

Six Sigma Academy Amsterdam 2016 ©

Exercise Topic: Quality Function Deployment

Exercise: Quality function deployment involves more than simply building the house of quality, but that house is the most important part of it. For the first exercise, try to come up with a hypothetical house of quality for a new SUV for the American market.

See next page for answers

Answers:

Answer exercise: Please note that your answer does not have to be the same as the one below. Rather, it should follow the same logic. This is purely a hypothetical example.

Second of all, this house is a very basic one with quite a small number of variables. This is done in order to keep the oversight when teaching. In reality, you can make them as big as you wish.

