Group 2 - Roles and Responsibilities

Ofuq Platform

NAME	ID	WHATSAPP	ROLE	Responsibilities
Omar Mohamed	30605201802257	+20 109 060 3086	Logo Design	Creates initial sketches and creative
Hussien			&Print	logo concepts.
Elmanzlawy			Materials	Finalizes the chosen logo digitally
Mustafa Abdellah	30607132700512	+20 1009827459		using professional software.
Ahmed				Design and develop branded print
				materials such as business cards,
				letterheads,envelopes, brochures,
				flyers, roll-ups, and packaging.
Soad Ahmed	30409111500681	+20 102 112 2878	Color &	Selects and defines the brand's color
Mohamed			Pattern	palette.
Mariam Mhrous	30511092601047	+20 111 991 9662		Designs supporting patterns, icons,
Mohammed				and graphic elements.
Mahmoud				

Mohamed	30304111800891	+20 102 099 0234	Social Media	Designs social media post layouts
Mohamed Obeida			&Mockups	and templates.
Elsharkawy				Develops content ideas, copywriting,
Mohammed	30607152600271	+20 109 666 2142		and selects visuals.
Abodowaya				They prepare mockups to showcase
Fawaz Morsy				the brand in real-life applications