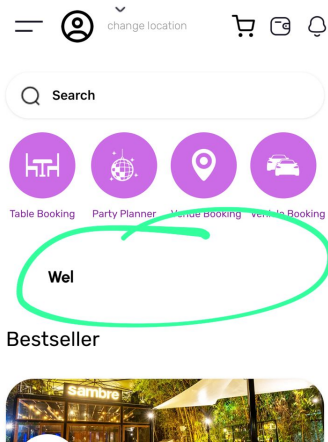


Coupons:-

Display Of Coupons at the app:

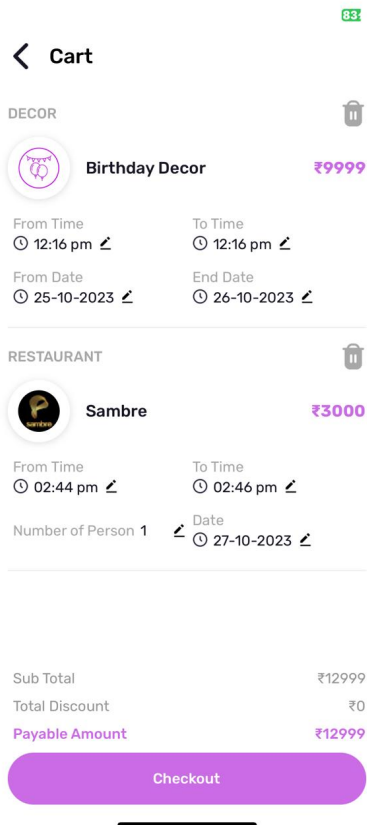
1.



by clicking here at the banner the coupon code should be copied to the clipboard . A condition can also be there if there is something in the cart then by clicking at the banner the user is automatically taken to the cart and coupon pasted there.

2. When a new user sign up then we can show a popup(modal) having a coupon code like NEWMYNNIGHTM10 (for 10% discount on 1st booking etc).

Apply Coupons at the app:



At the bottom we can have the option of apply coupons

Types of Coupons We Can Have:

1. ****First-Time User Discount****: Provide a significant discount for users who download and sign up for for the first time.
2. ****Refer a Friend Discount****: Incentivize users to refer friends and family by offering discounts when they successfully refer others to the app.
3. ****Seasonal Promotions****: Create special discounts and coupons for holidays and seasons, such as "Diwali Party" or "Halloween Party."
4. ****Group Booking Discount****: Encourage group bookings by offering discounts when users book parties or events for a certain number of people.

5. ****Early Bird Discount****: Reward users who book their events well in advance with discounts. This can help you secure bookings and plan better.
6. ****VIP Membership****: Introduce a loyalty program with tiered membership levels. Offer exclusive discounts and perks to VIP members who frequently use your app.
7. ****Bundle Discounts****: Create packages that combine different services (e.g., catering, decoration, and entertainment) and offer discounts for booking them together.
8. ****Cashback Coupons****: Give users a percentage of their spending back as credit or cashback, which they can use for future bookings.
9. ****Birthday Special****: Send personalized birthday coupons to users, offering discounts for booking a party around their special day.(This if possible ask for Date Of Birth During Signup or at any random time and give them specially the coupons on their birthday as gift)
10. ****Flash Sales****: Create limited-time, flash sale coupons to generate urgency and excitement among users. For example, "50% off for the next 48 hours!"
12. ****App Anniversary Discounts****: Celebrate your app's anniversary by offering special discounts to your loyal users, showing appreciation for their support.
13. ****Local Partner Discounts****: Partner with local businesses (e.g., entertainment venues) and offer coupons for their services within app.
14. ****Social Media Exclusive Coupons****: **(Works For Increasing Insta Followers Too)** Share exclusive discount codes on your social media

platforms to encourage users to follow you and stay engaged with your updates.

16. ****Milestone Coupons****: Reward users for reaching certain milestones within the app, such as completing a certain number of bookings or referrals.

19. ****Last-Minute Deals****: Provide discounts for users who book parties or services on short notice to fill any remaining availability.