

Omar Ernesto Sainz Castro

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Skills & Tools

- Design: CSS 2, CSS 3. Frameworks: Twitter Bootstrap, Materialize, UIKit • Preprocessors: Stylus, Sass/Compass. • Layout: HTML 4.0, HTML5. • Preprocessors: Jade. • Programming: JavaScript/jQuery. • Editor: Sublime Text 3, VIM. • SCM: Git (GitHub & BitBucket). • Design Software: Adobe Photoshop, Mockflow (Wireframes), Mockups, UXPin, InVision. • Task Runner: Gulp.
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Work History

02/2017 - FrontEnd Developer

Grupo Omnilife-Chivas

- Leading FrontEnd projects in Digital Marketing Team.
- Working side by side with IT Team.
- Applying UX process like User Personas, Wireframes, Mockups, Interviews, User Research.
- Creating layout projects with HTML5, CSS3/Stylus/Sass, JavaScript/jQuery)
- Using Google Analytics to generate reports.

05/2016 – Teacher at Bootcamp

10/2017 Desafío Latam

- Creating new strategies for teaching of FrontEnd Technologies.
- Layouting Process.
- Teaching How to build Websites with HTML5, CSS3 and JavaScript for interaction.

05/2015 - Teacher

05/2017 Universidad de Artes Digitales

- Teaching Swift [iOS] and Programming Basics.
- UX/UI Process.
- Software Engineering.

05/2015 - FrontEnd Developer

10/2016 Agencia Paradoja

- Creating new strategies for detect and solving problems.
- UX/UI Process.
- Layout Websites with HTML5, CSS3 and JavaScript/Angular for interaction.
- Used SMACSS Architecture, Preprocessors and Task Runner for Automating Process.

- PageSpeed Performance.

02/2015 - **Project Manager**

07/2015 Reactive Tech

- Creating new strategies for detect and solving problems.
- UX/UI Process.
- Layout Websites.
- JS Development (JavaScript & jQuery)
- Applying User research and Interviews.
- Applying Lean Canvas.
- Mobile Design.

10/2014 - **FrontEnd**

02/2015 IndieStudio

- Layouting Websites with HTML5, CSS3 and JavaScript for interaction.
- Used SMACSS Architecture, Preprocessors and Task Runner for Automating Process.
- PageSpeed Performance.

10/2013 - **FrontEnd / UI Designer**

12/2014 TAT-8 Cabo San Lucas, México

- Implementing designs, including layouting, PageSpeed Performance.
- Applying Brief, User research and Interviews

08/2013 - **UI Designer & FrontEnd Developer**

01/2014 Response Team

- Implementing designs and layouting Web Apps and Web Sites.
- Writing maintainable and extensible code and markup, using SMACSS Architecture.

06/2013 - **Web Designer & Software Developer**

08/2013 Pueblo Bonito Consultores - Mazatlan, Sinaloa.

- Writing maintainable and extensible code for a Desktop Application.
- Redesigning and Updated a Intranet and applied crossbrowser with IE7+.

Education

Engineering in Computers Systems

Technological Institute of La Paz • La Paz, Baja California Sur, México. • 08/2008 - 10/2013

Digital Design

Digital Arts University • Guadalajara, Jalisco, México. • 08/2014 - 12/2014