U N D E R S T A N D I N G

T H E

T E C H N O L O G I C A L

S O L U T I O N S T H A T

A R E E M E R G I N G

T O D A Y , B E F O R E

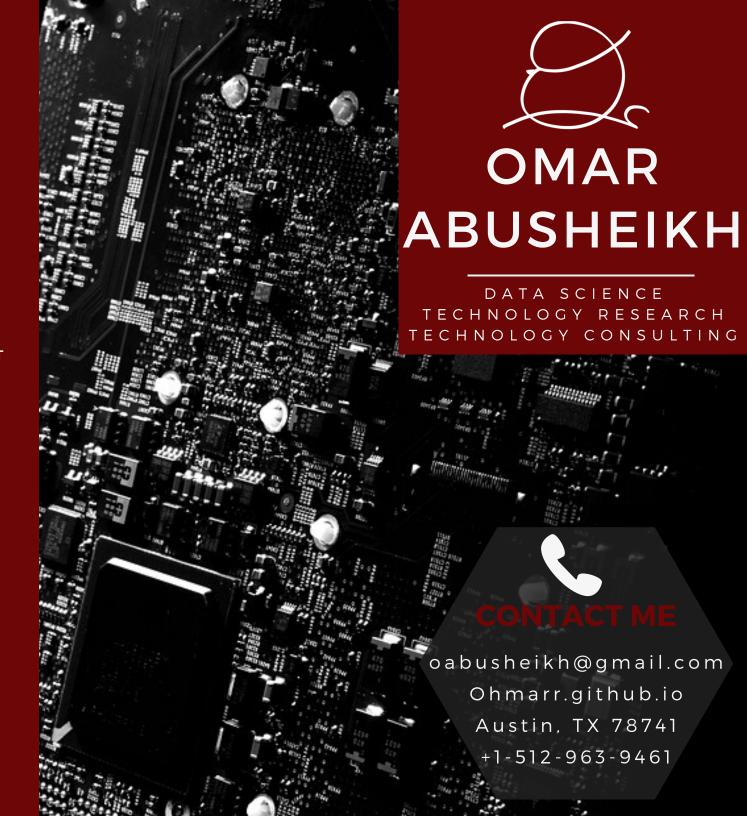
T H E Y S C A L E T O

D I S R U P T

I N D U S T R I E S

T O M O R R O W

INVESTIN





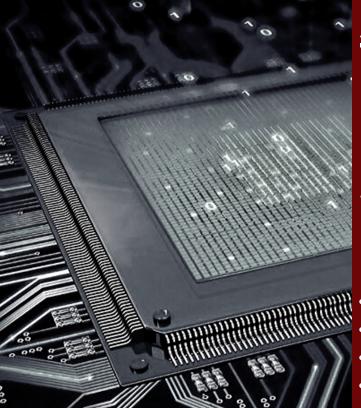
"GOOD IDEAS ARE
ALWAYS CRAZY UNTIL
THEY ARE NOT."
- ELON MUSK

## MISSION

To guide you in becoming maximally informed & keep you up-to-date with everything regarding a given technology.

## VALUES

Our job is incomplete until you feel confident making business decisions about a technology . . . We will be there every step of the way.



### SERVICES

Research & Analysis of esoteric technological concepts, with a passion & focus for innovation & emerging technologies with potential to cause market disruption.

Dedicated bespoke **Consulting** & **Education** of clients, through detailed & concise reporting, data visualization, & long-term support.

**Additional Services**: Feasibility Studies, Strategic Analysis, Risk Analysis, & Custom Reporting for anything related to Technology.

#### APPROACH

MICROECONOMICS: Rigorous deep-dive data-driven analysis of organizational issues.

MACROECONOMICS: Top-down market-sector & industry analysis from a regional & global perspective.

**TECHNOLOGY**: How does an emerging technology relate to the prevailing methods.

#### EXPERTISE

- Data Science
- Mathematics
- Statistics
- Probability



## TECHNOLOGICAL SCOPE (EMERGING)

- Emerging Technologies
- Feasibility
- Probability of Success
- Comparative (Tech) Analysis

## MICROECONOMIC SCOPE

- Organizational Implications
- SWOT Analysis
- Competitive Advantages
- Cost / Benefit Analysis
- Economies of Scale

# SCOPE

OF

# **ANALYSIS**

# TECHNOLOGICAL SCOPE (PREVAILING)

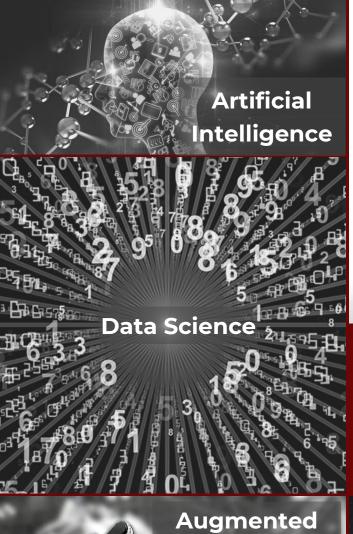
- Prevailing Tech Landscape
- Best Practices
- Trends
- Innovations



## MACROECONOMIC SCOPE

- Market Implications
- Asymmetries among Industries
- Supply Chain Logistics
- Demand Generation / Projection







# AREAS OF FOCUS







