



✨ Welcome to Tinashe's Consultancy Web-folio



Specializing in:

- ✓ Business Analysis
 - ✓ Web Development
 - ✓ Data Analysis & Business Intelligence
-

  *The Journey*

Hello , Thank you for visiting my web folio. 

I am a data management and analytics aficionado. I began my career in business development and analysis; sales and marketing, but now live and breathe all things data: Storage, ETL, Modelling, Analysis and Visualization. I am especially passionate about Tableau Desktop, Microsoft Power BI and its family of products.

My specialties include: SQL; DAX; M language; Power BI Desktop; Power BI service; Power Pivot; Power Query; SQL Server 2012+; Azure; SSAS Tabular; Tableau (Desktop + Prep).

Above all, I enjoy solving tough data problems, and I also like working on self-service Business Intelligence solutions that involve Power Pivot, Power Query, VBA and good old Excel. My goal is to turn dispersed and unstructured data into reports and visualizations that provide actionable insights for management or marketing purposes.



Get in touch with me when you need help with any of the above!

 (970) 401 - 4332



4000 Manor Club Dr. Raleigh NC. 27612. United States.

Send Email  

Educational Background



MONASH University

Major Areas of Study:-

- ◆ Information systems analysis and design
- ◆ Quantitative analysis
- ◆ Computer modeling for business decisions,
- ◆ Electronic commerce systems,
- ◆ Data mining
- ◆ Information systems management.

🎓 BSc. Computer & Information Sciences (business systems) - December 2014

Obtaining the Computer Science degree at Monash built my knowledge and expertise in specifying and developing effective business solutions, as well as managing large business systems. I learnt about computers, networks and databases and how they can be harnessed to understand, model and solve complex business problems, and make business more effective. I now understand the use of computers to aid the problem-solving process, as well as leadership techniques for developing and managing organisational systems.

🏅 Industry Skills & Certifications

01

EXCEL



02

POWER QUERY



03

POWER PIVOT



04

POWER BI

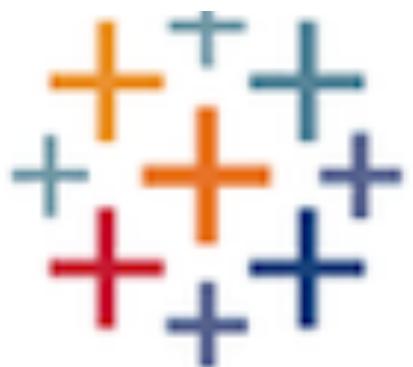


International Institute
of Business Analysis™

ECBA™

CERTIFIED

iIBA®



+ tableau®

S O F T W A R E



MICROSOFT EXCEL



Power BI



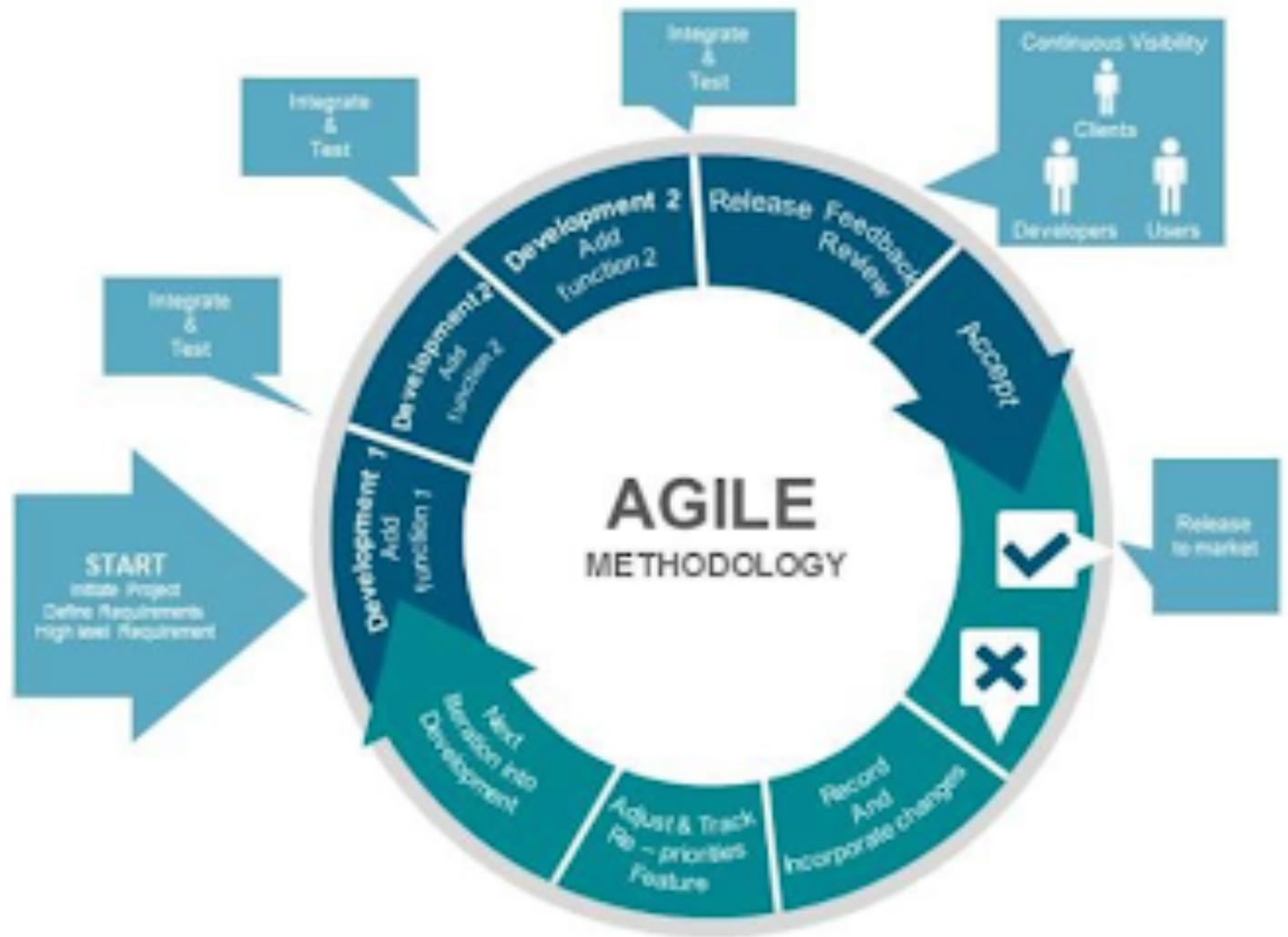


Microsoft®
SQL Server®



ORACLE®
DB Management







PostgreSQL





python





With a rich and broad set of skills for today's changing information and technology environment, I have gained a vast amount of knowledge, skills and experience which include:

- ✓ the ability to identify and define business problems that can be resolved through the use of data and analytics,
 - ✓ knowledge to determine the proper analytical methodology to address current business challenges,
 - ✓ expertise to properly conduct valuable analyses with a thorough understanding of the methodologies & assumptions,
 - ✓ confidence and ability to effectively communicate the results of those analyses to all stakeholders,
 - ✓ skills in preparing reports to chart out findings and recommendations for each business module,
 - ✓ working knowledge of analyzing and modeling business domains to create a clear picture of workflow and technical requirements,
 - ✓ analytical skills and comprehension of business processes.
-
-



IBM Data Science Capstone Project

The Battle of Neighborhoods: Finding the best place to stay.

North Carolina, United States

(Wake County Vs Mecklenburg County)

The aim of this work is to provide the necessary amenities to help people decide on the best to live or relocate to should they think about that. Using public datasets obtained from the web, i was able to, the address a few factors by analyzing the neighborhoods within two major Counties in North Carolina, Wake and Mecklenburg by based on the spatial distribution of venues in the chosen neighborhoods. My analysis has shown that using folium- python library that assists in building a quick interactive data visualization and Foursquare API for neighborhood data collection, it is feasible to cluster neighborhoods cities data based on known and accepted machine learning techniques –K-Means Algorithm.

Github: Ognash

Visualization with Tableau Project.

The project required an exploratory analysis on the company's discount policies to find out if there was a relationship between the discounted sales the company was making and its profit and loss. The analysis also had to find out the profits the company was making from its discounted sales. I had to recommend opportunities for efficiencies with respect to how discounts are handled and report to the VP of Sales as well as present to the whole sales team.

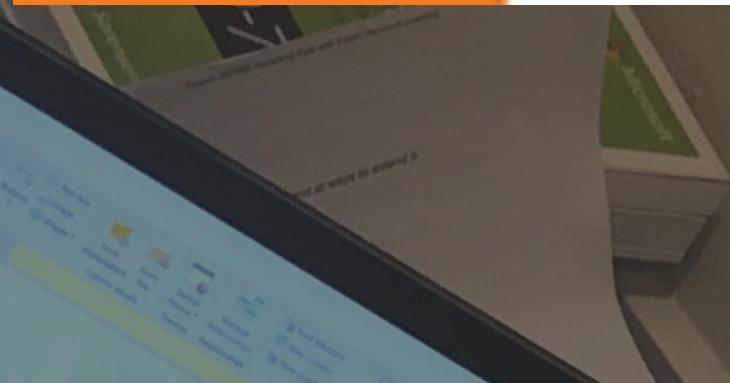
N/B ! The viz below is interactive. Please feel free to scroll through the dashboard and tabs. Click to find out the relationships and profitability of the sales to the company's discount policy.

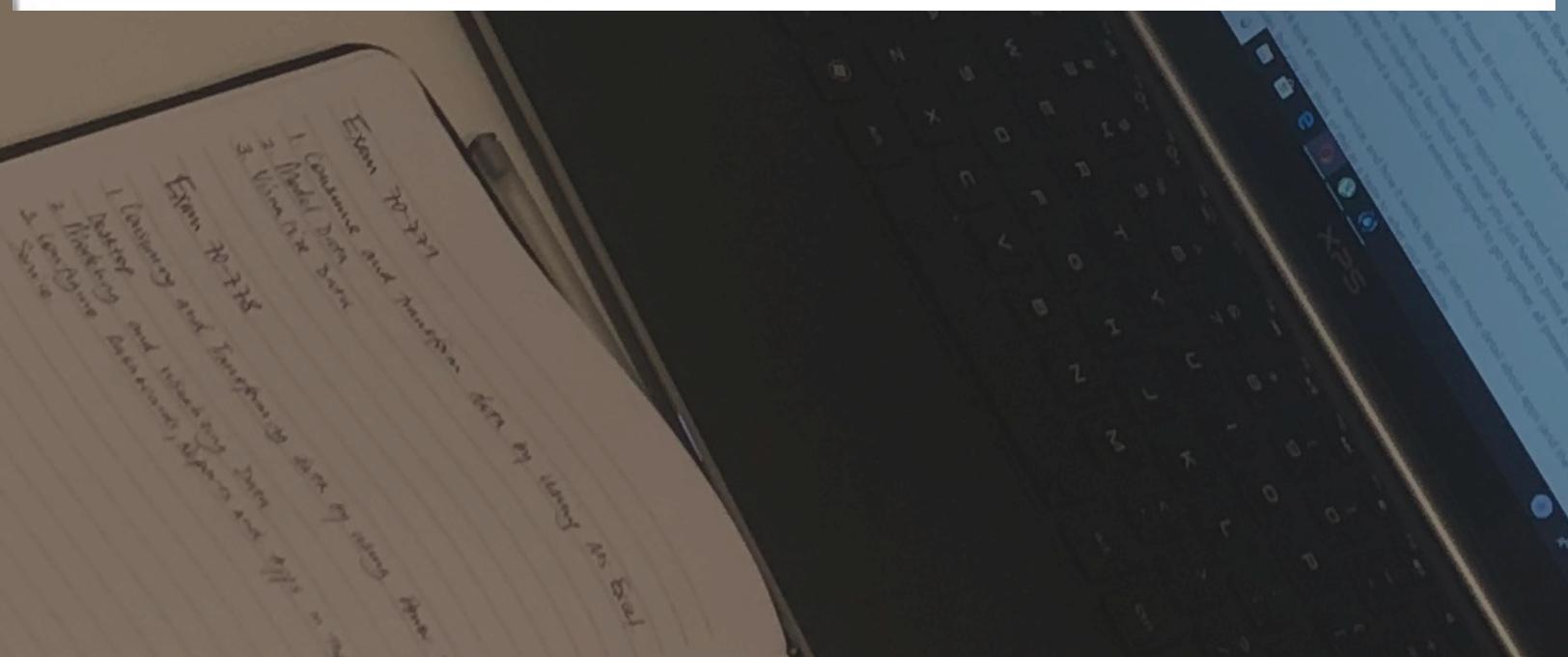
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v3

A GUIDE TO THE BUSINESS ANALYSIS
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