CAFRs, XBRL and More Efficient Muni Markets

Marc D. Joffe

Center for Municipal Finance

http://www.munifinance.org

Financial Data Summit 2017 – March 16, 2017



What are CAFRs?

- A CAFR Comprehensive Annual Financial Report is the state/local government equivalent of a company's annual report. It is a set of audited financial statements
- There are 90,000 sub-national governments in the US about a third of these produce audit financials
 - Governments that borrow in the municipal bond market submit financial statements to the Municipal Securities Rulemaking Board's EMMA system
 - Governments that receive more than \$750,000 in federal funds annually must submit audited financials under the Single Audit Act of 1984 (in accordance with OMB Circular A-133)
- In recent years, CAFRs have become easy to obtain but they are published in PDF format
- Nine years after the SEC mandated company XBRL filings, there is no similar requirement for state and local governments, but that would change under the new Financial Transparency Act of 2017.



The PDF Status Quo

COMPREHENSIVE ANNUAL FINANCIAL REPORT

City of San Diego

State of California

CITY OF SAN DIEGO

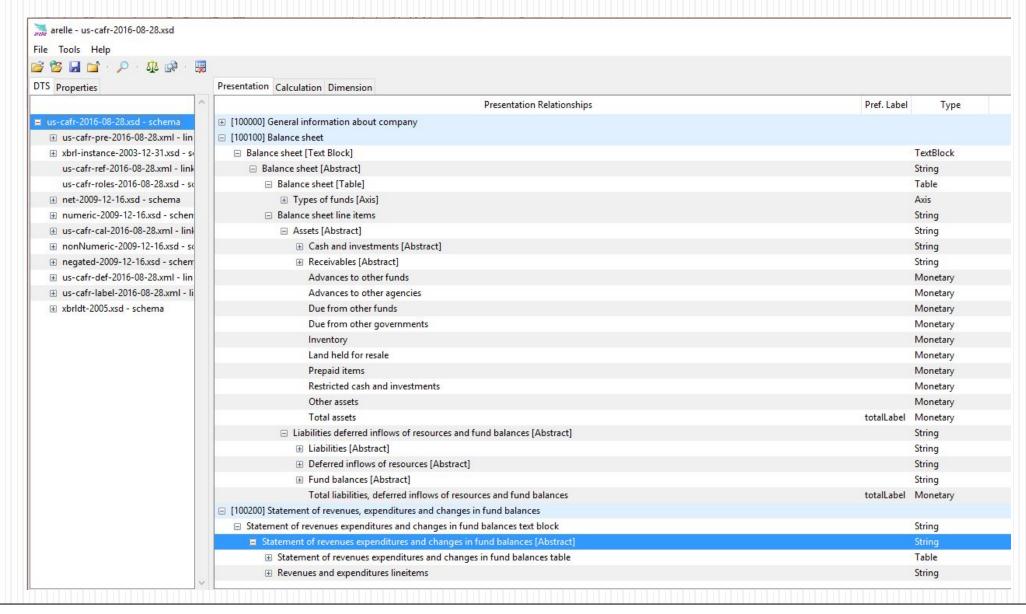
COMPREHENSIVE ANNUAL FINANCIAL REPORT

GOVERNMENTAL FUNDS STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES Year Ended June 30, 2015 (Dollars in Thousands)

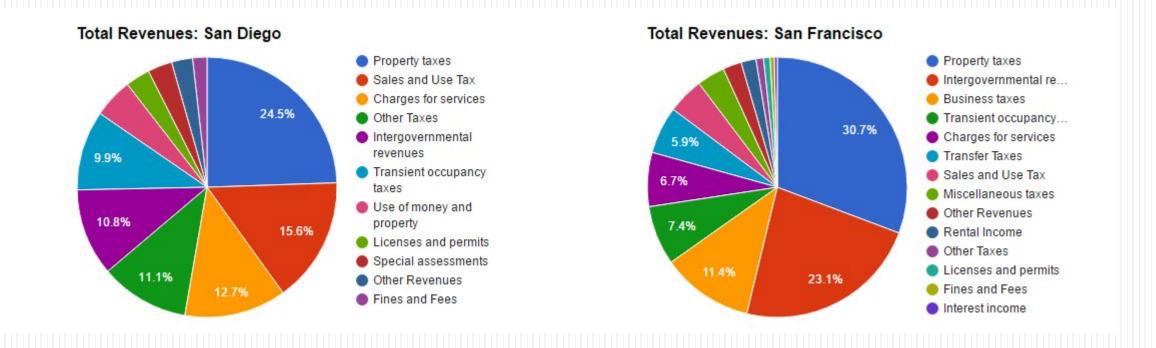
	General Fund		Governmental Funds		Governmental Funds	
EVENUES	345				100	THE COLUMN
Property Taxes	\$ 4	49,244	\$	11,271	\$	460,515
Special Assessments				57,343		57,343
Sales Taxes	2	65,295		28,634		293,929
Transient Occupancy Taxes		98,138		88,552		186,690
Other Local Taxes	1	29,940		78,967		208,907
Licenses and Permits		24,727		32,661		57,388
Fines, Forfeitures and Penalties		30,596		3,236		33,832
Revenue from Use of Money and Property	3	61,852		30,600		92,452
Revenue from Federal Agencies		579		44,638		45,217
Revenue from Other Agencies		11,910		75,454		87,364
Revenue from Private Sources		2,164		69,417		71,581
Charges for Current Services	2	11,459		27,057		238,516
Other Revenue		30,040		19,160	-	49,200
TOTAL REVENUES	1,3	15,944	_	566,990		1,882,934



We're working on an XBRL Taxonomy



Taxonomy Benefits: Compare & Visualizalize



San Diego vs. San Francisco Governmental Fund Revenues, 2015 For data on these and other cities, see http://fiscal.municipalfinance.org/.



Taxonomy Benefits: Fiscal Scoring

1IrvineCalifornia1002FontanaCalifornia993Moreno ValleyCalifornia974Huntington BeachCalifornia945Santa AnaCalifornia946GlendaleCalifornia937BostonMassachusetts928FayettevilleNorth Carolina899WashingtonDistrict of Columbia8810BoiseIdaho88	Ranking \$	City	State	Fiscal strength Score
Moreno Valley California 97 Huntington Beach California 94 Santa Ana California 94 Glendale California 93 Massachusetts 92 Fayetteville North Carolina 89 Washington District of Columbia 88	1	Irvine	California	100
4 Huntington Beach California 94 5 Santa Ana California 94 6 Glendale California 93 7 Boston Massachusetts 92 8 Fayetteville North Carolina 89 9 Washington District of Columbia 88	2	Fontana	California	99
5 Santa Ana California 94 6 Glendale California 93 7 Boston Massachusetts 92 8 Fayetteville North Carolina 89 9 Washington District of Columbia 88	3	Moreno Valley	California	97
6 Glendale California 93 7 Boston Massachusetts 92 8 Fayetteville North Carolina 89 9 Washington District of Columbia 88	4	Huntington Beach	California	94
7 Boston Massachusetts 92 8 Fayetteville North Carolina 89 9 Washington District of Columbia 88	5	Santa Ana	California	94
8 Fayetteville North Carolina 89 9 Washington District of Columbia 88	6	Glendale	California	93
9 Washington District of Columbia 88	7	Boston	Massachusetts	92
	8	Fayetteville	North Carolina	89
10 Boise Idaho 88	9	Washington	District of Columbia	88
	10	Boise	Idaho	88

Fiscal scores based on data from Comprehensive Annual Financial Reports, Zillow and Bureau of Economic Analysis data

Published by the Fiscal Times, January 9, 2017.

http://www.thefiscaltimes.com/ 2017/01/09/How-Strong-Are-Y our-Citys-Finances-116-US-Citi es-Ranked



Progress

- Working with Northern Illinois University and Workiva, we have made some initial progress on a municipal XBRL taxonomy
 - •The description spreadsheet of the draft US GAAP Government Taxonomy is available online for review and integration with XBRL tools, at:
 - http://www.govwiki.info/UGGT as of 2016-09-23.xlsx
 - Example municipality XBRL Instance document (includes two statements) at:
 - http://www.govwiki.info/Fulton 2015 CAFR UGGT-XBRL.zip
- We are now seeking state and local government partners (who file CAFRs) for pilot XBRL CAFR implementations

