

**Sponsorship Prospectus** 



#### What is TinoHacks?

TinoHacks is a 29 hour long hackathon run by Cupertino High School students, primarily directed towards high schoolers in the Bay Area. On March 4-5 of 2017, some of Silicon Valley's most talented and ingenious students will gather and put their heads together to create innovative solutions to challenges that exist in our world today. TinoHacks provides students with a brilliant environment to develop their entrepreneurial and coding expertise and to push their own limits.

### Why Sponsor TinoHacks?

TinoHacks is organized completely by a team of high schoolers, all of which are dedicated to helping people find their passion in programming. If your company chooses to sponsor TinoHacks, you will be given the opportunity to positively impact many students, as well as share your ideas with the engineers, entrepreneurs, and programmers of tomorrow. Along with receiving a first-look into the future of technology, you also be given an option to provide any resources such as, but not limited to APIs, prizes, and mentors, all of which play a significant role in inspiring participants. Though TinoHacks may not be able to offer the same recruiting options as that of a college hackathon, our sponsors will still be given the precious opportunity to interact and form relationships of great value with the developers of the future.

### Where will your money go?

The money will go directly towards paying for food, swag, prizes, venue, and anything needed to make TinoHacks the best experience it can be for both hackers, mentors, and sponsors. Funds will be dedicated solely to achieve this. The Buddy Organization, a 501(c)(3) registered non-profit organization, is the official fiscal sponsor of TinoHacks. Please take note that all funds made to The Buddy Organization on behalf of TinoHacks are tax deductable.

### Other ways to support TinoHacks?

- Send mentors to aid participants in their projects
- Sponsor a meal (there will be four meals served at the event) or a snack
- Provide software or hardware tools for hackers
- Send Final Round Judges
- If you have any questions or ideas for us, please email us at tinohacks2017@gmail.com.

# **Sponsorship Tiers**

	Planet	Star	Galaxy	Universe
General Send mentors Bring Hardware Opening Demo Custom Award Sponsor Table Workshop/Talk Send Judge Closing Talk	\$1k • • 1 min	\$3k • 3 min • 1	\$5k • 5 min • 2	\$8k • Keynote • 5
Branding Logo on site Give Swag Logo on shirt Pre Event Ads Post Event Ads Logo on Banner	•	•	•	
Recruiting Recruiting Materials Attendee Emails Githubs/Resumes Send Recruiters Event Interviews		•	•	•

## Interested in sponsoring?

Please email us at tinohacks2017@gmail.com. All sponsorship tiers are negotiable and can be discussed in further detail. (Maximum of two universe/partner sponsors)