

Conversational AI | Artificial Intelligence Empowerment | PISIQ

Conversational AI & Artificial Intelligence Empowerment

What does Conversational AI mean?

[Conversational AI](#) refers to the use of messaging apps, speech-based assistants, Intelligent [AI Technology \(Artificial Intelligence Empowerment\)](#) and chatbots to automate communication and create personalized quantum customer experiences at scale. On this page, you'll find a deeper explanation of conversational AI as well as links to additional peripheral resources. Hundreds of millions of people use Facebook Messenger, Kik, WhatsApp and other messaging platforms to communicate with their friends and family every day. Millions more are experimenting with speech-based **AI** assistants like Amazon Alexa and Google Home. As a result, messaging **systems** and speech-based platforms are rapidly displacing traditional web and mobile apps to become the new medium for interactive conversations.

We refer to the use of messaging apps, speech-based assistants and chatbots to automate communication and create personalized customer experiences at scale as conversational AI. Conversational AI technology (Artificial Intelligence Empowerment) applications enable long-running [PISIQ peripheral & intelligent](#) interactions with customers via text or voice using the most intuitive interface available: [natural language](#).

Conversational interactions are driven by words, whether in full sentences or in a menu. And, unlike social media, they can support engaging, two-way interactions with private audiences. When combined with automation and **artificial intelligence (AI Technology)**, these **intelligent** interactions can connect humans and machines through virtual assistant systems and chatbots.



Conversational AI for [Intelligent business](#);

Yet the real power of conversational AI lies in its ability to simultaneously carry out highly personalized systems of peripheral and useful interactions with large numbers of individual customers. Conversational AI can fundamentally transform an organization, providing more ways of quantum communication with customers, while facilitating stronger interactions and greater engagement.

Conversational AI for Security

[PISIQ](#)'s clients enjoy an extra step of [security](#) when interacting with potential threats as conversational AI adds one extra obstacle for them and filters for the clients.