# Purna Bahadur Khatri

## Graphics & UI/UX Designer

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#### Summary

Creative Graphics & UI/UX Designer with expertise in prototyping, usability testing, and creating intuitive digital experiences. Skilled in converting requirements into effective design solutions that prioritize usability, accessibility, and alignment with user needs and business objectives. Proficient in Figma, Adobe Creative Suite, and front-end technologies with a strong focus on brand consistency and visual storytelling.

#### Technical Skills

UI/UX Design: Wireframing, Prototyping, User Flow Design, Interaction Design, User Research, Usability Testing, Heuristic Evaluation

Design Tools: Figma, Adobe XD, Photoshop, Illustrator, InDesign

Front-End: HTML, CSS, Tailwind CSS, JavaScript

Other: Web & Social Media Graphics, Branding, Style Guides, Component Libraries

#### Professional Experience

UI/UX Designer

BOON Academy, Dang, Nepal

Nepat

- Designed a comprehensive digital platform for New Cairo (Fifth Settlement), integrating services like real estate, healthcare, education, travel, dashboard, and entertainment.
- Created interactive prototypes to demonstrate user journeys, ensuring smooth and intuitive navigation.
- Conducted usability tests and gathered feedback to refine and enhance the overall user experience.
- Collaborated with developers and stakeholders to align design concepts with business objectives.

#### Team Leader and UI/UX Designer

2020 - 2022

Code IT, Kathmandu, Nepal

Nepal

- Led cross-functional teams on digital transformation projects, ensuring design consistency, usability, and user-centered outcomes.
- $\circ$  Designed landing pages and brand identities that aligned with user needs and business goals, enhancing overall user engagement.
- Applied design thinking methodologies to resolve complex UX challenges and improve user experiences.

Graphics Designer 2019 - 2021

Boon Academy Press, Dang, Nepal

Nepal

- Created 50+ digital assets for social media, events, and marketing campaigns.
- $\circ\,$  Led team to 1st place in a regional design competition.
- Designed promotional flyers, catalogs, and educational materials maintaining brand consistency.

## **Projects**

FoodHub - Modern Food Delivery Website UI Design: A user-friendly platform for seamless browsing, ordering, and tracking of meals from local restaurants. [View on Figma] 

☑

Mero Bank Design: A modern banking interface for easy management of accounts and transactions. [View on Figma] ☑

**Financial Dashboard:** An intuitive dashboard for tracking income, expenses, and investments. [View on Figma]  $\mathbf{C}$ 

Sneaker Shoes E-Commerce Platform: A modern online store for browsing and purchasing sneakers. [View on Figma] ☑

Hospitality Booking Website: Platform for booking travel and accommodations with a focus on user expe-

rience. [View on Figma]

#### Education

#### BSc in Computing (Data Analytics)

Present

Britts Imperial University College, Sharjah, UAE

## ${\bf Diploma~in~Information~Technology}$

2019 - 2023

Saraswati Secondary School, Dang, Nepal

#### Certificates

- $\circ\,$  UI/UX Designer Code IT
- o Web Developer Code IT
- o Graphics Design Boon Academy

#### Languages

English (Fluent), Hindi (Fluent), Nepali (Native), Urdu (Fluent)

#### Hobbies

Outdoor Traveling, Reading News-Related Blogs, Watching Technical and AI-Related Videos, Coding and Designing