

# AUTONOMOUS MARKETING SYSTEM PLAN - WHITE PAPER

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## **What is AMSP?**

Autonomous Marketing System Plan (AMSP) is a community-focused cryptocurrency system empowered by human trust.

Trust underlying its special spiderweb-like chains can't get caught. Trust thus remains protected.

AMSP is costless & effortless to operate & can be implemented in any other existing or planned ecosystem.

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## **What makes AMSP special?**

AMSP needs human trust. It is an « automated marketing system », a replicable model driven by people's own awareness & spreadability methods.

AMSP relies on a resistant type of social structure: « the spiderweb ». Operating on a blockchain while being able to create sustainable long-term monetary value is what gives AMSP its unique « spiderweb-chain » system type definition.

The awareness in AMSP can be seen, understood & resumed as:

***AMSP knowledge <> Person A ↔ Person B ↔ Person C ↔ Person D***

In this context, the person A discovers AMSP, acquires some knowledge about it & shares it with B. B shares to C, C to D & so on.

These <> & ↔ here are observed & described as pieces of knowledge, or « blocks ». The AMSP concept knowledge is its chain's first block & genesis.

The person A may not know who knows it except for B & the AMSP knowledge could still be widely spread out to a lot of places in the world.

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By taking advantage of the butterfly effect it tends to favor, AMSP can spread fast with minimal costs.

The awareness in AMSP is the act of sharing [pieces of] knowledge, thus creating new blocks on the chain. The spreadability is in « how ». Having a conversation with a friend, writing in an online community or making conferences are all viable examples on how the AMSP knowledge's spreadness can be achieved.

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## **Weekly P&D**

The weekly Pump & Dump « P&D » event brings trust, fairness, pleasure & consistency.

- Trust : the contract's owner will respect his engagements;
- Fairness : nobody benefits more than one another;
- Pleasure : the floor rises constantly with volume;
- Consistency : P&D happens every Friday when treasury holds enough BNB.

The P&D is the balance & give-back main tool of AMSP. Each Friday, the contract's owner reinvests & stores AMSP tokens in the treasury with tax-earned BNB minus network transaction fees\*.

*\*Subject to change depending on market value of BNB.*

## ***Buy → Treasury***

For each market sell some BNB & AMSP tokens are sent in the treasury. P&D's act as catalysts & enable foundation for trust. The treasury will accumulate AMSP indefinitely.

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## **Community Contracts**

The contract's owner of AMSP will **never:**

Steal tokens;  
Delete Telegram chats;  
Trade personal AMSP tokens during P&D events;  
Trigger or use any internal function in the main contract.

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## **Liquidity Pool**

The LP (liquidity pool) is locked until 2027.04.23. After this, if everything still goes right, the LP's gonna be re-locked.

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## **Launch**

AMSP fair-launched on 2022.04.22. The entire supply was available for purchase at start & none had been kept by the contract's owner.

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## **Governance**

As a community-focused project, the governance is small. Except for the contract's owner, the main contract's internal functions (blacklist, pause & tax modification) remain inaccessible.

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## **Burn**

23.69% of AMSP's total supply has been burned.

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## **Education & Poverty**

AMSP has been created to help people get a fairer access to education whilst reducing poverty on a worldwide scale.

**AMSP IS THE FUTURE.**