

# AUTONOMOUS MARKETING SYSTEM PLAN - WHITE PAPER

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## What is AMSP?

Autonomous Marketing System Plan on BNB & SOL [AMSP/\$AMSP] is a community-focused cryptocurrency system empowered by human trust.

Trust underlying its special spiderweb-like chains can't get caught. Trust thus remains protected.

AMSP is near costless & effortless to operate & can be implemented in any other existing or planned ecosystem.

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## What makes AMSP special?

AMSP needs human trust. It is an « automated marketing system », a replicable model driven by people's own awareness & spreadability methods.

AMSP relies on a resistant type of social structure: « the spiderweb ». Operating on a blockchain while being able to create sustainable long-term monetary value is what gives AMSP its unique « spiderweb-chain » system type definition.

The awareness in AMSP can be seen, understood & resumed as:

***AMSP knowledge <> Person A ↔ Person B ↔ Person C ↔ Person D***

In this context, the person A discovers AMSP, acquires some knowledge about it & shares it with B. B shares to C, C to D & so on.

These <> & ↔ here are observed & described as pieces of knowledge, or « blocks ». The AMSP concept knowledge is its chain's first block & genesis.

The person A may not know who knows it except for B & the AMSP knowledge could still be widely spread out to a lot of places in the world.

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By taking advantage of the butterfly effect it tends to favor, AMSP can spread fast with minimal costs.

The awareness in AMSP is the act of sharing [pieces of] knowledge, thus creating new blocks on the chain. The spreadability is in « how ». Having a conversation with a friend, writing in an online community or making conferences are all viable examples on how the AMSP knowledge's spreadness can be achieved.

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## **Weekly P&D**

The weekly Pump & Dump « P&D » event brings trust, fairness, pleasure & consistency.

- Trust : admins respect their engagements;
- Fairness : everybody benefits from the system;
- Pleasure : floor rises with volume;
- Consistency : P&D happens every Friday when AMSP Treasury &/or \$AMSP main LP wallet holds enough BNB &/or SOL.

The P&D is the balance & give-back main tool of AMSP. Admins buy & store AMSP/\$AMSP tokens in the Treasuries with tax-earned BNB & LP fees-earned SOL minus network transaction fees\*.

*\*Subject to change depending on volume & market value of BNB & SOL.*

## ***Buy → Treasuries***

P&D's act as catalysts & enable foundation for trust. Both Treasuries will accumulate AMSP/\$AMSP indefinitely.

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## **Community Contract**

The admins of AMSP will never steal tokens or engage in any immoral or unethical activity.

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## **Liquidity Pools**

The main LP tokens on AMSP are locked until 2027.04.23 & the others are burnt. All liquidity added in \$AMSP pools by the admins is & will be locked forever.

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## **Launch**

AMSP & \$AMSP respectively fair-launched on 2022.04.22 & 2025.02.01. No tokens were kept by the admins.

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## **Governance**

The access to the main contracts' internal functions (blacklist, pause, mint & tax modification) are reserved to admins.

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## **Purchase & Burn**

23.69% of all AMSP tokens on BNB have been purchased & burned.

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## **Education & Poverty**

AMSP has been created to help people get a fairer access to education whilst reducing poverty on a worldwide scale.

**AMSP IS THE FUTURE.**