

## Information architecture

“Information architecture (IA) is the structural design of shared information environments; the art and science of organizing and labeling websites, intranets, online communities and software to support usability and findability; and an emerging community of practice focused on bringing principles of design and architecture to the digital landscape. Typically, it involves a model or concept of information which is used and applied to activities that require explicit details of complex information systems. These activities include library systems and database development.

Historically the term “information architect” is attributed to Richard Saul Wurman. There is currently a growing network of active IA specialists who comprise the Information Architecture Institute.”

Wikipedia. *Information architecture*. [online] Available at: <[http://en.wikipedia.org/wiki/Information\\_architecture](http://en.wikipedia.org/wiki/Information_architecture)> [Accessed 15 September 2014].