

Dano Airline Passenger Satisfaction Analysis

Overall Satisfaction %

43 %

Total Passengers

130K

Loyal Customers %

81.69 %

Class

☐ Business

☐ Economy

☐ Economy Plus

Type of Travel

☐ Business Travel

☒ Personal Travel

Customer Type

☐ First-Time

☒ Returning

Gender

☐ Female

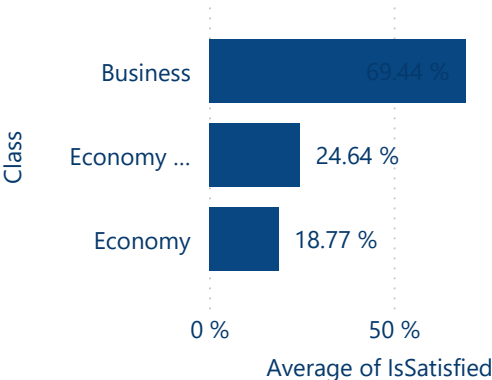
☒ Male

Type of Travel

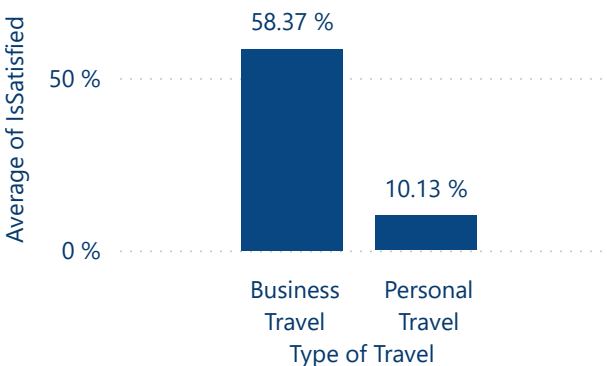
☒ Personal Travel

☐ Business Travel

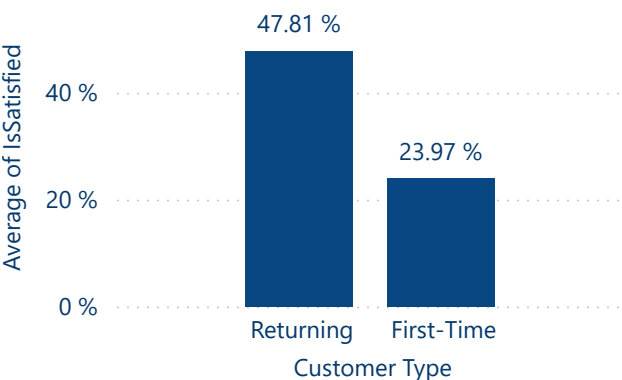
Satisfaction by Class



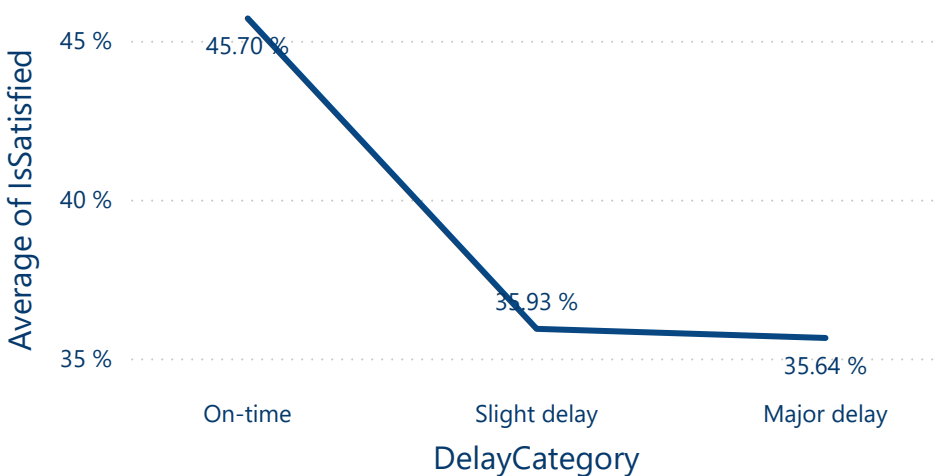
Satisfaction by Type of Travel



Satisfaction by Customer Type



Satisfaction by Delay Category



Average of Score by Factor

