



Created by Cities, for Cities

Discovering solutions for our rapidly urbanizing planet, the World Council on City Data (WCCD) is the global leader in standardized city data - creating smart, sustainable, resilient, and prosperous cities.

The WCCD hosts a network of innovative cities committed to improving services and quality of life with open city data and provides a consistent and comprehensive platform for standardized urban metrics. The WCCD is a global hub for creative learning partnerships across cities, international organizations, corporate partners, and academia to further innovation, envision alternative futures, and build better and more liveable cities.

As a global leader on standardized metrics, the WCCD is implementing **ISO 37120 Sustainable Development of Communities: Indicators for City Services and Quality of Life**, the new international standard; created by cities, for cities. The WCCD has developed the first ISO 37120 certification system and the Global Cities Registry™.

BECOME CERTIFIED

ISO 37120

Indicators for City Services and Quality of Life, the first international standard on city data, was published in May 2014 by the International Organization for Standardization (ISO). This new international standard was developed using the framework of the Global City Indicators Facility that has been extensively tested by more than 250 cities worldwide. This is a demand-led standard, driven and created by cities, for cities. ISO 37120 defines and establishes definitions and methodologies for a set of indicators to steer and measure the performance of city services and quality of life.

The standard includes a comprehensive set of 100 indicators — of which 46 are core — that measures a city's social, economic, and environmental performance.

The indicators are categorized under 17 themes on city services and quality of life

ISO 37120 was developed using the Global City Indicator Facility (GCIF) framework with its network of over 250 cities globally and input from leading industry experts within the ISO Technical Committee on Sustainable Development of Communities (ISO/TC 286).

All Foundation Cities are now certified against ISO 37120 and included in the ^{REGISTRY™}Global Cities Registry™ for ISO 37120. Data from the Foundation Cities can be viewed in the ^{SUMMIT}2017 WCCD Open Data Portal.



Benefits of Globally Standardized Indicators for Cities

Standardized indicators enable cities to assess their performance, measure progress over time, and also to draw comparative lessons from other cities locally and globally.

Cities need a global set of globally standardized indicators to:

WCCD ISO 37120 Certification

An International Organization for Standardization (**ISO**) **standard** gives world-class specifications for products, services, and systems to ensure quality, safety, and efficiency.

ISO 37120 Sustainable Development of Communities: Indicators for City Services and Quality of Life is the first ISO standard on city metrics. This ground breaking standard is based on a set of indicators that was developed and extensively tested by the **Global City Indicators Facility** (The WCCD's sister organization) and its 250+ member cities worldwide. As a global leader on standardized metrics, the WCCD has developed the first ISO 37120 certification system along with the Global Cities Registry™.

Cities can obtain different levels of certification based on the number of indicators reported and verified according to ISO 37120.

WCCD Certification Levels

WCCD Certification levels are based on the number of indicators reported by the city. WCCD offers a wide range of certification levels.

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ON CITY DATA

Aspirational

30-45

Core
indicator

WORLD COUNCIL
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Bronze

46-59

Indicators
(46 Core +
0-13
Supporting)

WORLD COUNCIL
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Silver

60-75

Indicators
(46 Core +
14-29
Supporting)

WORLD COUNCIL
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Gold

76-90

Indicators
(46 Core +
30-44
Supporting)

WORLD COUNCIL
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Platinum

91-100

Indicators
(46 Core +
45-54
Supporting)

Benefits of Certification

Categorized under 17 themes and 100 indicators for city services and quality of life, ISO 37120 certification will guide your city towards a smart, sustainable, resilient, and prosperous future armed with independently verified and globally comparable city data. WCCD certification ensures data reliability with third party verification. There are numerous benefits and applications of ISO 37120 certification in cities, but overall conformity with ISO 37120 will lead to responsible city building.

Benefits of Becoming a WCCD City

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