

# Smart City Living Lab

## SmartCity Living Lab

In the context of rising urbanization and new urban challenges such as new urban governances and citizens need for involvement, economical and ecological crises, territorial competitiveness, European cities need to find creative solutions for implementing policies and urban projects.

In response to this observation, SmartCity LL has been created in 2007 according to the following hypothesis: culture and ICT are a catalyst for a sustainable territorial development in line with local and societal stakes. In the context of territorial policies and urban projects, creative digital tools can contribute to a better consideration of uses and needs.

## Description of Concept

By answering to local stakes and needs, SmartCity LL favours:

- The development of specific technologies and tools for contribution to urban planning, for mediation of cultural heritage-
- The creation of a participatory dynamic on the territory-
- The conception of new products and services answering to new uses.

SmartCity LL aims at accompanying the development of sustainable and creative cities, by providing methods, tools and by developing products and services, integrating users from the beginning of the projects, in line with the 2020 strategy for a smart, sustainable and inclusive growth.

## A Laboratory for urban and social innovation

At the forefront of new uses and new technologies, SmartCity LL invites artists, developers, designers, experts, users and stakeholders to a re reading and re definition of urban space and of its practices, offering a balanced, sustainable and user centred vision of the city. The main objective is to experiment prototypes and to produce innovative urban services and products.

## A multidisciplinary approach around 4 main topics

In order to achieve it, the following activities are implemented: multi-disciplinary workshops, research-action, experimentation and in situ testing, events (barcamps, round tables, conferences, exhibitions, multidisciplinary artistic events).

SmartCity LL works on 4 transversal and interrelated topics:

- Innovation, urban planning, architecture: urban innovation processes, users' involvement in urban planning projects;
- Mobility and digital cities: digital cultural heritage, digital storytelling, urban games, smartmapping, geoweb;
- City, nature and sustainable development: biodiversity, eco-mobility, urban agriculture;
- Living together and social innovation: digital communities, social networks and citizenship;

## An integrated methodology for site-specific intervention

SmartCity proposes to adapt, to implement and to exploit the Living Lab approaches to a specific urban context and its users. Designed as a laboratory in tune with reality, in its urban and social components, SmartCity takes into account local issues, resources and populations.

## References and track record

Since its creation, SmartCity LL has been established in the South of Paris; it accompanies the territorial development of the Cité Internationale Universitaire de Paris, main partner of the LL. The Cité Internationale is the largest campus in the French Capital Region: 35 hectares, 10,000 students and researchers hosted in 40 houses and offers open air museum of XXth century architecture.

In order to tackle competitiveness and attractiveness stakes of the Campus, SmartCity LL has designed a tailored strategy for the digital valorisation of the territory. In this context, activities are permanently implemented and have enabled to experiment and co-produce around 30 innovative urban services of different kinds:

Services for visits, discovering and knowledge (territories, museums, works, sites); Innovative interfaces for browsing and display for general public; Services for dissemination of content on collaborative platforms and social networks; Services for reuse of cultural public data; Services for indexing and collaborative classification of on-line content; Digital services for artistic and cultural education; Innovative editing platforms for thematic content; playful services for cultural content; Services for

## Information

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personalization (families, children, groups; multilingualism, e-accessibility, e-inclusion); Services for digital mediation of the territory (enriched visits, collaborative and critical spaces, innovative dissemination of the content)

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