MOTIVE – Brand Copy

MOTIVE The future of film scoring has a motive. Powered by Sibyllai™
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MISSION STATEMENT
Motive is the composer's intelligence layer — an Al-assisted film music spotting tool that helps you map emotion
Powered by Sibyllai, our narrative-aware AI, Motive analyzes tone, dialogue, and visual rhythm to suggest music
Whether you're replacing temp music, building a custom score, or preparing licensed tracks for delivery, Motive to
This is storytelling by design. This is scoring with intention.
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LANDING PAGE HEADER STRUCTURE
LOGO: MOTIVE
TAGLINE: The future of film scoring has a motive.
SUBLINE: Al-assisted cue spotting and scoring — built for film composers, powered by Sibyllai.
BUTTONS: [Try the Demo] [Watch Product Tour]
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SECTION 2 – What is Sibyllai?
Sibyllai is our narrative-sensing AI system. She listens to your scenes, reads their rhythm, and suggests how and where music can shape the story. From tone detection to cue placement — she's your silent creative partner.
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SECTION 3 – Why Motive?

- Designed for composers, music editors, and supervisors
- Integrates with DAWs and NLEs
- Generates digital cue sheets with emotional metadata
- Replace temp music with licensed cues in seconds
- Built for sync, scoring, and speed