

Why PBI?

Google charts

Can't work with huge dataset

can't connect with other data source.(Not every data will be on spreadsheet, right?)

Detailed customization is not possible.

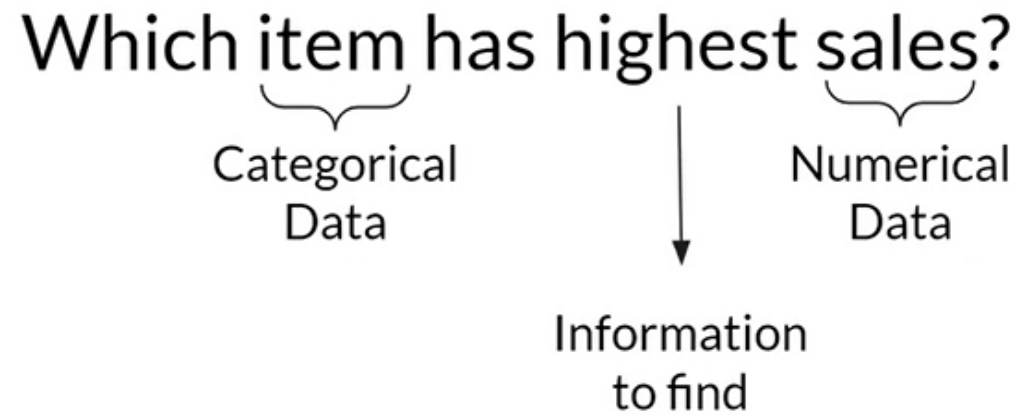
Not interactive

...

But BI does all these

- 1. which item has the highest sale?***
- 2.what is the % of sales coming from Binder alone?***
- 3.For the binder which region has the highest sales?***
- 4. In which month of the year business got the highest sales?***

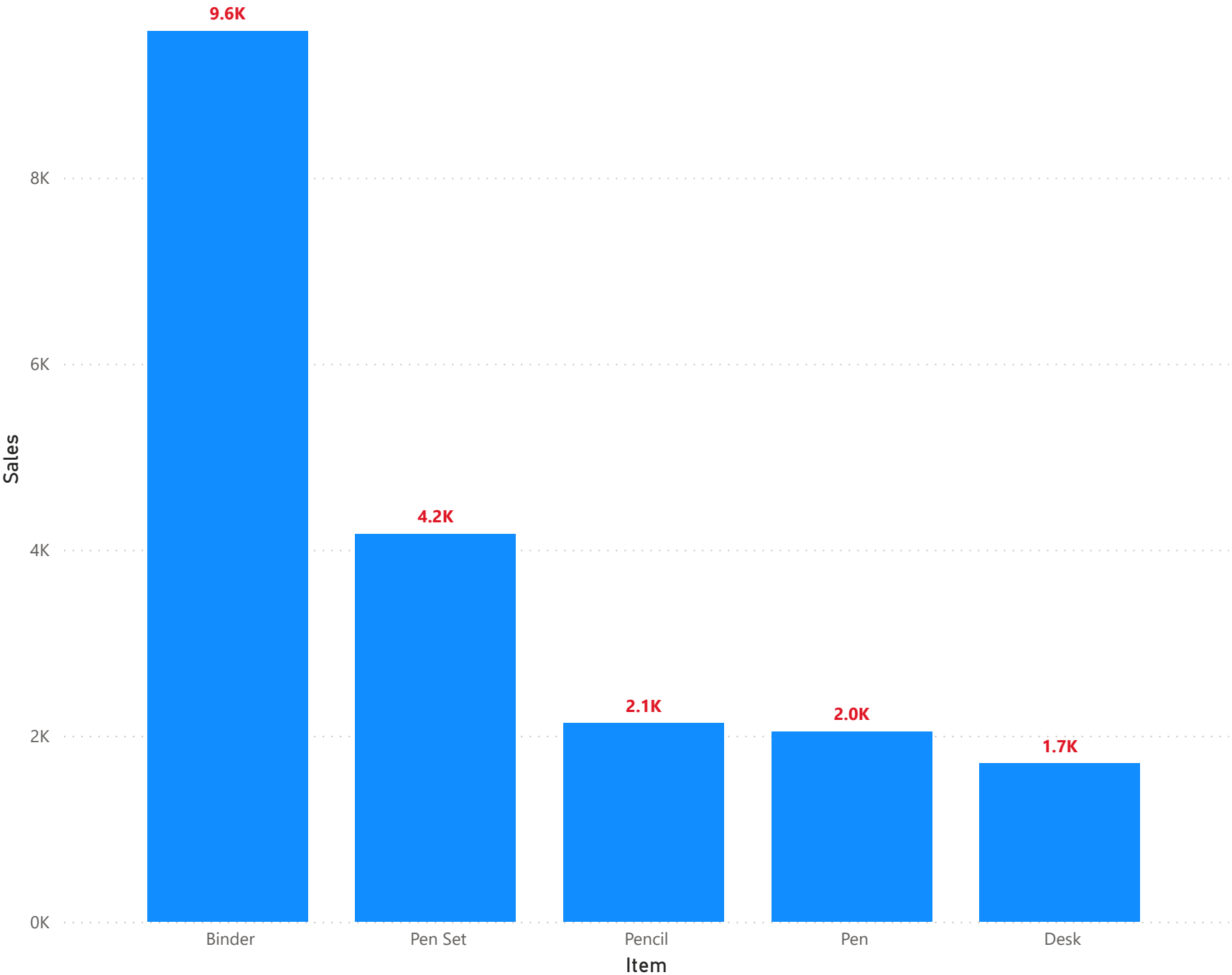
Case 1: Which item has highest sales?



When to use **Bar chart**?

Bar graphs are used to compare things between different groups or to track changes over time. However, when trying to measure change over time, bar graphs are best when the changes are larger.

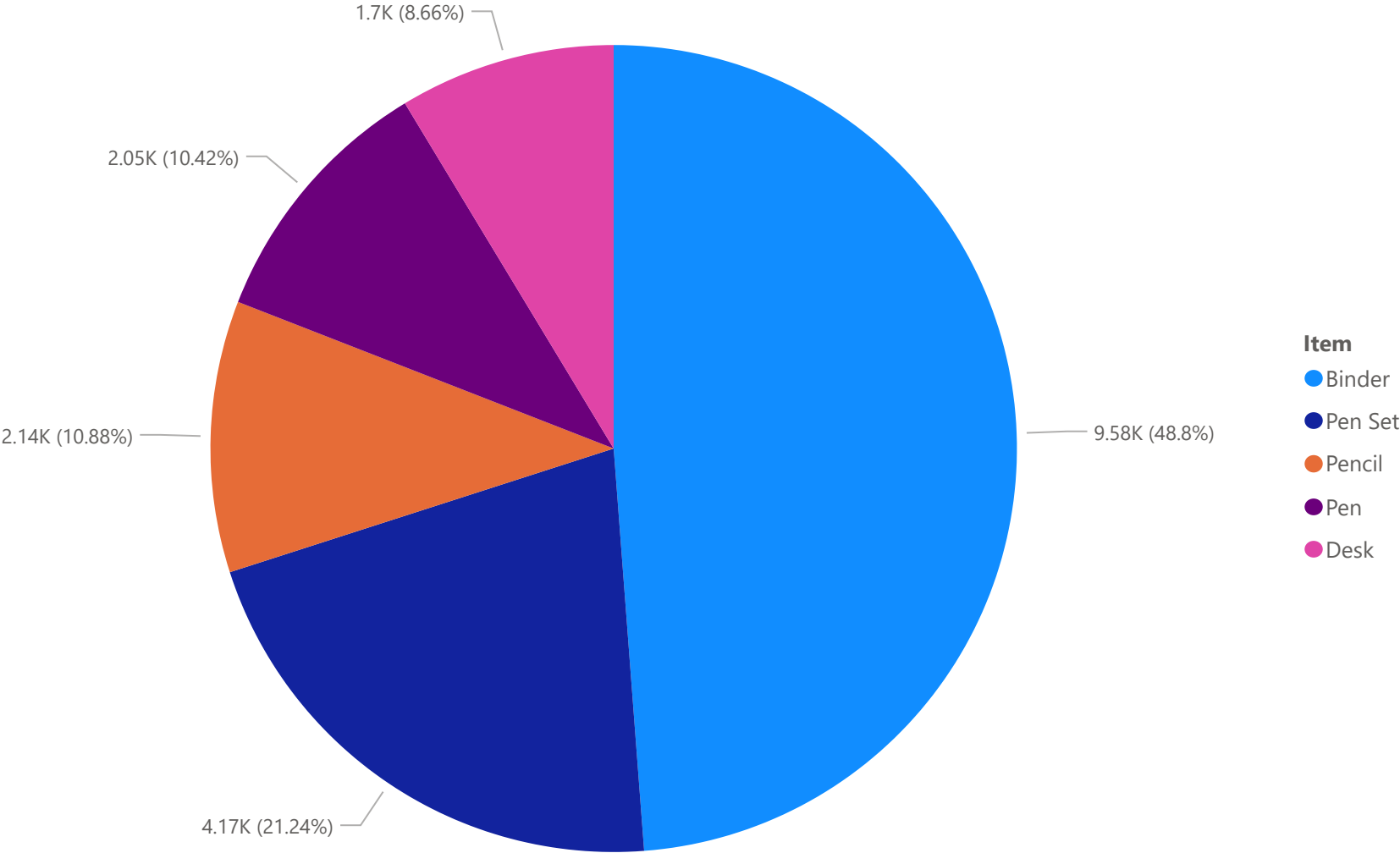
Sales by Item



which item has the highest sale?

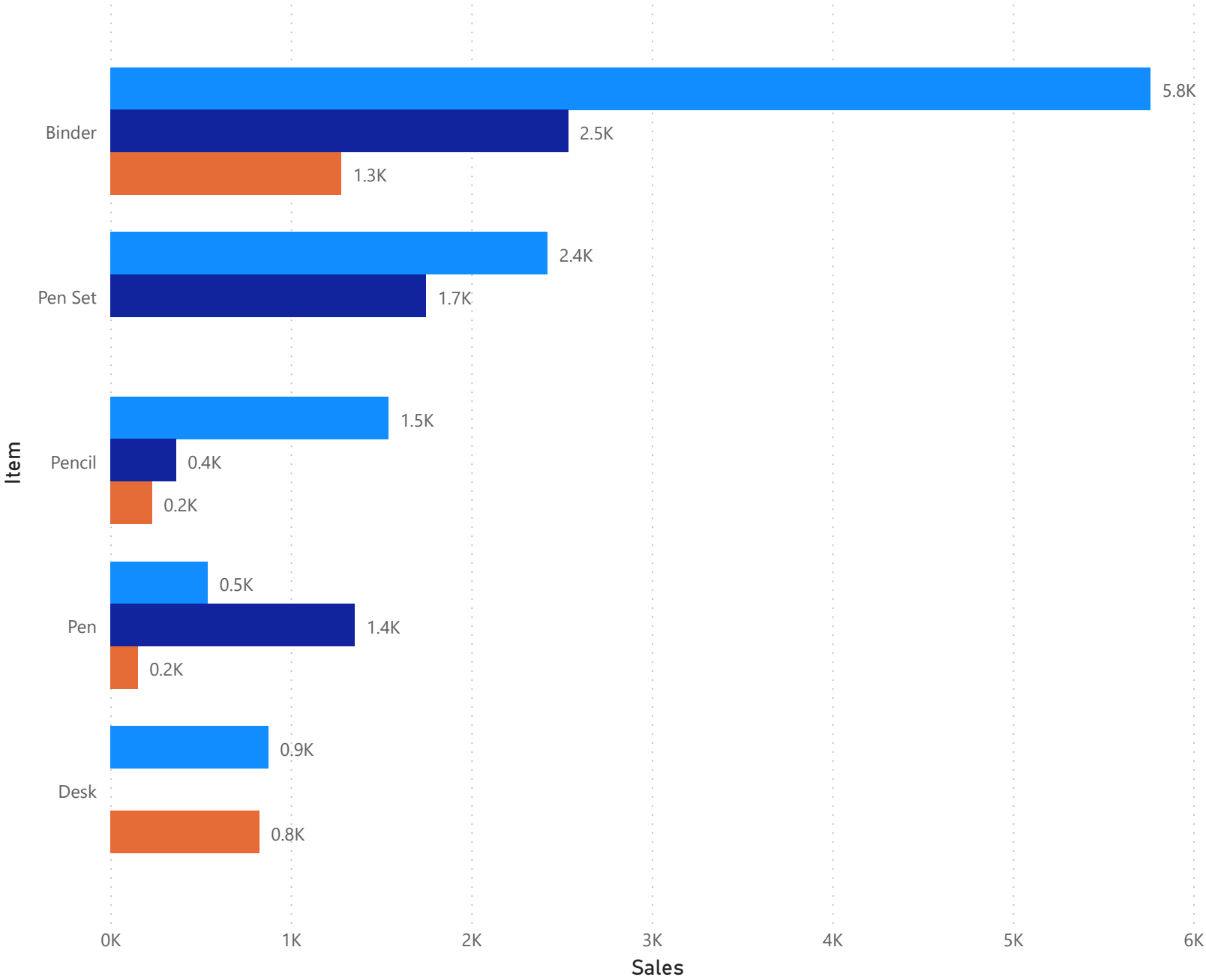
Sales by Item

what is the % of sales coming from Binder alone?



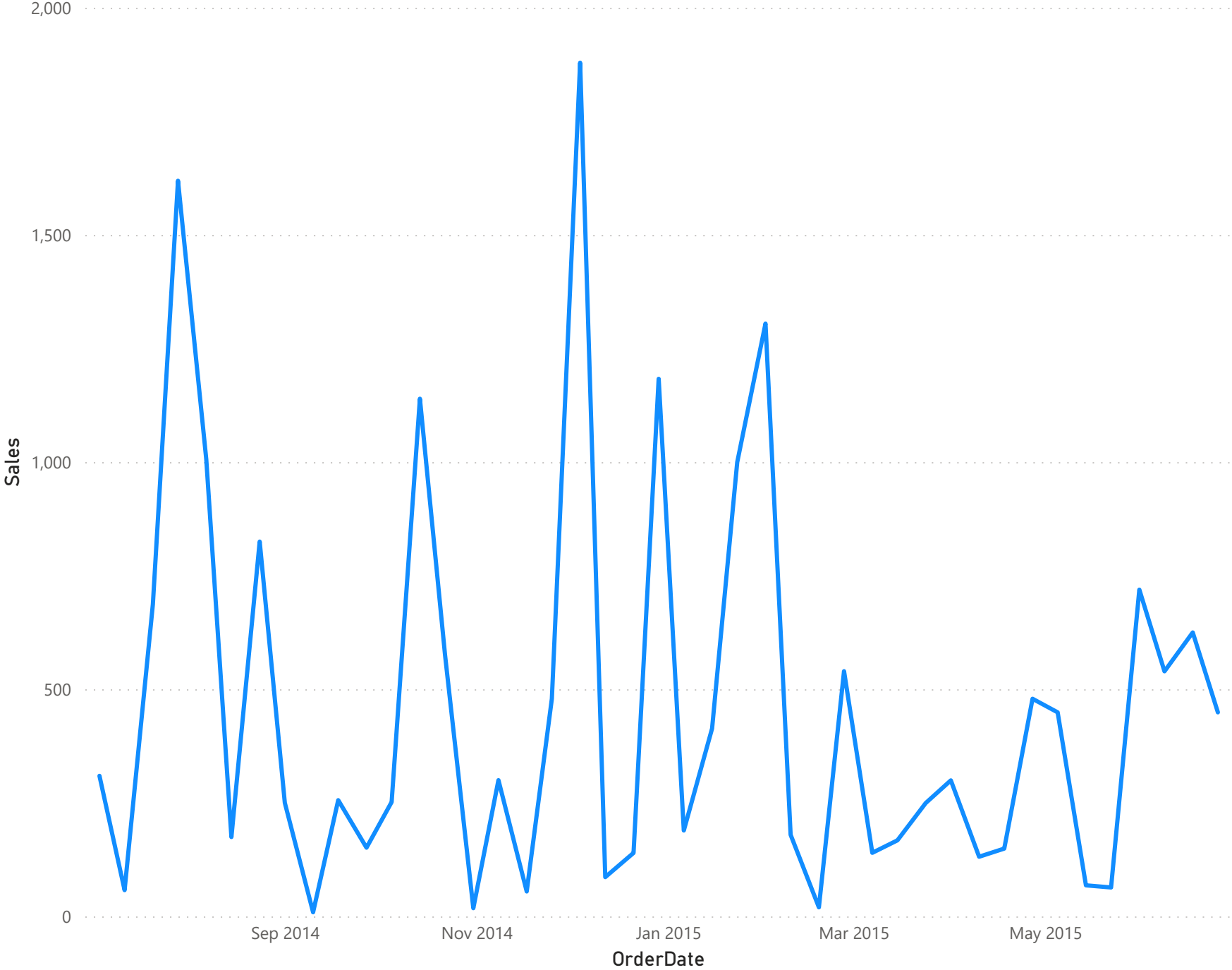
Sales by Item and Region

Region Central East West



For the binder which region has the highest sales?

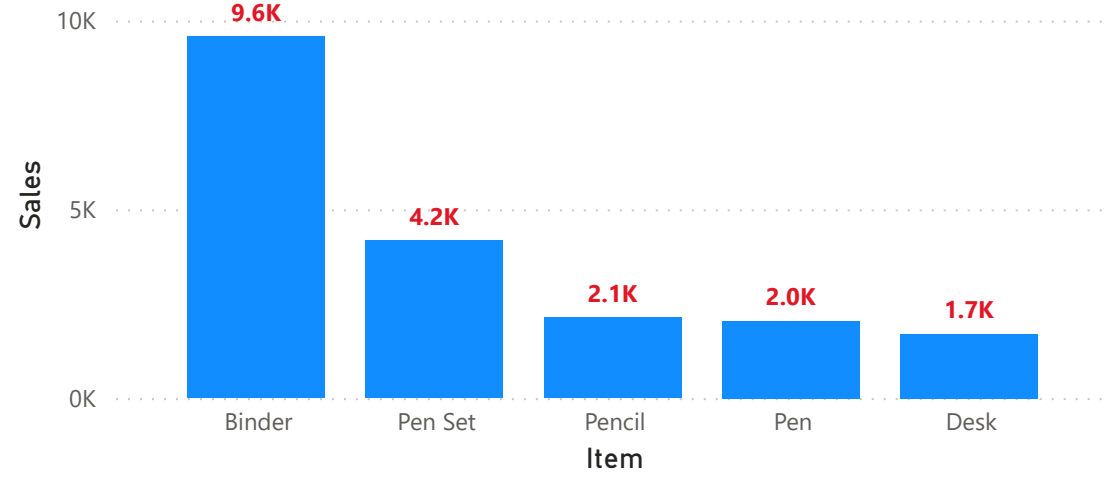
Sales by OrderDate



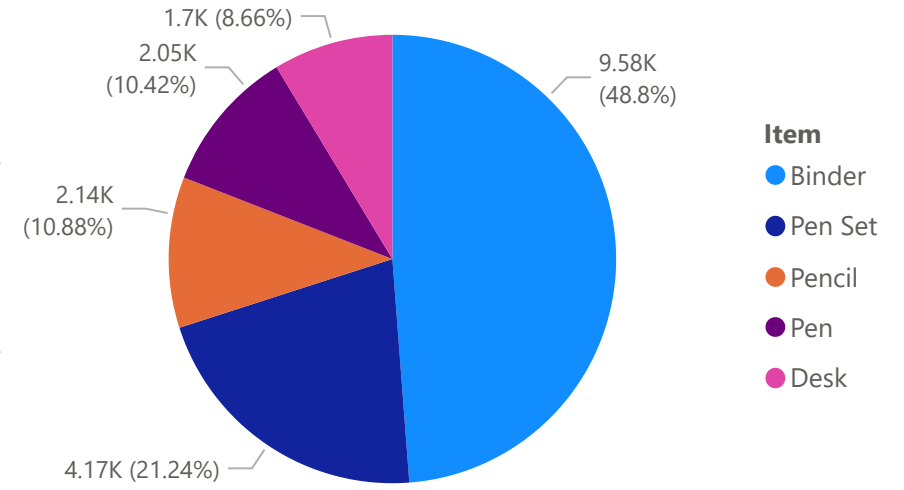
*In which month of the year
business got the highest
sales?*

- Item
- Binder
 - Desk
 - Pen
 - Pen Set
 - Pencil

Sales by Item

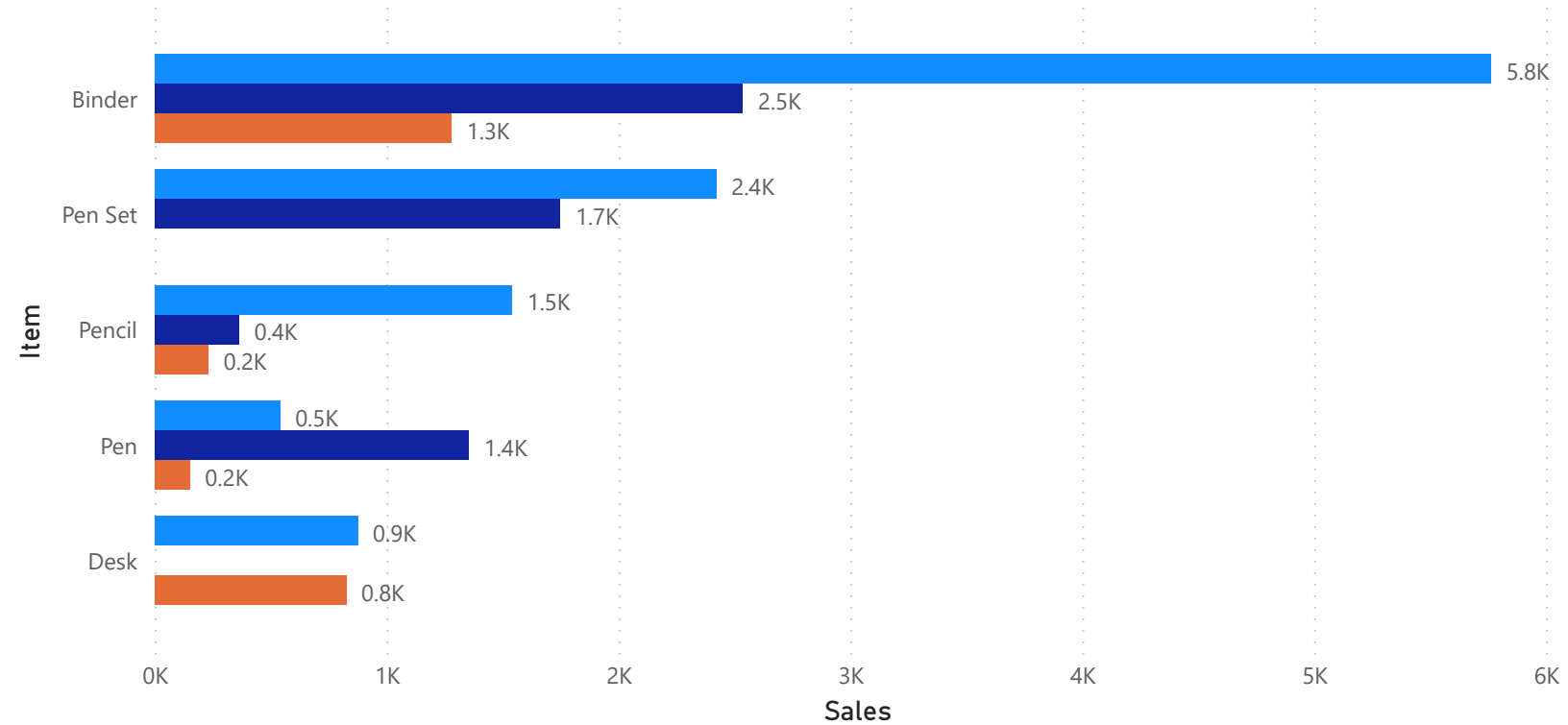


Sales by Item



Sales by Item and Region

- Region
- Central
 - East
 - West



Sales by Month

