

OGONNAYA OSHAGBEMI

USER EXPERIENCE DESIGNER

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EXPERIENCE

UX DESIGNER

BBVA Dallas Creation Center | July 2017 - Present

I am part of an agile global team that defines UX/UI and conversational experiences for BBVA across different countries. I work closely with product owners and stakeholders to design both customer-facing and internal products and services.

I also help create experience guidelines and visual components that are used by local teams as they work to adopt global projects in each country. I use research, sketches, wireframes, sitemaps, conversational flows, user flow diagrams, low and high fidelity prototypes and other UX methods to find solutions that support both the needs of our customers and the business.

PRODUCT OWNER

D.R. Horton | January 2015 - June 2017

I managed overall strategy, project idea generation and feature roadmap for the virtual floor plan system used on the D.R. Horton website. I led the design and implementation efforts of the mobile version of the virtual plan system across the 3700+ virtual floor plans on the DR Horton website. I also redesigned the virtual plan request process and submittal system used by D.R. Horton divisions to request virtual plans for their communities.

RESEARCHER + VISUAL DESIGN LEAD

Parsons The New School for Design | January 2014 - May 2014

I was part of an instructor-led neighborhood branding project in Barcelona for first year Master's program. This included the creation and presentation of a proposal to Office of Economic Promotion of Example in Barcelona, Spain. I also led visual design and helped create content for a Hackable Cities, a toolkit dealing with the rebranding and revitalization process of a neighborhood or city. Hackable Cities won the Communications Design Award at the Design for Well Being Awards in Hong Kong.

SYSTEMS DESIGNER

Philips Lighting Controls | April 2011 - January 2013

I designed over 200 systems layouts for small and large companies contracted to Philips. I also created and updated templates that improved efficiency and reduced project turnaround time to 5 weeks from 12 weeks.

EDUCATION

M.S. STRATEGIC DESIGN & MANAGEMENT

Parsons The New School for Design | 2015

B.S. ARCHITECTURE

University of Texas, Arlington | 2009

SKILLS

User Research
UX/UI Design
Persona Creation
User Workflows
Diagramming
Information Architecture
Prototyping
Wireframing

TOOLS

Pen & Paper
Sketch
Adobe Creative Suite
Overflow
OmniGraffle
Invision
Principle
Zeplin
Jira
Trello