MARRIAM HUSSEIN

Kenya | +254 111 505 482 | marriamsaein58@gmail.com https://marriam-hussein.vercel.app/

PROFESSIONAL SUMMARY

Motivated web developer with a diploma in Information Communication Technology and a solid track record in ICT support and facilitation. Adept at creating user-centric web applications and solutions that enhance user experience. Committed to driving community development through innovative technology and collaborative teamwork.

TECHNICAL SKILLS

Web Development: HTML, CSS, JavaScript, PHP

• Frameworks & Libraries: React, Bootstrap

Content Management Systems: WordPress

Database Management: MySQL, MongoDB

• Version Control: Git

Methodologies: Agile, UI/UX Design Principles

EDUCATION

Diploma in Information Communication Technology

Masai Technical Training Institute, Kajiado

2019 - 2021

Kenya Certificate of Secondary Education

Tsimba Secondary School

2012 - 2015

Kenya Certificate of Primary Education

Moi Commonwealth Primary School

2008 - 2011

PROFESSIONAL EXPERIENCE

Web Developer and UI/UX Designer

NMST Clothing, Remote (Nigeria)

June 2024 - Present

- Designed a user-friendly e-commerce platform for a clothing brand, increasing median annual revenues by ₦5M.
- Conducted heuristic evaluations of apps, leading to an overhaul that improved user ratings by 20%.
- Collaborated on the development of user personas and journey maps to guide design concepts, enhancing user engagement by 45%.

Hosted on: <u>nmst.com.ng</u>

Web Manager and UI/UX Designer

NaijaEyes Blog, Remote (Nigeria)

January 2024 - Present

- Redesigned core website interface, improving user session time by 30% and reducing bounce rates by 15%.
- Led design initiatives to optimize the mobile-first experience, resulting in a 50% increase in mobile traffic
- Implemented Agile methodology across the design team, improving productivity by 35%.
- Collaborated with the DevOps team to streamline web development processes, reducing time-to-market by 20%.

 Introduced A/B testing to measure design performance, increasing the average conversion rate by 25%.

Hosted on: naijaeyesblog.com

ICT Intern

Digital Literary Program, Ministry of Education, Kenya

May 2024 - Present

- Developed and implemented digital literacy initiatives, impacting hundreds of students and teachers.
- Streamlined technical support processes, reducing resolution time for ICT-related issues by 30%.

ICT Support Staff and Facilitator

Mahad Inabah Attarbawy, Mombasa

January 2022 - Present

- Facilitated training sessions that increased staff digital competency, resulting in enhanced educational delivery.
- Designed user-friendly resources that improved engagement and understanding among students.

Election Clerk

Independent Electoral and Boundaries Commission (IEBC)

August 2022

• Ensured accurate record-keeping and efficient voter support during elections.

ICT Support Intern

Circular Economy Hub, Close the Gap Kenya, Mombasa

October 2021 - December 2021

• Assisted local businesses in adopting digital tools, promoting sustainability and innovation.

Clerk

Mombasa County Government, Education Department

July 2017

Managed financial documentation and facilitated the timely disbursement of funds to beneficiaries.

Clerk

Independent Electoral and Boundaries Commission (IEBC)

August 2017

• Supported electoral activities, ensuring precise documentation and effective voter assistance.

ADDITIONAL SKILLS

- Strong analytical and problem-solving abilities
- Exceptional communication and interpersonal skills
- Highly organized with excellent time management
- Proficient in adapting to new technologies and methodologies

INTERESTS

- Traveling and cultural exploration
- Networking and building professional relationships
- Staying updated on technology trends and advancements

REFERENCES

NORMN MUISYO

OPERATION ASSOCIATE

CLOSE THE GAP –KENYA

TEL: 0700806041

NOOR YAHYA AL-YAAFI
MANAGING DIRECTOR

NTECH SOLUTIONS

TEL: 0725012361

ZAMZAM KASSIM SAID

DIRECTOR

MAHAD INABAH ATTARBAWY

TEL: 0722867998