

(Great Greek Love)

Project Ancient Toys

Questions

Fenia interview

Project is about greek ancient toys

recreating all toys found in ancient greece

scanning and printing them again

1st part {some toys are made from fabric and filling (x)}

some of them are printed on block printers}

lino printing

We need to create a site for the product that allows customers to buy the toys from the site. It also needs to include a product information page about the toys, the materials it's made from.

Tell some examples of interactive games related to the particular games. Maybe try telling the games in a more creative interactive way, like stories.

We need to tailor it in a way that people and organizations like museums can both buy from the website.

We need to create it in a way that it's 'playful' and more attractive to kids than it is to adults.

We can use 'fun' sentences for descriptions, more "let's do ... !!" kind of sentences.

The main selling point of this is that the toys are from ancient culture. we can try to think of ways to make them be or look more elegant (descriptions etc.)

Describe how to play with the toys(in description?)

How to create a website where parents/kids/museums can buy, learn about and play with recreations of ancient greek toys?

- Project about selling her products in Greece to tourists
- Project about Ancient Greek toys
- She recreates all the toys she has found from Ancient Greece, she sketches them and prints them again
- Toys from children (yoyo, spinner)
- Project: recreate the toys, print them in linocard
- Selling to museums and retailers ; assumes archeological museums would be interested ; parallel activity to the selling
- Plagones = first barbies found in greece (already made)
- Plans to create all the other toys
- Recreate them wooden
- She needs us to create a website about her recreations
- Website: you can buy from it and sell, have an information box about the toys (materials they were made, where the actual toys were found aka their history), have interactive games (use plagones in a game, want children to mention it)
- Target group: she has none, but probably parents
- Wants it to be more playful cuz it's toys
- We will be supplied with photos of the toys
- Name: Great Greek Love
- 5000-3000 BC
- Great Greek Love: playful, older
- Elegant toys, ancient toys

Ideas:

- card game with the toys
- pop up text as if the toy is talking

interview someone

idea:

A website that is an atelier instead of an webshop, so you can experience the artworks and you can buy them if you want to