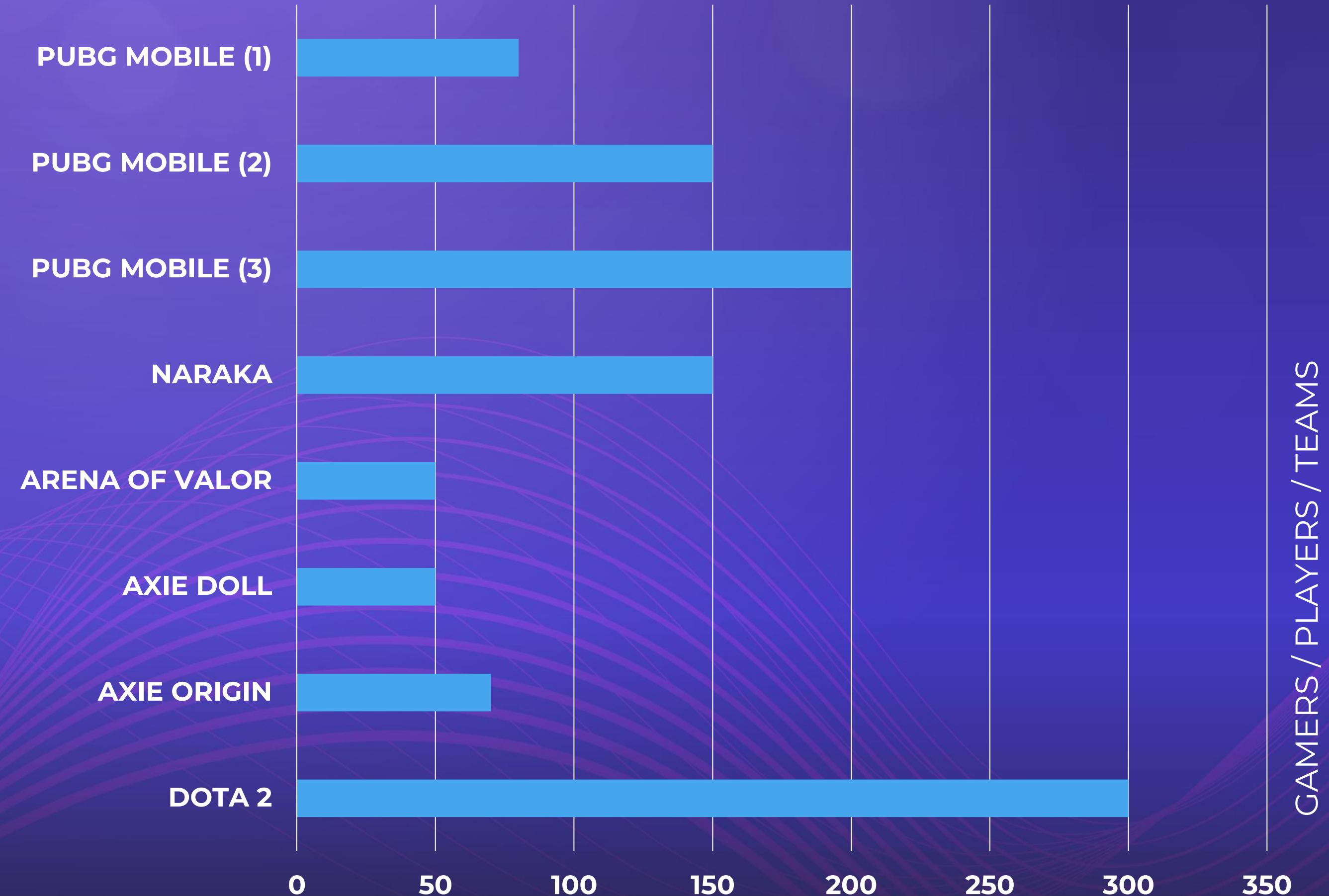


MAIN FEATURE-TRACTIONS PER TOURNAMENT

~US\$5K – US\$200K
REVENUE FOR TOURNAMENT

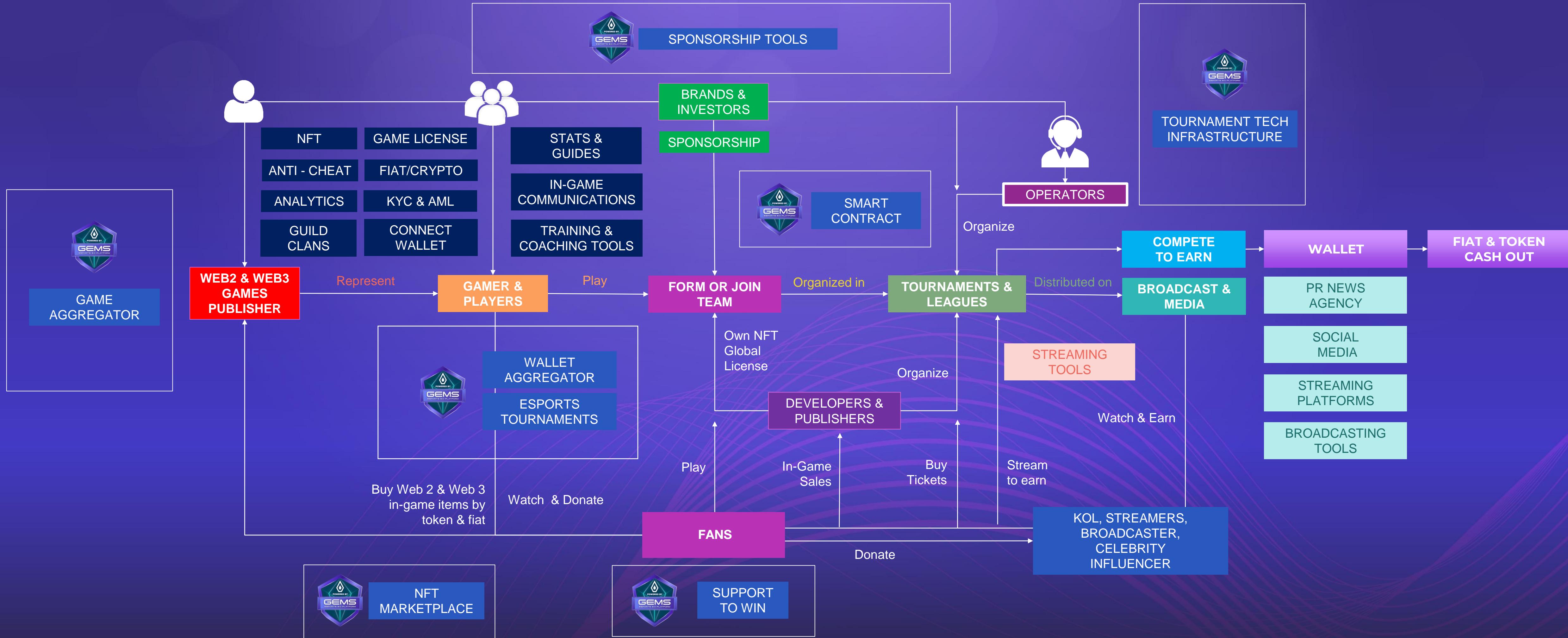
~50 – 400 Gamers
NEW GAMERS ACQUIRED

**EVERY TOURNAMENT
HOSTED BY GEMS**





GEMS ESPORTS TECH ECOSYSTEM





PRODUCT ROAD MAP 2024

2024, Q1

- GEMS Aggregator Site - Latest Gamefi Reviews and countdowns
- GEMS Web 2 Tournament Platform
- Beta test of Web 2 tournament

2024, Q2

- Blockchain Gaming Tournaments API
- Multichain - Phase 1 – Production
- Beta test of Web 3 tournament

2024, Q3

- Support2win module implementation
- Staking implementation
- Wallet Aggregator

2024, Q4

- Multichain – Phase 2
- NFT Web 2 and Web 3 Gaming Marketplace
- Smart contract for players & teams



TEAM/ADVISORS/PARTNERS/INVESTORS



MASTERMIND

Introducing our founding team:



Andy Koh
(Esports)
CEO & Co-Founder

- Exited as Global Business Director for a platform then was acquired by Tencent and US\$2B valuation by Softbank.
- 20+ years leadership excellency in Gaming, Esports, Casino, Hotel and FMCG industry.
- President of Esports World Federation Singapore
- Esports Advisor at Gamevolution – Blockchain Incubator



Yuen Wong
(Blockchain)
Co-Founder

- 6+ year experience in fintech industry
- Founder of LABS Group, a digitalized real estate investment ecosystem
- Investors and advisors to several blockchain projects
- Director of Net Savings Link
- Managing Partner of BitMart Cryptocurrency Exchange
- Partner of Silverbear Capital



Tra My Angel
(Celebrity)
Co-Founder

- Graduated from Hanoi College of Arts and Ho Chi Minh University of Law
- Ex-Brand Ambassador For Microsoft-CROSS FIRE Esports
- Singer, model, DJ and Esports event manager in Vietnam
- CEO of Esports 3.0 Blockchain Esports Center Limited in Vietnam (NO.1 SEA Esports Turn-Key Solution Company)





ADVISORS

Introducing our veteran advisors:

**TAMER SAUDI**

Advisor for Binance

**TOM TIRMAN**

CEO, PARSIQ / IQ Protocol

**WALEED RASULI**

MD, Tezos

**DANNY**Chairman/
Mineski Esports**CHIA HOCK LAI**

Co-founder, Global Fintech Institute

**ROY KEK**Emerge, DIFY,
Empower and
Emplifive**CHARLIE HU**MP, LucidBlue Ventures/Founder,
MetaCelium**KELVIN CHUA**

CEO, SkyArk Studio

**LIKO SUBAKTI**

CEO, Project SEED

**STEVE GOOD**

CEO, Dreams Quest





WEB 2/3 ECOSYSTEM PARTNERS

**WEB 3
GAMING & ESPORTS
ECOSYSTEM
PARTNERS**

Tencent 腾讯



EMPLIFIVE



**WEB 3
INFRASTRUCTURE
PARTNERS**



Immutable



MANTLE



**GALA
GAMES**



AVALANCHE

COMING SOON



polygon

COMING SOON



thegemsgg



gemsggofficial



gemsgg_official



thegems_gg



thegemsgg



thegemsgg



www.thegems.g



GEMS Esports 3.0 Platform



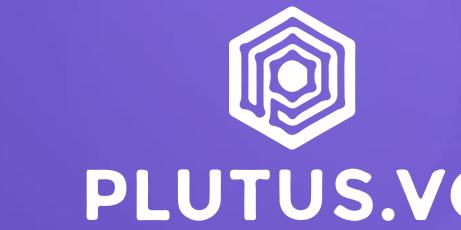
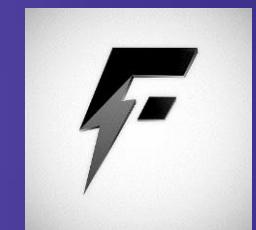
thegemsgg



gemsggofficial



INVESTORS

China Polka
lucidblue

7 o'Clock Capital

RANKER DAO
Oddiyāna ventures

DEALEAN CAPITAL

seer
Tezos
Gamerank

PRIMA
OIG

BMW i Ventures

AFK BLOKTOPIA



CUSTOMERS



WEB 2 CUSTOMERS





WEB 3 CUSTOMERS

 CROSS THE AGES
TRADING CARD GAME



BIG TIME

SKYARK CHRONICLES
スカイアーカーニクル



Delysium



CITIZEN CONFLICT

 CARDS OF
ETHERNITY

 DREAMS QUEST

 MOONRAY

 MetaLine

 PROJECT SEED

 SWAGGA

 MEGAFANS
eSports for All!



 ARCUS

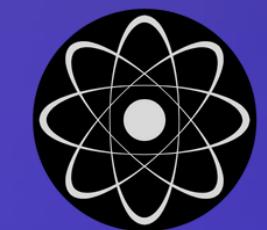


KITSUMON

 CHAMPIONS ARENA

 SPIDER TANKS

 ALCHEMY TOYS



HYDRA VERSE

 KRYXIVIA



 POLKA WAR

 TANK BATTLE

 FOTR
FIGHT OF THE AGES

 ANGRYMALS





 SPLINTERLANDS

ETERNIS
DEATH MATCH


Animalia



 KOF ARENA
THE KING OF FIGHTERS ARENA

 BitMart

 GALA GAMES



TOKEN UTILITY/TOKENOMICS & BUSINESS MODEL



TOKEN MAIN UTILITIES

SaaS SUBSCRIPTION (B2C & B2B)

Users will have to use GEMS token to buy GEMS Subscription Packages



GAMERS MARKETPLACE

Use GEMS token to buy games, in-game items, gaming & esports merchandise. Also can sell game's assets to earn GEMS token



SUPPORT2WIN

Users will have to use token to stake & earn to vote for their favorite Esports teams and talents



PREMIUM ACTIVITIES

Use GEMS token to buy Loot Box, buy NFT tickets, join Lucky Spin & join education programs. Also can donate for teams & talents and join tournaments that has high prize pool



SUBSCRIPTION BENEFITS (B2C)

GAME AGGREGATOR (UPGRADE)

Users can have more discounts for all games products that listed on GEMS



BLOCKCHAIN & ESPORTS EDUCATION (UNLOCK)

Users now can access our blockchain & Esports program “Learn to Earn” and get certification

PREMIUM TOURNAMENTS (UPGRADE)

Users can find & join all the premium tournaments that has **high prize pool**



ESPORTS NFT CERTIFICATES (UNLOCK)

Users now can mint NFT contract for the “Esports Certificate” and get more bonus

MARKETPLACE AGGREGATOR (UPGRADE)

Users can apply exclusive discounts voucher from project to buy NFT



SUPPORT2WIN & GACHA GAMES (UNLOCK)

Users now can join daily Luckyspin & Loot Box and join “support2win” program.

GAMER MARKETPLACE (UPGRADE)

Sell game's assets directly on P2P market and cash-out straight to local bank account with a **higher limit**



ESPORTS NFT TICKETS (UNLOCK)

Users now can buy tickets to join offline tournament event with GEMS token



SUBSCRIPTION BENEFITS (B2B)

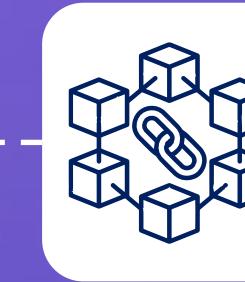
GAME & NFT LISTING

Game publisher/studio can manage and list their game's info and NFT on our platform



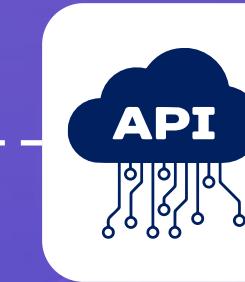
USERS/NFT/TOKEN ON-CHAIN DATA

Provide DAU/NFT and token sales data so that gamers can make quick decision to transact



QUESTS/REWARDS/AIRDROP CAMPAIGNS

Create campaigns on any above and it will be listed on our home page to gain more traction to their games



TOURNAMENT/SUPPORT2WIN API

Owners can create tournament and support2win on our platform and using API to display on their own website

SOCIAL MEDIA INTEGRATION

Connect all social media links and gamers can view all latest updates in 1 page view



GAMERS REPORT

View detailed gamer's report geographically on click rates for social media, reviews, tournament, quests, rewards, airdrop claims and ranking

REVIEW & RATING SYSTEM

Review all submitted reviews through our gamers and improve on key areas

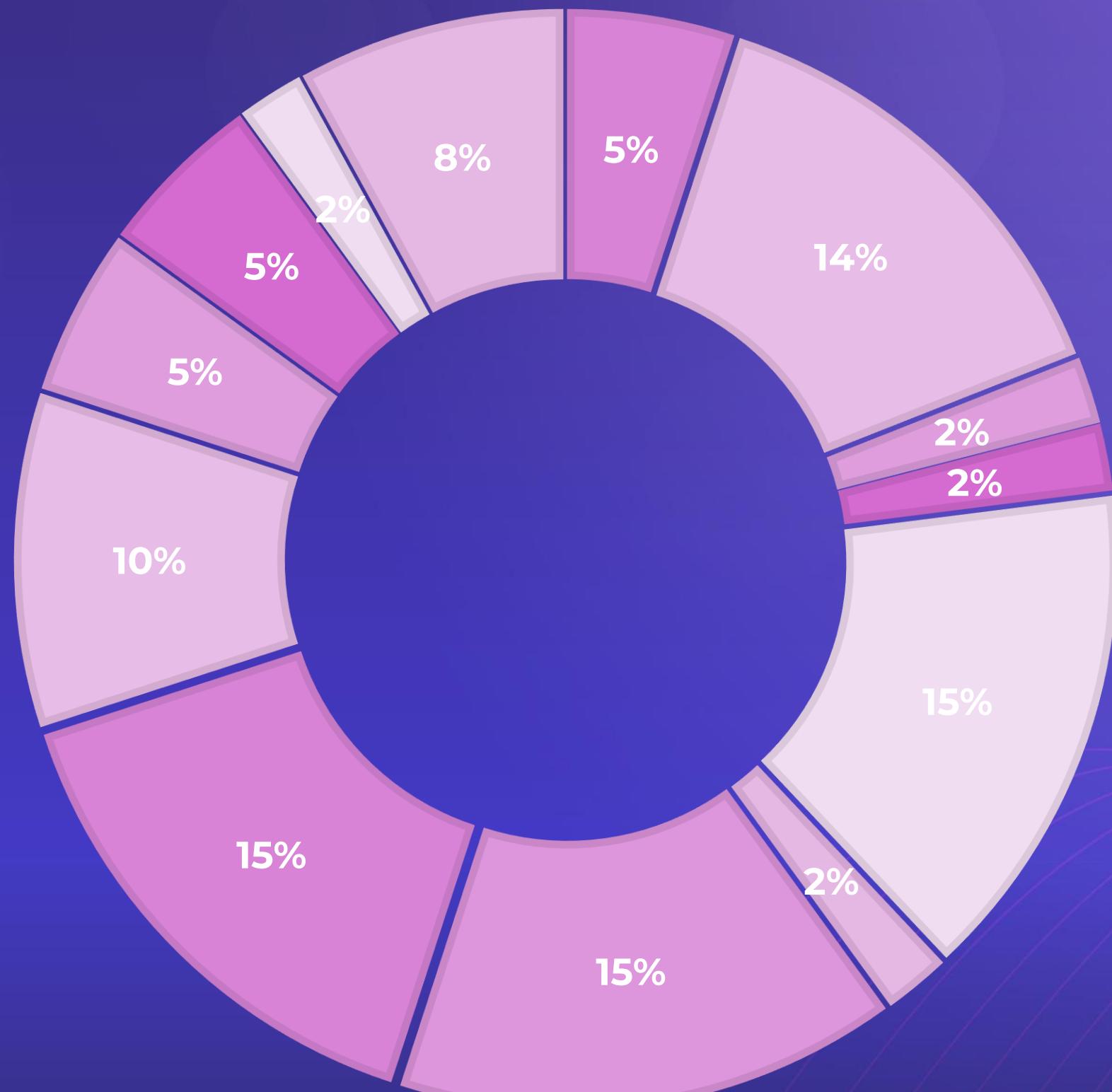


BACKEND PORTAL MANAGEMENT

Manage and access all cloud data across all devices and platforms



TOKENOMICS ALLOCATION & SUMMARY



- Seed Round | 5%
- Private Round | 14%
- Strategic Round | 2%
- Public Round | 2%
- Team | 15%
- Advisor | 2%
- Ecosystem | 15%
- Esports Grant | 15%
- Liquidity Provision | 10%
- O2O Marketing | 5%
- Support2win | 5%
- Tournaments | 2%
- Reserve | 8%

GEMS SUMMARY

- TOTAL TOKEN SUPPLY: 10,000,000,000 (BSC CHAIN)
- INITIAL CIRCULATING SUPPLY: 89,000,000
- INITIAL MARKET CAP: 445,000USDT
- FULL MARKET CAP: 50,000,000USDT
- PUBLIC LISTING PRICE: 0.005

TOKEN BUY BACK & BURN

20% OF THE ECOSYSTEM PROFIT WILL BE DEDICATED TO TOKEN BUY BACK FROM OPEN MARKET QUARTERLY AND BURN. BUY BACK AND BURN MECHANISM WILL CONTINUE UNTIL 50% OF THE TOKEN TOTAL SUPPLY IS BURNT.



TOKENOMICS

STAGE	TOKEN SUPPLY	PRICE	VESTING PERIOD
SEED ROUND	500,000,000	0.00125	2% @TGE, 60 DAYS LOCKED, 15 MONTHS VESTING WITH DAILY UNLOCK
PRIVATE ROUND	1,400,000,000	0.0025	3.5% @TGE, 30 DAYS LOCKED, 12 MONTHS VESTING WITH DAILY UNLOCK
STRATEGIC ROUND	200,000,000	0.0035	5% @TGE, 15 DAYS LOCKED, 9 MONTHS VESTING WITH DAILY UNLOCK
PUBLIC ROUND	200,000,000	0.005	10% @TGE, 7 DAYS LOCKED, 3 MONTHS VESTING WITH DAILY UNLOCK

TOKEN BUY BACK & BURN

20% OF THE ECOSYSTEM PROFIT WILL BE DEDICATED TO TOKEN BUYBACK FROM THE OPEN MARKET QUARTERLY AND BURN. BUY BACK AND BURN MECHANISM WILL CONTINUE UNTIL 50% OF THE TOKEN TOTAL SUPPLY IS BURNT



SAAS BUSINESS MODEL (B2C)

FREE



US\$0

SUITABLE FOR NEW USERS

- N/A

LITE



US\$1/Monthly

SUITABLE FOR AMATEUR

- Increase Withdrawal Limit
- GEMS Pass (Battlepass)
- Access to Premium Tournaments
- Exclusive Monthly Prize Draw
- Exclusive Invites to BETA Games

ELITE



US\$5/Monthly

SUITABLE FOR NEW USERS

- Increase Withdrawal Limit
- GEMS Pass (Battlepass)
- Access to Premium Tournaments
- Exclusive Monthly Prize Draw
- Exclusive Invites to BETA Games
- Extra Membership Discount Perks
- Ad Free Experience



SAAS BUSINESS MODEL (B2B)

BASIC

US\$0



SUITABLE FOR NEW PROJECT

- List Project into GEMS Directory
- List NFT/Items into your listing
- Create Custom Tournaments

ADVANCE

US\$19.99

Per Month



SUITABLE FOR BETA PROJECT

- List Project into GEMS Directory
- List NFT/Items into your listing
- Create Custom Tournaments
- Display Ads In Free Areas (Scheduled)
- Featured Listing Perks

ENTERPRISE

US\$49.99

Per Month



SUITABLE FOR PUBLISHERS

- List Project into GEMS Directory
- List NFT/Items into your listing
- Create Custom Tournaments
- Display Ads In Free Areas (Scheduled)
- Featured Listing Perks
- Display Ads In Premium Area
- Data API Access
- Targeted Advertising Module

WHITE LABEL

US\$999

Per Month
2000 ACTIVE USERS



SUITABLE FOR E-ORGANIZATION

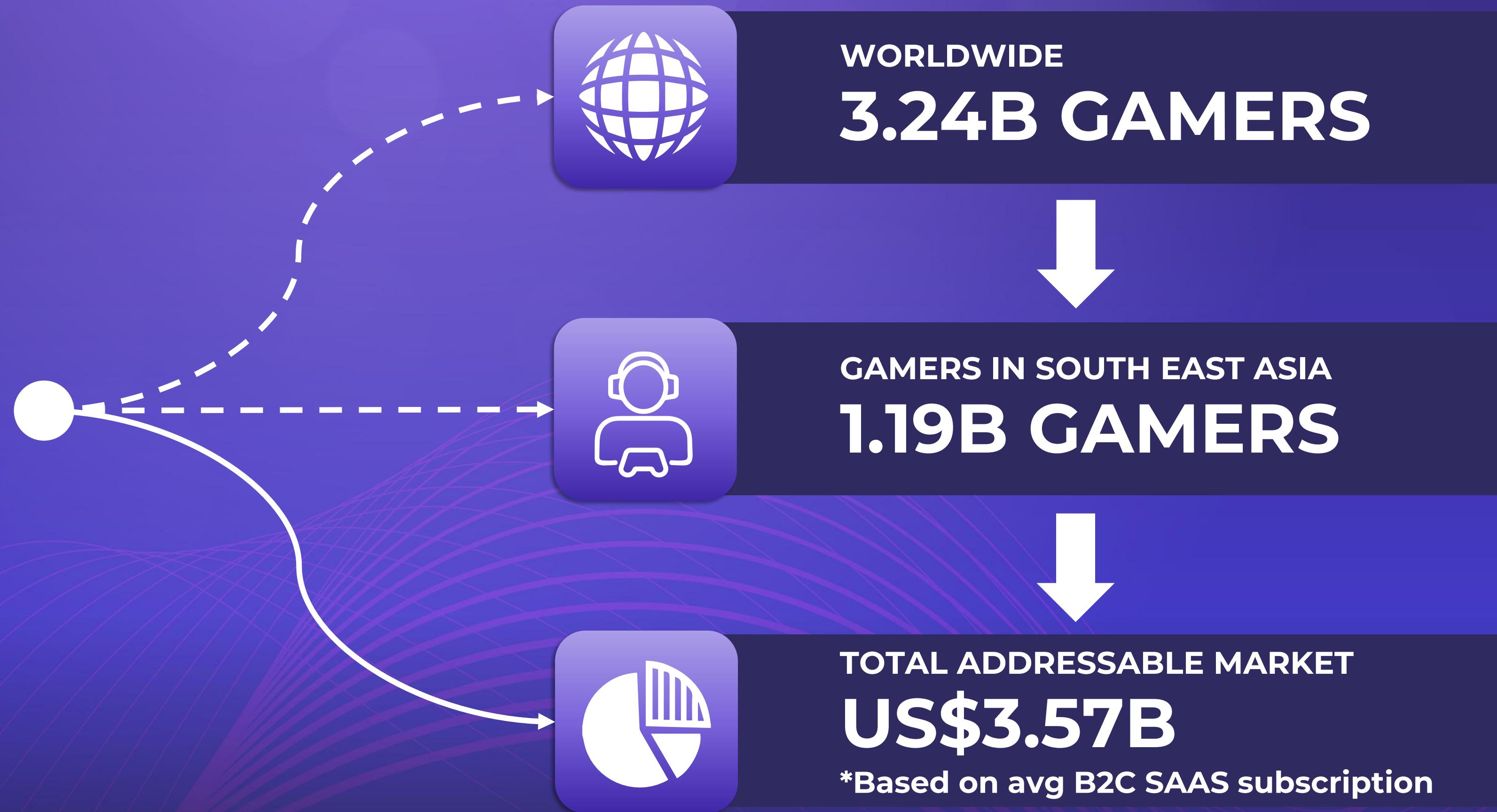
- Support the White Label
- Support Custom APIs
- Custom Listing
- Token Integration
- Support Adhoc Full Stack/Blockchain Developer
- Support Dedicated Game Specialist
- Support Dedicated Esports Manager
- Support Dedicated UI/UX | Graphic | Video Designers
- Marketing support



GEMS TOTAL ADDRESSABLE MARKET (TAM)

MULTI-BILLION
DOLLAR
OPPORTUNITY
IN THE
GAMING MARKET

BASED ON THE AVERAGE PRICES OF
OUR GAMER'S SUBSCRIPTION PLAN
OF **US\$3 x 1.19B GAMERS IN ASIA**





TRACTIONS



TOTAL TRACTIONS

SUCCESSFULLY RAISED
4,000,000 USDT

VENTURE
CAPITAL
32+

ECOSYSTEM AND
SOLUTION PARTNERS
80+



FOLLOWERS
15.9K

IMPRESSIONS
454K+

WATCHLISTED
3.46M+

ENGAGEMENTS
1.2K+



TRACTIONS



COUNTRIES (SEA)
6+



TEAMS
1000+



TEAM'S FAN
200K+



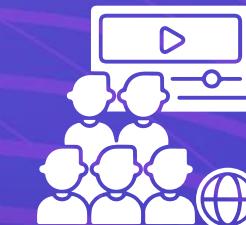
REGISTER
ACCOUNTS
20K+



CUSTOMERS
30+



TOTAL REVENUE
(2023)
500K+



VIEWERS
3M+



OFFLINE
TRAFFICS
500K+



ONLINE TRAFFICS
5M+

SPONSORS
FOR TOURNAMENT
50+ BRANDS



2023 MASTER PLAN



ESPORTS HOTEL PARTNERSHIP

Singapore Headquarter Collaborate with Esports Entertainment Asia to help them setup their Esports Hotel in Vietnam.



JAN

FEB

MAR

MAY



US\$100K Prize Pool
Complete implementation product so we can start B2B SAAS Subscription (SEA)

AXIE TOURNAMENT



EXCLUSIVE ESPORTS MEDIA PARTNERSHIP

Vietnam Branch Office
Vietnam No1 Esports Broadcasting
Setup new office and BD Team Collaboration with SEA ESPORTS NO.1 Streaming, Production and Broadcasting company.



JAN

FEB

MAR

MAY



Casters, Exclusive partnership with South Production to prodive Scriptwriting, Pre-production, Filming, editing, animation, post-production, live streaming, VR/AR production, consulting

SOUTH PRODUCTION



DOTA2 ASIA TOURNAMENT

SEA Pro Team Acquisition
US\$300K Contract
29th and 30th July @ KL (MY)



JUL



Web3 Gamers Acquisition
National Philippine Tournament. Grand Final Iloilo Convention Center (11,000 sqm)

E-PALARONG PAMBANSA



ESPORTS 3.0 CENTER LE VAN LUONG

Weekly Offline Tournament, Gaming Event,Gamer Acquisition
Opening of Esports 3.0 Center (VN)



AUG

SEP



ASIA ESPORTS SUMMIT



ESPORTS CERTIFICATION



LEAGUE OF LEGENDS VALORANT & TOURNAMENT



OCT



CITIZEN CONFLICT, SPIDER TANK & CHAMPION ARENA TOURNAMENT



PUBG MOBILE MASTERCUP SEA 2023

Web2 Gamers Acquisition
Opening SEA League for PUBG Mobile in @KL (MY)



NOV



Web2 Gamers Acquisition
All-Star HCM versus HANOI (VN)



VN ALL-STAR LEAGUE

WEB3

WEB2



thegemsgg



gemsggofficial



gemsgg_official



thegems_gg



thegemsgg



thegemsgg



www.thegems.gg



GEMS Esports 3.0 Platform



thegemsgg



gemsggofficial



GROWTH RATE

US\$30K

December 2022



10X
IN 1 YEAR

**~1000 USERS
ONBOARD**



US\$300K

December 2023



**~20000 USERS
ONBOARD**



TOURNAMENTS & EVENTS CASE STUDIES

PUBG MOBILE MASTERCUP VIETNAM QUALIFIER 2022 (VIETNAM)

VENUE: COFFEE SHOP



REGISTER ACCOUNTS

150+



TEAMS

100+



TEAM'S FAN

2K+



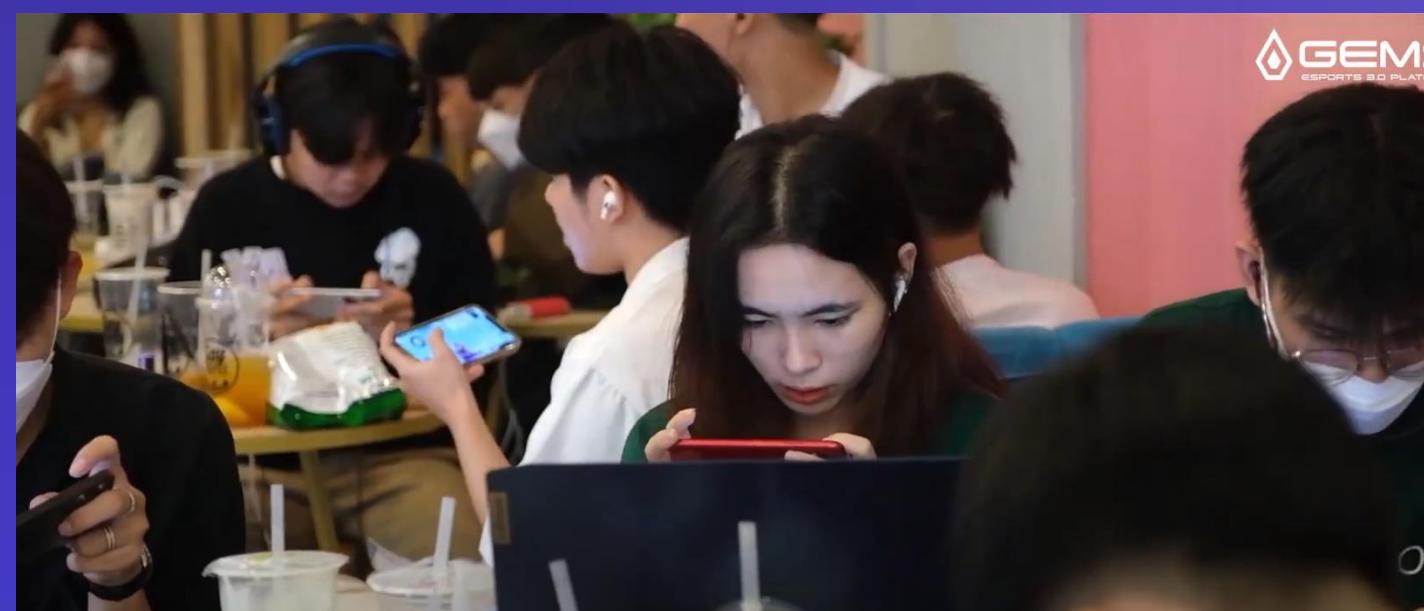
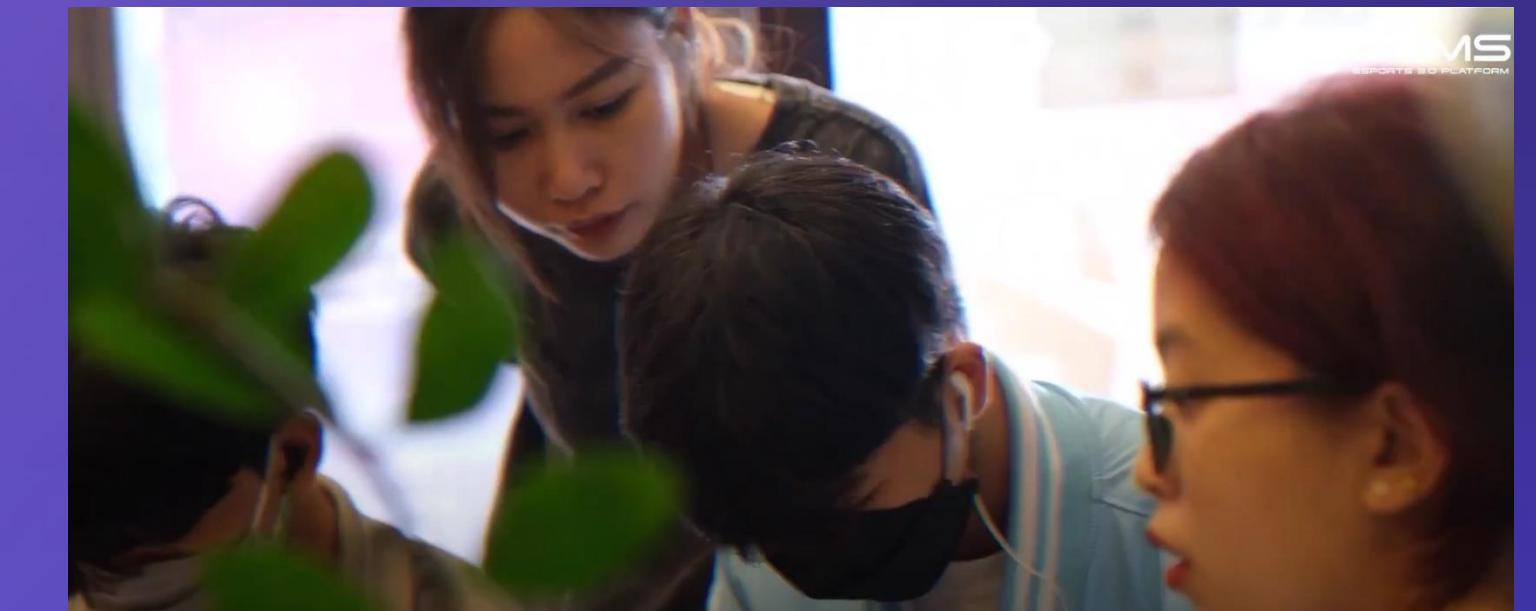
OFFLINE TRAFFICS

500+



VIEWERS

20K+



PUBG MOBILE MASTERCUP SINGAPORE QUALIFIER 2022 (VIETNAM)

VENUE: CONVENTION



REGISTER ACCOUNTS
100+



TEAMS
64+



TEAM'S FAN
3K+

OFFLINE TRAFFICS
1K+

VIEWERS
15K+



PUBG MOBILE MASTERCUP THAILAND QUALIFIER 2022 (THAILAND)

VENUE: HOTEL



REGISTER ACCOUNTS

250+



TEAMS
200+



TEAM'S FAN
7K+



OFFLINE TRAFFICS
5K+



VIEWERS
35K+



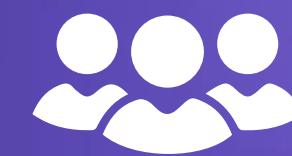
AXIE INFINITY CHAMPIONSHIP TOURNAMENT (VIETNAM)

VENUE: STUDIO



REGISTER ACCOUNTS

64+



TEAMS

64+



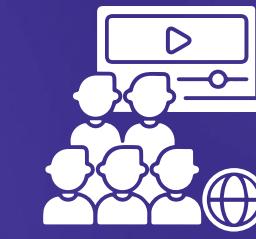
TEAM'S FAN

1K+



OFFLINE TRAFFICS

1K+



VIEWERS

5K+



HUTECH UNIVERSITY TOURNAMENT (VIETNAM)

VENUE: UNIVERSITY



LEAGUE OF
LEGENDS



REGISTER ACCOUNTS

60+



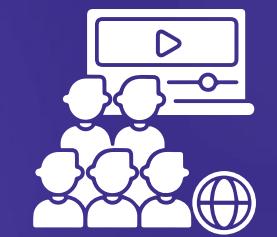
TEAMS
32+



TEAM'S FAN
2K+



OFFLINE TRAFFICS
3K+



VIEWERS
7K+



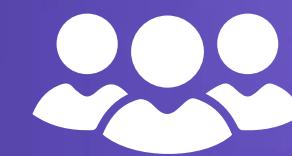
VANLANG UNIVERSITY TOURNAMENT (VIETNAM)

VENUE: UNIVERSITY



REGISTER ACCOUNTS

150+



TEAMS

64+



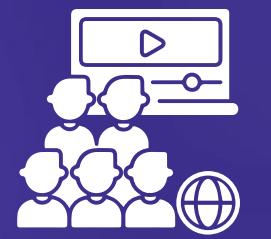
TEAM'S FAN

7K+



OFFLINE TRAFFICS

3K+



VIEWERS

10K+



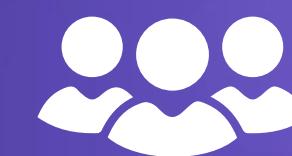
DOTA 2 MASTERCUP SOUTHEAST ASIA 2023 (MALAYSIA)

VENUE: SHOPPING MALL



REGISTER ACCOUNTS

200+



TEAMS

128+



TEAM'S FAN

30K+



OFFLINE TRAFFICS

7K+



VIEWERS

50K+



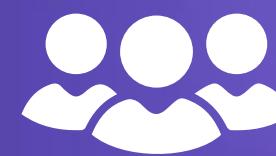
PUBG MOBILE MASTERCUP SOUTHEAST ASIA 2024 (MALAYSIA)

VENUE: SHOPPING MALL



REGISTER ACCOUNTS

250+



TEAMS

128+



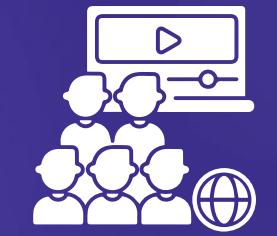
TEAM'S FAN

20K+



OFFLINE TRAFFICS

5K+



VIEWERS

50K+



BITMART USERS ACQUISITION & KYC (MALAYSIA)

VENUE: HOTEL



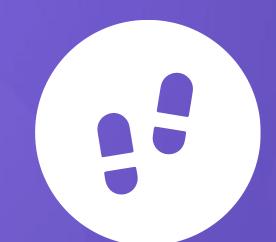
REGISTER ACCOUNTS
100+



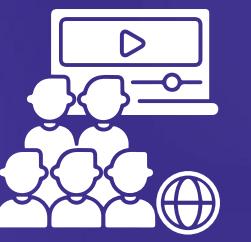
TEAM'S FAN
10K+



ONLINE TRAFFICS
5M+



OFFLINE TRAFFICS
5K+



VIEWERS
10K+



BINANCE – WATCH PARTY EVENT (VIETNAM)

VENUE: AUDITORIUM



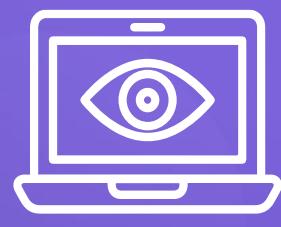
REGISTER ACCOUNTS

100+



TEAM'S FAN

10K+



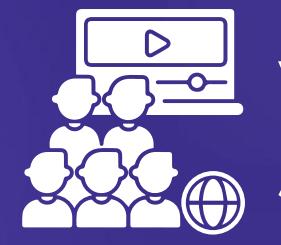
ONLINE TRAFFICS

1M+



OFFLINE TRAFFICS

5K+



VIEWERS

30K+





THANK YOU

investor@thegems.gg



Telegram



Twitter



WhatsApp



WeChat



LinkedIn

FOLLOW US ON SOCIAL MEDIA:



@THEGEMSGG



@GEMSGGOFFICIAL



THEGEMS_GG

