

VIKTOR VOSKOVSKY

BUSINESS ANALYST

CONTACT

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BUFFALO GROVE, IL

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SUMMARY

Capable Business Analyst with 5+ years of experience providing robust analytics within the Retail Ecommerce, Information Technology, Automotive, Insurance and Web industries. Specializing in developing successful business stories and using BI tools to bring them to life. Leveraging tools like Excel, Tableau & DOMO within data environments such as AWS, SQL & Google Cloud to provide decision makers with the information they need to solve complex business challenges.

EXPERIENCE

CONSULTANT - ANALYTICS (IT, ECOMMERCE & DIGITAL MARKETING)

CHICAGO, IL | NOV 2018 - CURRENT

- Oversee large ecommerce accounts to make sure company hits \$1m in revenue based on contractual agreements.
- Manage and operate ecommerce store with \$1m in turn over annually while providing analytics to executives.
- Managing digital marketing campaigns within Facebook, Google Ads, Amazon and Ebay with ROI reporting.
- Manage accounting communications between financial and IT stakeholders, providing data when needed.
- Managing operational analytics on national IT projects, including data clean up and reporting.

FINANCIAL ANALYST (BERKSHIRE HATHAWAY ACCOUNT)

INSURANCE AUTO AUCTIONS | OCT 2017 - NOV 2018

- Advised GEICO account director on complex business decisions with over 500k vehicles sold annually using SQL DB.
- Assisted leadership on large CAT reporting initiatives which analysed a database with 3m units sold per year.
- Assisted national account managers in making concise financial decisions based on current & historical data.
- Launched & administered reports on business metrics using Report Builder, Tableau & Excel primarily.
- Lead all Tableau implementations and deployment projects to phase out legacy systems.

BUSINESS OPERATIONS & STRATEGY ANALYST

KUNUNU.COM / MONSTER.COM, BOSTON, MA | JUL 2016 - AUG 2017

- Implemented, launched and administered DOMO & Tableau using AWS, Google Analytics and external data sources.
- Developed sales lead ranking algorithm to assist in national sales effort & participated in Salesforce integration.
- Headed big data migration projects between Kununu and Monster.com using SQL, Big Query, AWS and Excel.
- Worked directly with executives to create a robust sales funnel using Data.com, Salesforce and more.
- Reported & advised executives on company performance using agreed upon KPI's periodically.
- Point of contact for all data projects between Marketing, Sales and Finance departments.

BUSINESS ANALYST

PRISM BRANDS, CHICAGO, IL | APR 2013 - JUN 2016

- Lead design and deployment of Trackvia Cloud Database for inventory management and accounting purposes.
- Directed day to day warehouse & WeWork office operations while lowering costs and simplifying operations.
- Administered various reporting projects for managing partner, including profitability and inventory reports.
- Managed ecommerce store & CPO marketing campaigns to maximize sales and minimize spend.
- Pitched and secured big ecommerce contract with a Japanese manufacturer

EDUCATION

BACHELOR OF SCIENCE IN FINANCE

DEPAUL UNIVERSITY, CHICAGO | GRADUATED - 2014

GOOGLE ANALYTICS CERTIFICATE (GAIQ 2020)

AWS SOLUTIONS ARCHITECT CERTIFICATE (2016)

DOMO & TABLEAU CERTIFICATE (COURSERA 2016)

ADVANCE EXCEL & VISUALIZATION COURSE (COURSERA 2016)

SKILLS

- Certified knowledge of databases, dashboards & visualizations.
- Digital marketing campaign management, reporting & analyses.
- Tableau & DOMO Dashboards, analysis, SQL and reporting
- Business project management for small & large business
- Microsoft Excel (vlookups, IF statements & pivots)
- Fluent in Russian & Hebrew