From Question 1: What are the top 2 rented out family-friendly movies across categories?

Movie Categories Most watched by families based on how often they were rented out

	Animation	Family	Children	Comedy	Classics	Music
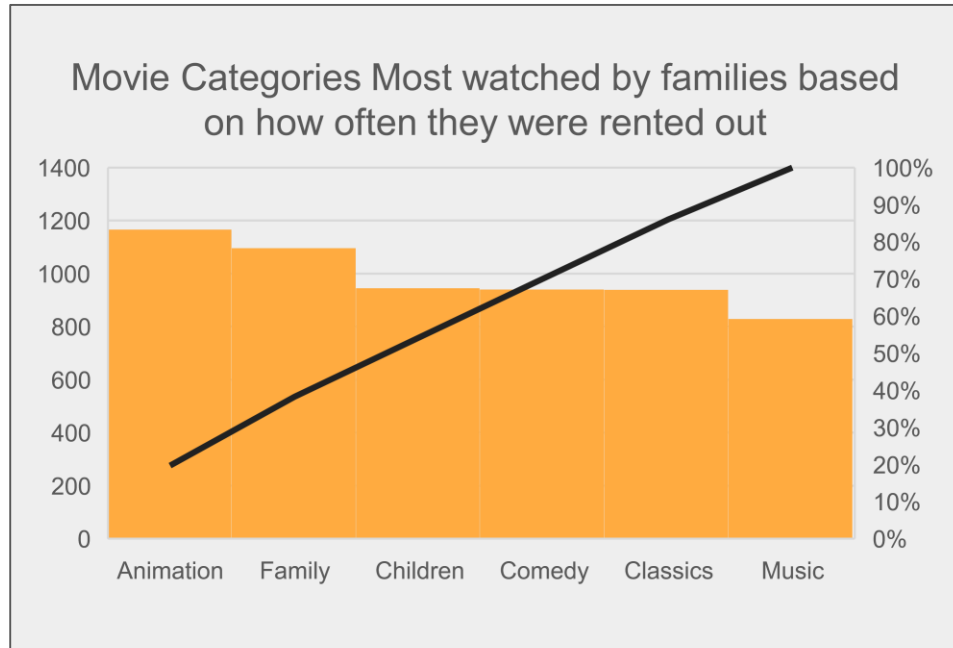
As can be seen from the chart generated from output csv, the Animation and Family movies were the most watched out of other categories.
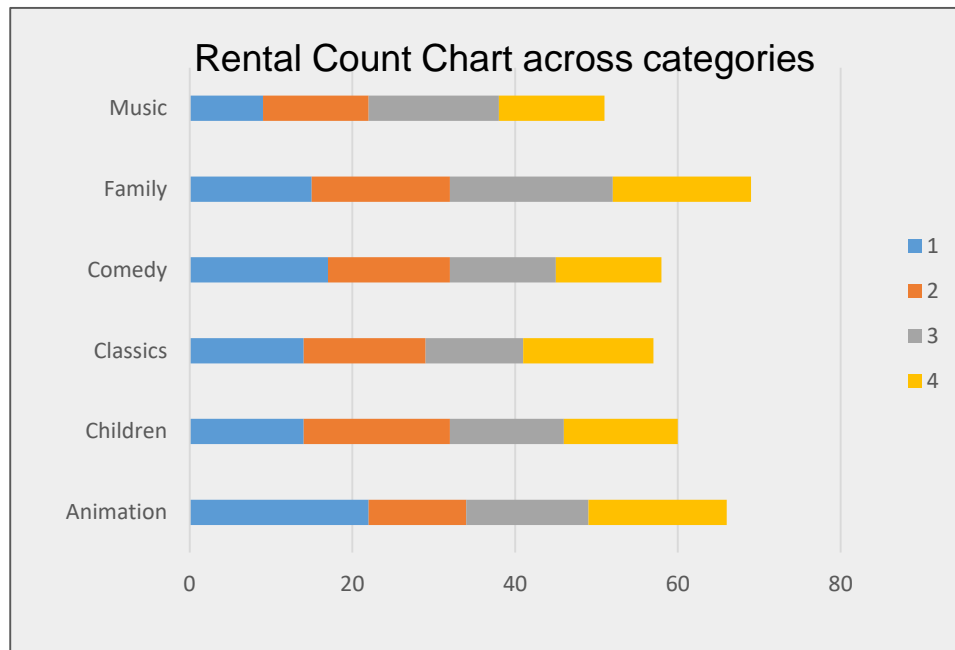
Query 1 shows the sql code

From Question 2. What are the best perfroming family-friendly movie categories across all the four rental quartiles?

Performance based on Rental Duration
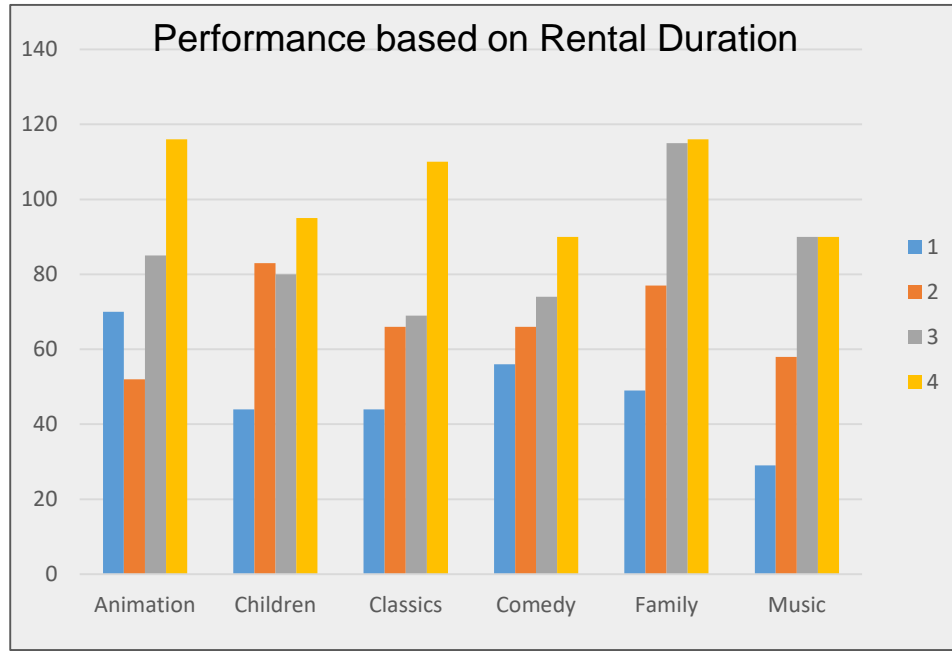
As shown in the chart generated from the output, animation category performs best in Quartile 1, Children in Quartile 2, Family in quartile 3 and Animation/Family are almost tied in performance for Quartile 4.

Query 2 shows the SQL code.

Rental Count Chart across categories

As can be seen from the chart generated, the Family category had the highest rental count cmbined across quartiles.

Query 3 shows the sql code.

Total pay count against customers

The chart generated from the output shows that Eleanor Hunt had the highest pay count followed closely by Karl Seal.

Query 4 shows the SQL code.