



MY LOGO

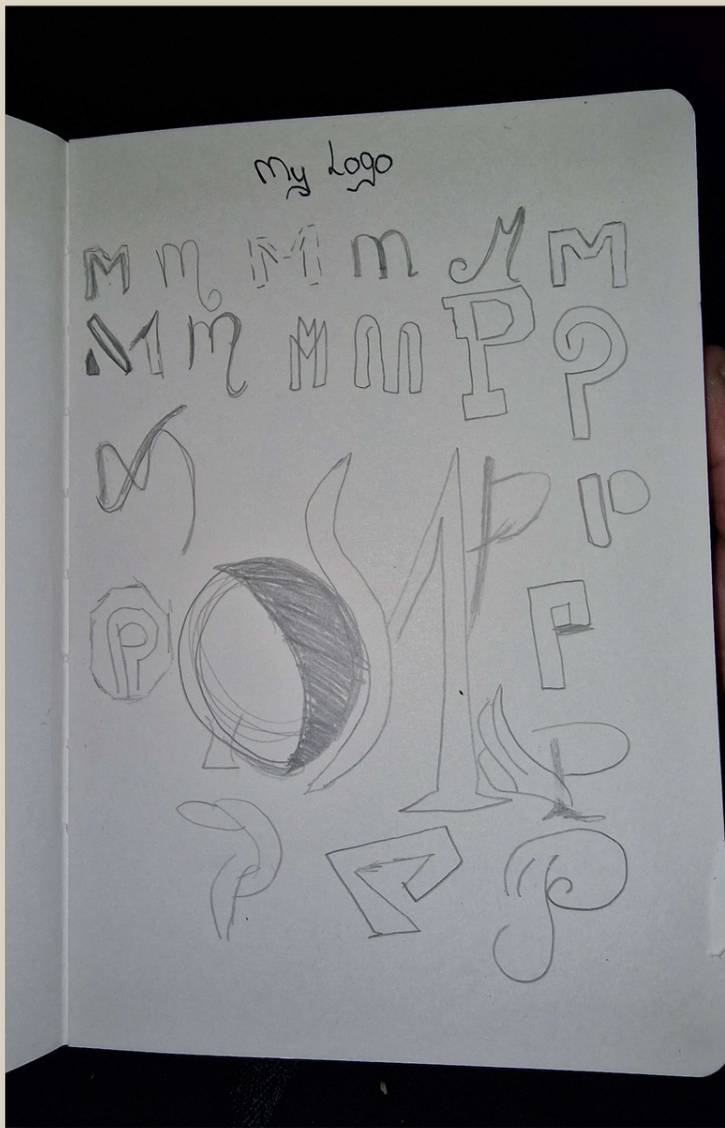


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MEIA PRODUCTION

How did I make the interaction of my logo

SKETCH OF THE LETTERS WITH MY INITIALS

THE FIRST IDEAS FOR MY LOGO



This was my first sketch for the task of creating my logo for my website portfolio. When the idea first crossed my mind about how to create this logo, I immediately thought that the logo should have my initial name.

I therefore started by designing the letter M using a different type of design that I had seen on the internet. I had the same thought when I looked at my name's second letter. To get a sense of how I want my logo to look, I made these attempts in my sketchbook.

The first font of letter style is captivating to me.



These were the various letter M designs, which I noticed in some fonts and thought I should look for to find the design I want to make.

type of font: type outlines



I also searched for the letter P design that seemed to me to be the least flashy but slightly more serious.

None of these designs have persuaded me to select the one I want as the type.



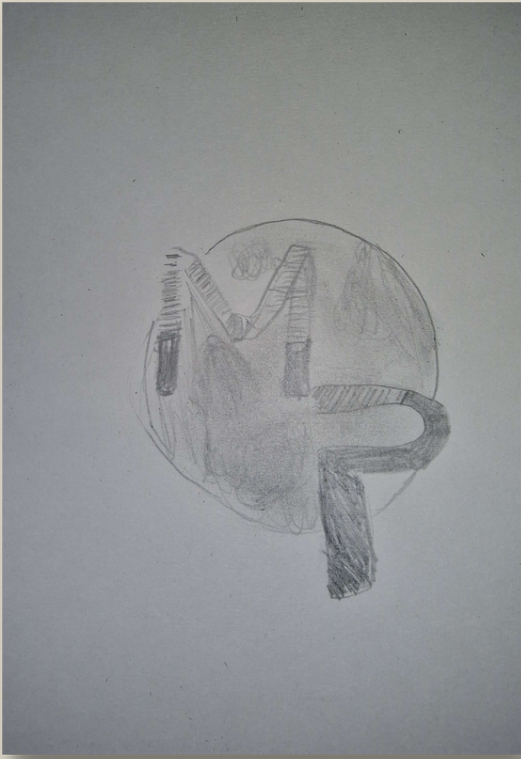
There were a few different font types that I looked for in my search for one that would complement the logo I had in mind.

Personally, I found the M design to be appealing because it has subtlety, doesn't appear overly flashy, and has visibility without being overly simple.

Look for a different position in the P and a font with a design similar to that of line m.

I won't go into detail about each one, but the ones that I liked the most are shown in the photos below.

How did I make the interaction of my logo



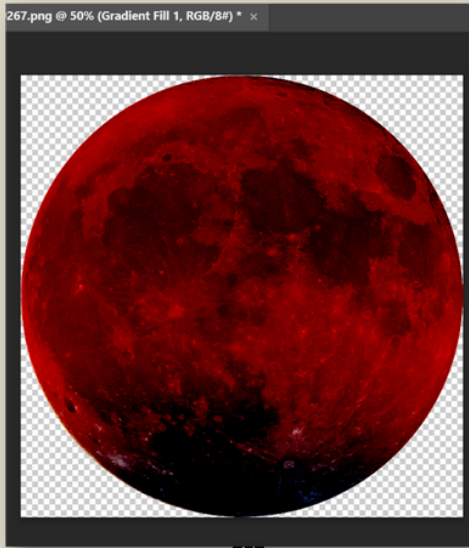
This was my design, which I sketched out in my sketchbook. I already had it in mind because I had already decided on my font for the letters M and P.

Because Paula uses that name so frequently, I designed the letter P in my sketchbook so that only a portion of it has lines. Here, you can see that I positioned the lines so that they are not vertical but rather on the side, and that they are only partially within the letter, as in the case of the letter P. I wanted to put the two after my name with a personal meaning

I created the m letter with lines horizontal design because I don't like Maria is the first part of my name. Because of this, I created the letter M line design almost entirely.

The moon. When I was in Curacao, I really enjoyed seeing the moon every day as I traveled for work to the Senate to see the moon and stars, so I wanted to include the moon as a background and in my logo. This is a very personal choice. The moon is the theme of my portfolio website. I didn't think the traditional moon would make the best background. I'll search for more intriguing different colors.

the process of fusing my name's initials with the moon



The layout I created With the letters, I downloaded various fonts to use in the Illustrator library. However, I had to use Photoshop to change the color of the moon. I did this by creating a new red gradient, adjusting some shadow settings, and making the already dark weights on the moon even darker by using the color red.

Red is my favorite color, so I chose it, and since I didn't make the initials of my name too flashy, it would still look cool even if the background was flashy.



This was the initial intervention. Making the connection between the red moon's background and the letters, I gave the moon one last tweak because it didn't seem like it had gone BOOM! I, therefore, placed it on the black moon's edges to emphasize the moon more.

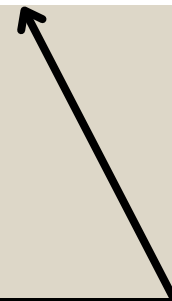
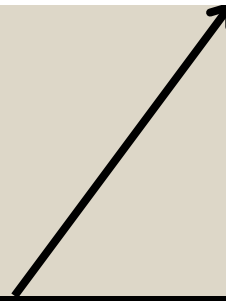
I had to alter the initials of my name because they didn't make sense in black next to the red of the moon. I tried other options, but the initials were still not noticeable enough. As a result, I made them completely white so that they would contrast with the red directly.



The final modification I made to the letters was to enclose them in a sort of bubble, which I thought added some cool visual interest and gave the initials more significance.

The concluding changes I made to the logo gave it a sense of mystery and darkness, in my opinion, and adding the bubble at the end gave it the appearance of being in a glass bubble. I was really pleased with these changes.

The difference between my first logo design and this last one



This was the first logo I created, and I must admit that it was completed quickly and without adequate planning or knowledge of illustrator, which is why it turned out so poorly.

In the last adjustments that I made to my logo was with the illustrator lines, I tried to design it as an antenna of space, I don't think it turned out similar, but it seemed great to me how it turned out. I left that design for that reason.

I used those lines as a metaphor for the three layers of the structure I made for the logo: the lower part, hidden behind black on the moon's shore, the moon itself, and the bubble that contains the lines.

The main distinction between the original logo version 1 and the most recent version is that I went through an idea process instead of first trying to paint what came to me as an idea and then creating it in Photoshop and Illustrator. I could also practice using the tools in these programs more effectively.

I felt that the lower part of the logo, where three lines form a half circle but do not connect, was very empty, so...

I'm delighted with how my logo turned out in the end. This logo reflects a very particular aspect of my personal preferences. That is why I thought the outcome was good.